

Seminario de Economía Internacional

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1. Standard theory (hybrid Heckscher-Ohlin/New Trade Theory) does not well when matched with the data on the growth and composition of trade.

In the 1980s and 1990s trade economists reached a consensus that North-North trade — trade among rich countries — was driven by forces captured by the New Trade Theory and North-South trade — trade between rich countries and poor countries — was driven by forces captured by Heckscher-Ohlin theory. (South-South trade was negligible.)

A. V. Deardorff, “Testing Trade Theories and Predicting Trade Flows,” in R. W. Jones and P. B. Kenen, editors, *Handbook of International Economics*, volume 1, North-Holland, 1984, 467-517.

J. Markusen, “Explaining the Volume of Trade: An Eclectic Approach,” *American Economic Review*, 76 (1986), 1002-1011.

In fact, a calibrated version of this hybrid model does not match the data.

R. Bergoeing and T. J. Kehoe, “Trade Theory and Trade Facts,”
Federal Reserve Bank of Minneapolis, 2003.

TRADE THEORY

Traditional trade theory — Ricardo, Heckscher-Ohlin — says countries trade because they are different.

In 1990 by far the largest bilateral trade relation in the world was U.S.-Canada. The largest two-digit SITC export of the United States to Canada was 78 Road Vehicles. The largest two-digit SITC export of Canada to the United States was 78 Road Vehicles.

The New Trade Theory — increasing returns, taste for variety, monopolistic competition — explains how similar countries can engage in a lot of intraindustry trade.

Helpman and Krugman (1985)

Markusen (1986)

TRADE THEORY AND TRADE FACTS

- Some recent trade facts
- A “New Trade Theory” model
- Accounting for the facts
- Intermediate goods?
- Policy?

How important is the quantitative failure of the New Trade Theory?

Where should trade theory and applications go from here?

SOME RECENT TRADE FACTS

- **The ratio of trade to product has increased.**

World trade/world GDP increased by 59.3 percent 1961-1990.

OECD-OECD trade/OECD GDP increased by 111.5 percent 1961-1990.

- **Trade has become more concentrated among industrialized countries**

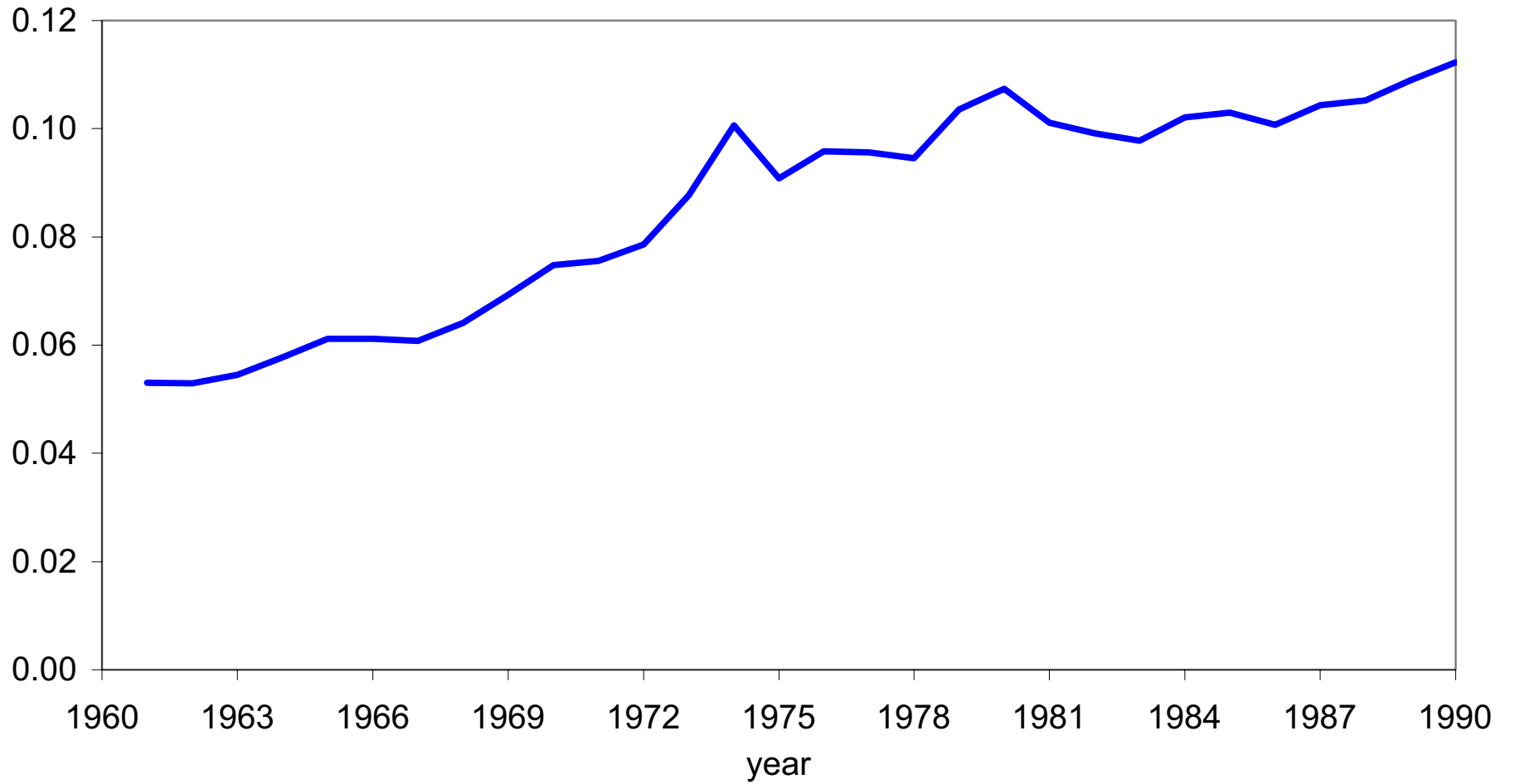
OECD-OECD trade/OECD-RW trade increased by 87.1 percent 1961-1990.

- **Trade among industrialized countries is mostly intraindustry trade**

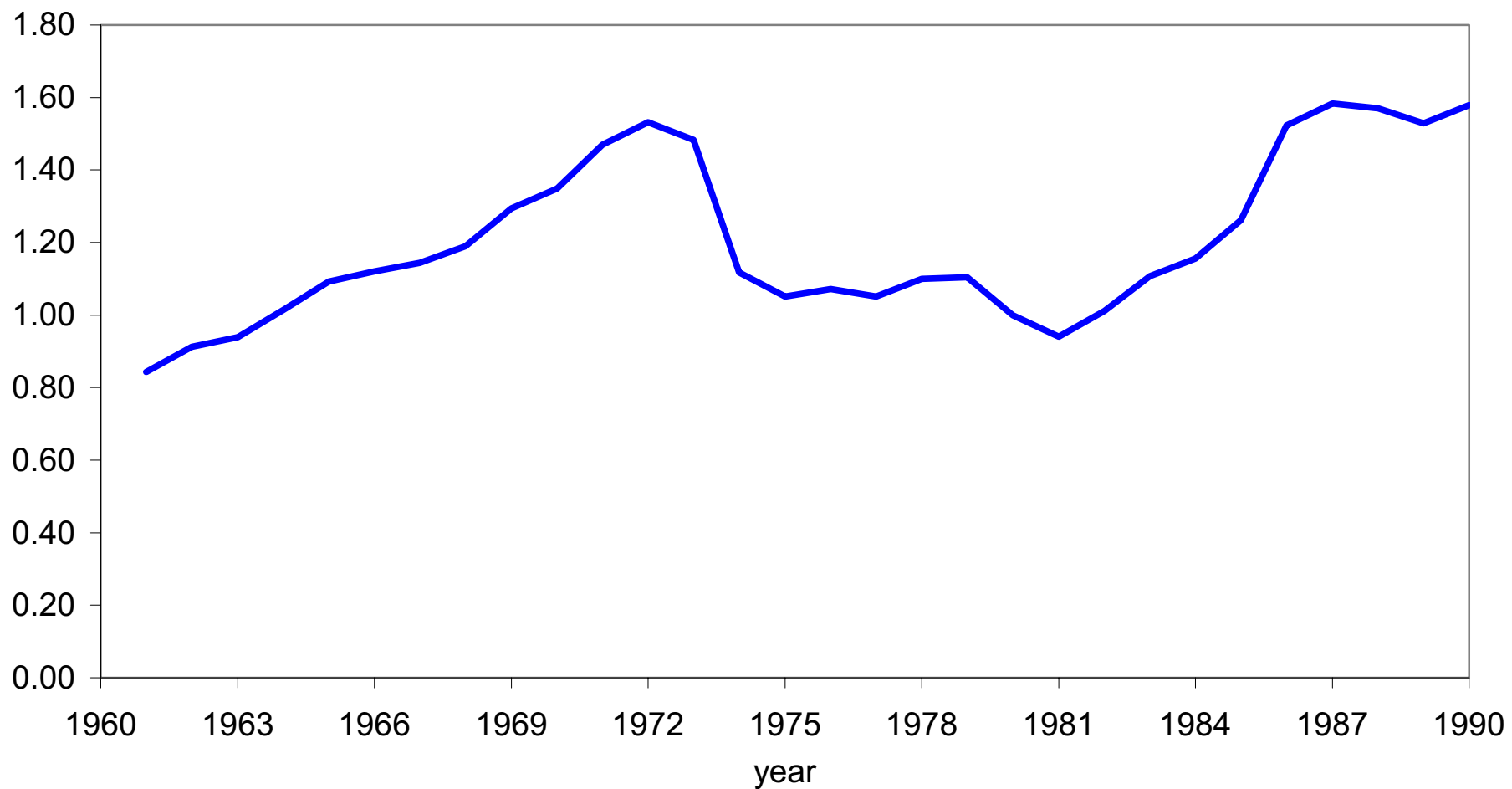
Grubel-Lloyd index for OECD-OECD trade in 1990 is 68.4.

Grubel-Lloyd index for OECD-RW trade in 1990 is 38.1.

OECD-OECD Trade / OECD GDP



OECD-OECD Trade / OECD-RW Trade



Helpman and Krugman (1985):

“These....empirical weaknesses of conventional trade theory...become understandable once economies of scale and imperfect competition are introduced into our analysis.”

Markusen, Melvin, Kaempfer, and Maskus (1995):

“Thus, nonhomogeneous demand leads to a decrease in North-South trade and to an increase in intraindustry trade among the northern industrialized countries. These are the stylized facts that were to be explained.”

Goal: To measure how much of the increase in the ratio of trade to output in the OECD and of the concentration of world trade among OECD countries can be accounted for by the “New Trade Theory.”

PUNCHLINE

**In a calibrated general equilibrium model,
the New Trade Theory cannot account for the
increase in the ratio of trade to output in the
OECD.**

Back-of-the-envelope calculations:

Suppose that the world consists of the OECD and the only trade is manufactures.

With Dixit-Stiglitz preferences, country j exports all of its production of manufactures Y_m^j except for the fraction $s^j = Y^j / Y^{oe}$ that it retains for domestic consumption.

World imports:

$$M = \sum_{j=1}^n (1 - s^j) Y_m^j .$$

World trade/GDP:

$$\frac{M}{Y^{oe}} = \frac{M}{Y_m^{oe}} \frac{Y_m^{oe}}{Y^{oe}} = \left(1 - \sum_{j=1}^n (s^j)^2 \right) \frac{Y_m^{oe}}{Y^{oe}} .$$

World trade/GDP:

$$\frac{M}{Y^{oe}} = \frac{M}{Y_m^{oe}} \frac{Y_m^{oe}}{Y^{oe}} = \left(1 - \sum_{j=1}^n (s^j)^2\right) \frac{Y_m^{oe}}{Y^{oe}}.$$

$\left(1 - \sum_{j=1}^n (s^j)^2\right)$ goes from 0.663 in 1961 to 0.827 in 1990.

Y_m^{oe} / Y^{oe} goes from 0.295 in 1961 to 0.222 in 1990.

$$0.663 \times 0.295 = 0.196 \approx 0.184 = 0.827 \times 0.222.$$

Effects cancel!

A “NEW TRADE THEORY” MODEL

Environment:

- Static: endowments of factors are exogenous
- 2 regions: OECD and rest of world
- 2 traded goods: homogeneous — primaries (CRS) and differentiated — manufactures (IRS)
- 1 nontraded good — services (CRS)
- 2 factors: (effective) labor and capital
- Identical technologies and preferences (love for variety) across regions
- Primaries are inferior to manufactures

We only consider merchandise trade in both the data and in the model.

Key Features of the Model

Consumers' problem:

$$\max \frac{\beta_p (c_p^j + \gamma_p)^\eta + \beta_m \left(\int_{D^w} c_m^j(z)^\rho dz_p \right)^{\eta/\rho} + \beta_s (c_s^j + \gamma_s)^\eta - 1}{\eta}$$

$$\text{s.t.} \quad q_p c_p^j + \int_{D^w} q_m(z) c_m^j(z) dz_p + q_s^j c_s^j \leq r^j k^j + w^j h^j.$$

Firms' problems

Primaries and Services: Standard CRS problems.

$$Y_p^j = \theta_p (K_p^j)^{\alpha_p} (H_p^j)^{1-\alpha_p}$$

$$Y_s^j = \theta_s (K_s^j)^{\alpha_s} (H_s^j)^{1-\alpha_s}$$

Manufactures: Standard (Dixit-Stiglitz) monopolistically competitive problem:

- Fixed cost.

$$Y_m(z) = \max \left[\theta_m K_m(z)^{\alpha_m} H_m(z)^{1-\alpha_m} - F, 0 \right]$$

- Firm z sets its price $q_m(z)$ to max profits given all of the other prices.

$$Y_m(z) = \sum_{j=1}^n C_m^j(z) + C_m^{rw}(z).$$

$$C_m^j(z) = \frac{\beta_m^{\frac{1}{1-\eta}} (r^j K^j + w^j H^j + q_p \gamma_p N^j + q_s^j \gamma_s N^j)}{q_m(z)^{\frac{1}{1-\rho}} \left[\int_{D^w} q_m(z')^{\frac{-\rho}{1-\rho}} dz' \right]^{\frac{\rho-\eta}{\rho(1-\eta)}} \Delta}$$

$$\Delta = \beta_p^{\frac{1}{1-\eta}} q_p^{\frac{-\eta}{1-\eta}} + \beta_m^{\frac{1}{1-\eta}} \left[\left(\int_{D^w} q_m(z')^{\frac{-\rho}{1-\rho}} dz' \right)^{\frac{-(1-\rho)}{\rho}} \right]^{\frac{-\eta}{1-\eta}} + \beta_s^{\frac{1}{1-\eta}} q_s^{\frac{-\eta}{1-\eta}}$$

- Every firm is uniquely associated with only one variety (symmetry).
- Free entry.
- $D^w = [0, d^w]$ with d^w finite and endogenously determined.

Volume of Trade

Let s^j be the share of country j , $j = 1, \dots, n, rw$, in the world production of manufactures,

$$s^j = \int_{D^j} Y_m(z) dz / \int_{D^w} Y_m(z) dz = Y_m^j / Y_m^w.$$

The imports by country j from the OECD are

$$M_{oe}^j = (1 - s^{rw} - s^j) C_m^j$$
$$M_{oe}^{rw} = (1 - s^{rw}) C_m^{rw}.$$

Total imports in the OECD from the other OECD countries are

$$M_{oe}^{oe} = \sum_{j=1}^n M_{oe}^j (1 - s^{rw} - \sum_{j=1}^n (s^j)^2 / (1 - s^{rw})) C_m^{oe}.$$

OECD in 1990

Country	Share of GDP %	Country	Share of GDP %
Australia	1.79	Japan	18.04
Austria	0.97	Netherlands	1.72
Belgium-Lux	1.26	New Zealand	0.26
Canada	3.45	Norway	0.70
Denmark	0.78	Portugal	0.41
Finland	0.81	Spain	3.00
France	7.26	Sweden	1.40
Germany	9.96	Switzerland	0.17
Greece	0.50	Turkey	0.91
Iceland	0.04	United Kingdom	5.92
Ireland	0.28	United States	33.72
Italy	6.64		

ACCOUNTING FOR THE FACTS

Compare the changes that the model predicts for 1961-1990 with what actually took place.

Focus on key variables:

OECD-OECD Trade/OECD GDP

OECD-OECD Trade/OECD-RW Trade

OECD Manufacturing GDP/OECD GDP

Calibrate to 1990 data.

Backcast to 1961 by imposing changes in parameters:

relative sizes of countries in the OECD

populations

sectoral productivities

endowments

ACCOUNTING FOR THE FACTS

Benchmark 1990 OECD Data Set
(Billion U.S. dollars)

	Primaries	Manufactures	Services	Total
H_i^{oe}	228	2,884	8,644	11,756
K_i^{oe}	441	775	3,497	4,713
Y_i^{oe}	669	3,659	12,141	16,469
C_i^{oe}	862	3,466	12,141	16,469
$Y_i^{oe} - C_i^{oe}$	-193	193	0	0

ACCOUNTING FOR THE FACTS

Benchmark 1990 Rest of the World Data Set
(Billion U.S. dollars)

	Primaries	Manufactures	Services	Total
Y_i^{rw}	1,223	1,159	3,447	5,829
C_i^{rw}	1,030	1,352	3,447	5,829
$Y_i^{rw} - C_i^{rw}$	193	-193	0	0

ACCOUNTING FOR THE FACTS

- $N^{oe} = 854$, $N^{rw} = 4,428$.
- $\sum_{i=p,m,s} Y_i^{rw} = \sum_{i=p,m,s} C_i^{rw} = 5,829$.
- Set $q_p = q_m(z) = q_s = w = r = 1$ (quantities are 1990 values).
- $\rho = 1/1.2$ (Morrison 1990, Martins, Scarpetta, and Pilat 1996).
- Normalize $d^w = 100$.
- Calibrate H^{rw} , K^{rw} so that benchmark data set is an equilibrium.
- Alternative calibrations of utility parameters γ_p , γ_s , and η .

OECD in 1961

Country	Share of GDP %	Country	Share of GDP %
Austria	0.75	Netherlands	1.37
Belgium-Lux	1.25	Norway	0.60
Canada	4.22	Portugal	0.32
Denmark	0.70	Spain	1.38
France	6.99	Sweden	1.62
Germany	9.71	Switzerland	1.07
Greece	0.50	Turkey	0.83
Iceland	0.03	United Kingdom	8.08
Ireland	0.21	United States	55.74
Italy	4.64		

Numerical Experiments

Calculate equilibrium in 1961:

$$\theta_{p,1961} = \theta_{p,1990}$$

$$\theta_{m,1961} = \theta_{m,1990} / 1.014^{29}, F_{1961} = F_{1990} / 1.014^{29}$$

$$\theta_{s,1961} = \theta_{s,1990} / 1.005^{29} \text{ (Echevarria 1997)}$$

$$N^{oe} = 536, N^{rw} = 2,545$$

Numerical Experiments

Choose H_{1961}^{oe} , K_{1961}^{oe} , H_{1961}^{rw} , K_{1961}^{rw} so that

$$\frac{\sum_{i=p,m,s} Y_{i,1990}^{oe} / N_{1990}^{oe}}{\sum_{i=p,m,s} Y_{i,1961}^{oe} / N_{1961}^{oe}} = 2.400$$

$$\frac{\sum_{i=p,m,s} Y_{i,1990}^{rw} / N_{1990}^{rw}}{\sum_{i=p,m,s} Y_{i,1961}^{rw} / N_{1961}^{rw}} = 2.055$$

$$\frac{K_{1961}^{oe}}{H_{1961}^{oe}} = \frac{K_{1990}^{oe}}{H_{1990}^{oe}}$$

$$\frac{q_{p,1961} (Y_{p,1961}^{rw} - C_{p,1961}^{rw})}{\sum_{i=p,m,s} q_{i,1961} Y_{i,1961}^{rw}} = 0.050$$

How Can the Model Work in Matching the Facts?

- The ratio of trade to product has increased:

The size distribution of countries has become more equal (Helpman-Krugman).

- Trade has become more concentrated among industrialized countries:

OECD countries have comparative advantage in manufactures, while the RW has comparative advantage in primaries.

Because they are inferior to manufactures, primaries become less important in trade as the world becomes richer (Markusen).

How Can the Model Work in Matching the Facts?

- Trade among industrialized countries is largely intraindustry trade:

OECD countries export manufactures. Because of taste for variety, every country consumes some manufactures from every other country (Dixit-Stiglitz).

- The different total factor productivity growth rates across sectors imply that the price of manufactures relative to primaries and services has fallen sharply between 1961 and 1990. If price elasticities of demand are not equal to one, a lot can happen.

Experiment 1

$$\gamma_p = \gamma_p = \eta = 0$$

	1961	1990	Change
Data			
OECD-OECD Trade/OECD GDP	0.053	0.112	111.5%
OECD-OECD Trade/OECD-RW Trade	0.844	1.579	87.1%
OECD Manf GDP/OECD GDP	0.295	0.222	-24.6%
1. $\gamma_p = 0, \gamma_s = 0, \eta = 0$			
OECD-OECD Trade/OECD GDP	0.108	0.136	25.8%
OECD-OECD Trade/OECD-RW Trade	0.893	1.169	30.9%
OECD Manf GDP/OECD GDP	0.223	0.222	-0.4%

Experiment 2

$\gamma_p = -169.5$, $\gamma_s = 314.7$ to match consumption in RW in 1990,
 $\eta = 0$

	1961	1990	Change
Data			
OECD-OECD Trade/OECD GDP	0.053	0.112	111.5%
OECD-OECD Trade/OECD-RW Trade	0.844	1.579	87.1%
OECD Manf GDP/OECD GDP	0.295	0.222	-24.6%
2. $\gamma_p = -169.5$, $\gamma_s = 314.7$, $\eta = 0$			
OECD-OECD Trade/OECD GDP	0.103	0.132	28.1%
OECD-OECD Trade/OECD-RW Trade	0.739	1.060	43.6%
OECD Manf GDP/OECD GDP	0.225	0.222	-1.4%

Experiment 3

$$\gamma_p = -169.5, \gamma_s = 314.7,$$

$\eta = 0.559$ to match growth in OECD-OECD Trade/OECD GDP

	1961	1990	Change
Data			
OECD-OECD Trade/OECD GDP	0.053	0.112	111.5%
OECD-OECD Trade/OECD-RW Trade	0.844	1.579	87.1%
OECD Manf GDP/OECD GDP	0.295	0.222	-24.6%
3. $\gamma_p = -169.5, \gamma_s = 314.7, \eta = 0.559$			
OECD-OECD Trade/OECD GDP	0.063	0.132	111.5%
OECD-OECD Trade/OECD-RW Trade	0.738	1.060	43.7 %
OECD Manf GDP/OECD GDP	0.137	0.222	62.7%

Experiments 4 and 5

$\gamma_p = -169.5$, $\gamma_s = 314.7$, reasonable values of η ($0.5 \geq 1/(1-\eta) \geq 0.1$)

	1961	1990	Change
Data			
OECD-OECD Trade/OECD GDP	0.053	0.112	111.5%
OECD-OECD Trade/OECD-RW Trade	0.844	1.579	87.1%
OECD Manf GDP/OECD GDP	0.295	0.222	-24.6%
4. $\gamma_p = -169.5$, $\gamma_s = 314.7$, $\eta = -1$			
OECD-OECD Trade/OECD GDP	0.118	0.132	11.7%
OECD-OECD Trade/OECD-RW Trade	0.739	1.060	43.5%
OECD Manf GDP/OECD GDP	0.259	0.222	-14.1%
5. $\gamma_p = -169.5$, $\gamma_s = 314.7$, $\eta = -9$			
OECD-OECD Trade/OECD GDP	0.118	0.132	1.6%
OECD-OECD Trade/OECD-RW Trade	0.739	1.060	43.5%
OECD Manf GDP/OECD GDP	0.284	0.222	-21.8%

Sensitivity Analysis: Alternative Calibration Methodologies

- Alternative specifications of nonhomogeneity
- Gross imports calibration
- Alternative RW endowment calibration
- Alternative RW growth calibration
- Intermediate goods

INTERMEDIATE GOODS?

$$Y_p^j = \min \left[\frac{X_{pp}^j}{a_{pp}}, \frac{\int_{D^w} X_{mp}^j(z) dz}{a_{mp}}, \frac{X_{sp}^j}{a_{sp}}, \theta_p (K_p^j)^{\alpha_p} (H_p^j)^{1-\alpha_p} \right]$$

$$Y_m(z) = \min \left[\frac{X_{pm}^j(z)}{a_{pm}}, \frac{\int_{D^w} X_{mm}^j(z, z') dz'}{a_{mm}}, \frac{X_{sm}^j(z)}{a_{sm}}, \theta_m (K_m(z))^{\alpha_m} (H_m(z))^{1-\alpha_m} - F \right]$$

$$Y_s^j = \min \left[\frac{X_{ps}^j}{a_{ps}}, \frac{\int_{D^w} X_{ms}^j(z) dz}{a_{ms}}, \frac{X_{ss}^j}{a_{ss}}, \theta_s (K_s^j)^{\alpha_s} (H_s^j)^{1-\alpha_s} \right]$$

Results for Model with Intermediate Goods

	1961	1990	Change
Data			
OECD-OECD Trade/OECD GDP	0.053	0.112	111.5%
OECD-OECD Trade/OECD-RW Trade	0.844	1.579	87.1%
OECD Manf GDP/OECD GDP	0.295	0.222	-24.6%
4. $\gamma_p = -307.8, \gamma_s = 262.2, \eta = -1$			
OECD-OECD Trade/OECD GDP	0.323	0.370	14.5%
OECD-OECD Trade/OECD-RW Trade	0.994	1.305	31.3%
OECD Manf GDP/OECD GDP	0.263	0.222	-15.6%
5. $\gamma_p = -307.8, \gamma_s = 262.2, \eta = -9$			
OECD-OECD Trade/OECD GDP	0.337	0.370	9.7%
OECD-OECD Trade/OECD-RW Trade	0.933	1.305	39.9%
OECD Manf GDP/OECD GDP	0.307	0.222	-27.5%

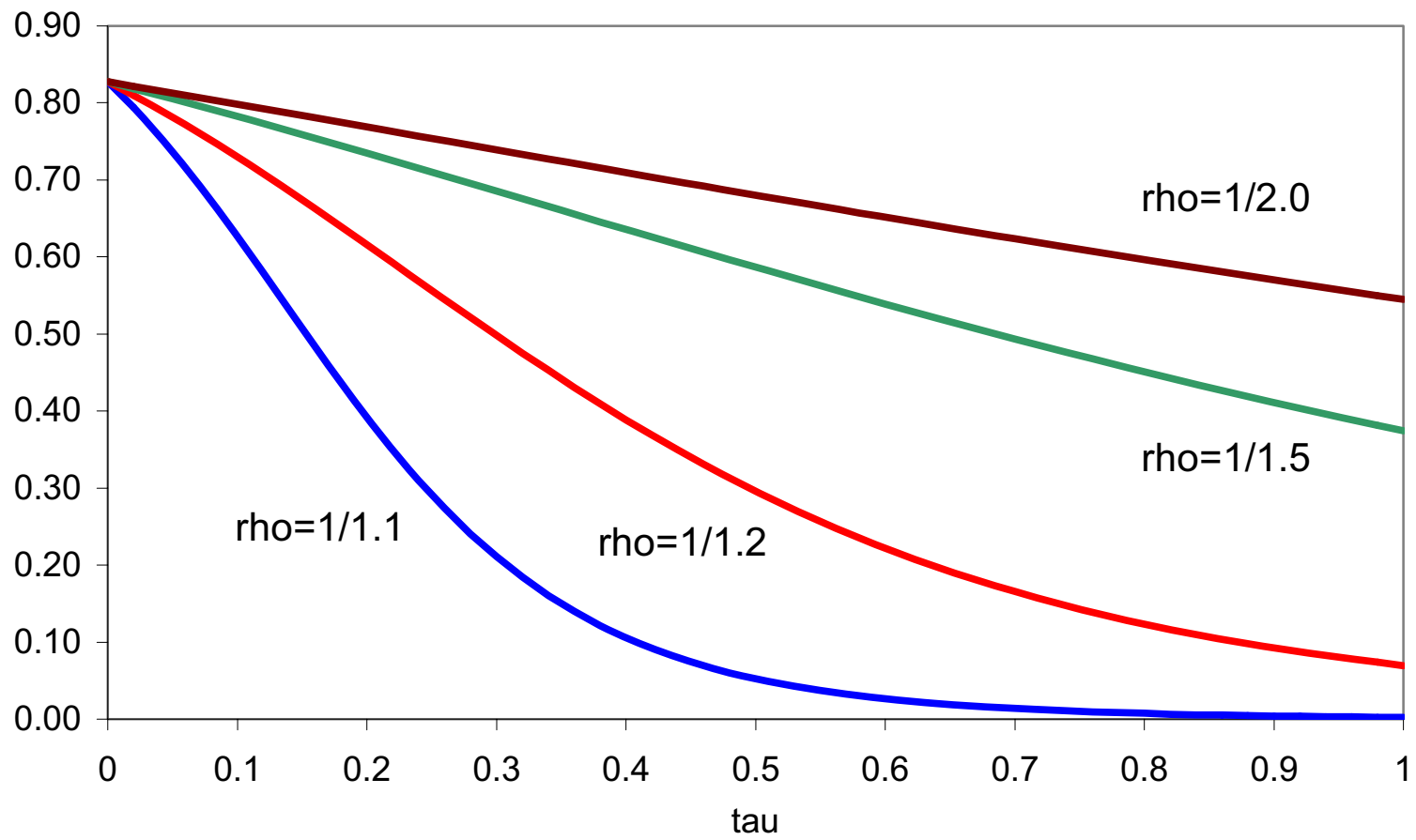
POLICY?

In a version of our model with n OECD countries, a manufacturing sector, and a uniform ad valorem tariff τ , the ratio of exports to income is given by

$$\frac{M}{Y} = \frac{(n-1)C_f}{Y} = \frac{n-1}{n-1 + (1+\tau)^{1/(1-\rho)}}$$

Fixing n to replicate the size distribution of national incomes in the OECD, and setting $\rho = 1/1.2$, a fall in τ from 0.45 to 0.05 produces an increase in the ratio of trade to output as seen in the data.

World Trade / World GDP



2. Applied general equilibrium models that put the standard theory to work do not well in predicting the impact of trade liberalization experiences like NAFTA.

Applied general equilibrium models were the only analytical game in town when it came to analyzing the impact of NAFTA in 1992-1993.

Typical sort of model: Static applied general equilibrium model with large number of industries and imperfect competition (Dixit-Stiglitz or Eastman-Stykolt) and finite number of firms in some industries. In some numerical experiments, new capital is placed in Mexico owned by consumers in the rest of North America to account for capital flows.

Examples:

Brown-Deardorff-Stern model of Canada, Mexico, and the United States

Cox-Harris model of Canada

Sobarzo model of Mexico

T. J. Kehoe, “An Evaluation of the Performance of Applied General Equilibrium Models of the Impact of NAFTA,” in T. J. Kehoe, T. N. Srinivasan, and J. Whalley, editors, *Frontiers in Applied General Equilibrium Modeling: Essays in Honor of Herbert Scarf*, Cambridge University Press, 2005, 341-77.

Research Agenda:

- Compare results of numerical experiments of models with data.
- Determine what shocks — besides NAFTA policies — were important.
- Construct a simple applied general equilibrium model and perform experiments with alternative specifications to determine what was wrong with the 1992-1993 models.

Applied GE Models Can Do a Good Job!

Spain: Kehoe-Polo-Sancho (1992) evaluation of the performance of the Kehoe-Manresa-Noyola-Polo-Sancho-Serra MEGA model of the Spanish economy: A Shoven-Whalley type model with perfect competition, modified to allow government and trade deficits and unemployment (Kehoe-Serra). Spain's entry into the European Community in 1986 was accompanied by a fiscal reform that introduced a value-added tax (VAT) on consumption to replace a complex range of indirect taxes, including a turnover tax applied at every stage of the production process. What would happen to tax revenues? Trade reform was of secondary importance.

Canada-U.S.: Fox (1999) evaluation of the performance of the Brown-Stern (1989) model of the 1989 Canada-U.S. FTA.

Other changes besides policy changes are important!

Changes in Consumer Prices in the Spanish Model (Percent)

sector	data 1985-1986	model policy only	model shocks only	model policy&shocks
food and nonalcoholic beverages	1.8	-2.3	4.0	1.7
tobacco and alcoholic beverages	3.9	2.5	3.1	5.8
clothing	2.1	5.6	0.9	6.6
housing	-3.3	-2.2	-2.7	-4.8
household articles	0.1	2.2	0.7	2.9
medical services	-0.7	-4.8	0.6	-4.2
transportation	-4.0	2.6	-8.8	-6.2
recreation	-1.4	-1.3	1.5	0.1
other services	2.9	1.1	1.7	2.8
weighted correlation with data		-0.08	0.87	0.94
variance decomposition of change		0.30	0.77	0.85
regression coefficient <i>a</i>		0.00	0.00	0.00
regression coefficient <i>b</i>		-0.08	0.54	0.67

Measures of Accuracy of Model Results

1. Weighted correlation coefficient.
2. Variance decomposition of the (weighted) variance of the changes in the data:

$$\mathit{vardec}(y^{data}, y^{model}) = \frac{\mathit{var}(y^{model})}{\mathit{var}(y^{model}) + \mathit{var}(y^{data} - y^{model})}.$$

- 3, 4. Estimated coefficients a and b from the (weighted) regression

$$x_i^{data} = a + bx_i^{model} + e_i.$$

Changes in Value of Gross Output/GDP in the Spanish Model (Percent)

sector	data 1985-1986	model policy only	model shocks only	model policy&shocks
agriculture	-0.4	-1.1	8.3	6.9
energy	-20.3	-3.5	-29.4	-32.0
basic industry	-9.0	1.6	-1.8	-0.1
machinery	3.7	3.8	1.0	5.0
automobile industry	1.1	3.9	4.7	8.6
food products	-1.8	-2.4	4.7	2.1
other manufacturing	0.5	-1.7	2.3	0.5
construction	5.7	8.5	1.4	10.3
commerce	6.6	-3.6	4.4	0.4
transportation	-18.4	-1.5	1.0	-0.7
services	8.7	-1.1	5.8	4.5
government services	7.6	3.4	0.9	4.3
weighted correlation with data		0.16	0.80	0.77
variance decomposition of change		0.11	0.73	0.71
regression coefficient <i>a</i>		-0.52	-0.52	-0.52
regression coefficient <i>b</i>		0.44	0.75	0.67

**Changes in Trade/GDP
in the Spanish Model (Percent)**

	data	model	model	model
direction of exports	1985-1986	policy only	shocks only	policy&shocks
Spain to rest of E.C.	-6.7	-3.2	-4.9	-7.8
Spain to rest of world	-33.2	-3.6	-6.1	-9.3
rest of E.C. to Spain	14.7	4.4	-3.9	0.6
rest of world to Spain	-34.1	-1.8	-16.8	-17.7
weighted correlation with data		0.69	0.77	0.90
variance decomposition of change		0.02	0.17	0.24
regression coefficient <i>a</i>		-12.46	2.06	5.68
regression coefficient <i>b</i>		5.33	2.21	2.37

Changes in Composition of GDP in the Spanish Model (Percent of GDP)

variable	data 1985-1986	model policy only	model shocks only	model policy&shocks
wages and salaries	-0.53	-0.87	-0.02	-0.91
business income	-1.27	-1.63	0.45	-1.24
net indirect taxes and tariffs	1.80	2.50	-0.42	2.15
correlation with data		0.998	-0.94	0.99
variance decomposition of change		0.93	0.04	0.96
regression coefficient <i>a</i>		0.00	0.00	0.00
regression coefficient <i>b</i>		0.73	-3.45	0.85
private consumption	-0.81	-1.23	-0.51	-1.78
private investment	1.09	1.81	-0.58	1.32
government consumption	-0.02	-0.06	-0.38	-0.44
government investment	-0.06	-0.06	-0.07	-0.13
exports	-3.40	-0.42	-0.69	-1.07
-imports	3.20	-0.03	2.23	2.10
correlation with data		0.40	0.77	0.83
variance decomposition of change		0.20	0.35	0.58
regression coefficient <i>a</i>		0.00	0.00	0.00
regression coefficient <i>b</i>		0.87	1.49	1.24

Public Finances in the Spanish Model (Percent of GDP)

variable	data 1985-1986	model policy only	model shocks only	model policy&shocks
indirect taxes and subsidies	2.38	3.32	-0.38	2.98
tariffs	-0.58	-0.82	-0.04	-0.83
social security payments	0.04	-0.19	-0.03	-0.22
direct taxes and transfers	-0.84	-0.66	0.93	0.26
government capital income	-0.13	-0.06	0.02	-0.04
correlation with data		0.99	-0.70	0.92
variance decomposition of change		0.93	0.08	0.86
regression coefficient a		-0.06	0.35	-0.17
regression coefficient b		0.74	-1.82	0.80

Models of NAFTA Did Not Do a Good Job!

Ex-post evaluations of the performance of applied GE models are essential if policy makers are to have confidence in the results produced by this sort of model.

Just as importantly, they help make applied GE analysis a scientific discipline in which there are well-defined puzzles and clear successes and failures for alternative hypotheses.

Changes in Trade/GDP in Brown-Deardorff-Stern Model (Percent)

variable	data 1988-1999	model
Canadian exports	52.9	4.3
Canadian imports	57.7	4.2
Mexican exports	240.6	50.8
Mexican imports	50.5	34.0
U.S. exports	19.1	2.9
U.S. imports	29.9	2.3
weighted correlation with data		0.64
variance decomposition of change		0.08
regression coefficient a		23.20
regression coefficient b		2.43

Changes in Canadian Exports/ GDP in the Brown-Deardorff-Stern Model (Percent)

sector	exports to Mexico		exports to United States	
	1988–1999	model	1988–1999	model
agriculture	122.5	3.1	106.1	3.4
mining and quarrying	-34.0	-0.3	75.8	0.4
food	89.3	2.2	91.7	8.9
textiles	268.2	-0.9	97.8	15.3
clothing	1544.3	1.3	237.1	45.3
leather products	443.0	1.4	-14.4	11.3
footwear	517.0	3.7	32.8	28.3
wood products	232.6	4.7	36.5	0.1
furniture and fixtures	3801.7	2.7	282.6	12.5
paper products	240.7	-4.3	113.7	-1.8
printing and publishing	6187.4	-2.0	37.2	-1.6
chemicals	37.1	-7.8	109.4	-3.1
petroleum and products	678.1	-8.5	-42.5	0.5
rubber products	647.4	-1.0	113.4	9.5
nonmetal mineral products	333.5	-1.8	20.5	1.2
glass products	264.4	-2.2	74.5	30.4
iron and steel	195.2	-15.0	92.1	12.9
nonferrous metals	38.4	-64.7	34.7	18.5
metal products	767.0	-10.0	102.2	15.2
nonelectrical machinery	376.8	-8.9	28.9	3.3
electrical machinery	633.9	-26.2	88.6	14.5
transportation equipment	305.8	-4.4	30.7	10.7
miscellaneous manufactures	1404.5	-12.1	100.0	-2.1
weighted correlation with data		-0.91		-0.43
variance decomposition of change		0.003		0.02
regression coefficient <i>a</i>		249.24		79.20
regression coefficient <i>b</i>		-15.48		-2.80

Changes in Mexican Exports/GDP in the Brown-Deardorff-Stern Model (Percent)

sector	exports to Canada		exports to United States	
	1988–1999	model	1988–1999	model
agriculture	-20.5	-4.1	-15.0	2.5
mining and quarrying	-35.5	27.3	-22.9	26.9
food	70.4	10.8	9.4	7.5
textiles	939.7	21.6	832.3	11.8
clothing	1847.0	19.2	829.6	18.6
leather products	1470.3	36.2	618.3	11.7
footwear	153.0	38.6	111.1	4.6
wood products	4387.6	15.0	145.6	-2.7
furniture and fixtures	4933.2	36.2	181.2	7.6
paper products	23.9	32.9	70.3	13.9
printing and publishing	476.3	15.0	122.1	3.9
chemicals	204.6	36.0	70.4	17.0
petroleum and products	-10.6	32.9	66.4	34.1
rubber products	2366.2	-6.7	783.8	-5.3
nonmetal mineral products	1396.1	5.7	222.3	3.7
glass products	676.8	13.3	469.8	32.3
iron and steel	32.5	19.4	40.9	30.8
nonferrous metals	-35.4	138.1	111.2	156.5
metal products	610.4	41.9	477.2	26.8
nonelectrical machinery	570.6	17.3	123.6	18.5
electrical machinery	1349.2	137.3	744.9	178.0
transportation equipment	2303.4	3.3	349.0	6.2
miscellaneous manufactures	379.4	61.1	181.5	43.2
weighted correlation with data		0.19		0.71
variance decomposition of change		0.01		0.04
regression coefficient <i>a</i>		120.32		38.13
regression coefficient <i>b</i>		2.07		3.87

Changes in U.S. Exports/GDP in the Brown-Deardorff-Stern Model (Percent)

sector	exports to Canada		exports to Mexico	
	1988–1999	model	1988–1999	model
agriculture	-24.1	5.1	6.5	7.9
mining and quarrying	-23.6	1.0	-19.8	0.5
food	62.4	12.7	37.7	13.0
textiles	177.2	44.0	850.5	18.6
clothing	145.5	56.7	543.0	50.3
leather products	29.9	7.9	87.7	15.5
footwear	48.8	45.7	33.1	35.4
wood products	76.4	6.7	25.7	7.0
furniture and fixtures	83.8	35.6	224.1	18.6
paper products	-20.5	18.9	-41.9	-3.9
printing and publishing	50.8	3.9	507.9	-1.1
chemicals	49.8	21.8	61.5	-8.4
petroleum and products	-6.9	0.8	-41.1	-7.4
rubber products	95.6	19.1	165.6	12.8
nonmetal mineral products	56.5	11.9	55.9	0.8
glass products	50.5	4.4	112.9	42.3
iron and steel	0.6	11.6	144.5	-2.8
nonferrous metals	-20.7	-6.7	-28.7	-55.1
metal products	66.7	18.2	301.4	5.4
nonelectrical machinery	36.2	9.9	350.8	-2.9
electrical machinery	154.4	14.9	167.8	-10.9
transportation equipment	36.5	-4.6	290.3	9.9
miscellaneous manufactures	117.3	11.5	362.3	-9.4
weighted correlation with data		-0.01		0.50
variance decomposition of change		0.14		0.02
regression coefficient <i>a</i>		37.27		190.89
regression coefficient <i>b</i>		-0.02		3.42

Changes in Canadian Trade/GDP in Cox-Harris Model (Percent)

variable	data 1988-2000	model
total trade	57.2	10.0
trade with Mexico	280.0	52.2
trade with United States	76.2	20.0
weighted correlation with data		0.99
variance decomposition of change		0.52
regression coefficient <i>a</i>		38.40
regression coefficient <i>b</i>		1.93

Changes in Canadian Trade/GDP in the Cox-Harris Model (Percent)

sector	total exports		total imports	
	1988-2000	model	1988-2000	model
agriculture	-13.7	-4.1	4.6	7.2
forestry	215.5	-11.5	-21.5	7.1
fishing	81.5	-5.4	107.3	9.5
mining	21.7	-7.0	32.1	4.0
food, beverages, and tobacco	50.9	18.6	60.0	3.8
rubber and plastics	194.4	24.5	87.7	13.8
textiles and leather	201.1	108.8	24.6	18.2
wood and paper	31.9	7.3	97.3	7.2
steel and metal products	30.2	19.5	52.2	10.0
transportation equipment	66.3	3.5	29.7	3.0
machinery and appliances	112.9	57.1	65.0	13.3
nonmetallic minerals	102.7	31.8	3.6	7.3
refineries	20.3	-2.7	5.1	1.5
chemicals and misc. manufactures	53.3	28.1	92.5	10.4
weighted correlation with data		0.49		0.85
variance decomposition of change		0.32		0.08
regression coefficient <i>a</i>		41.85		22.00
regression coefficient <i>b</i>		0.81		3.55

Changes in Mexican Trade/GDP in the Sobarzo Model (Percent)

sector	exports to North America		imports from North America	
	1988–2000	model	1988–2000	model
agriculture	-15.3	-11.1	-28.2	3.4
mining	-23.2	-17.0	-50.7	13.2
petroleum	-37.6	-19.5	65.9	-6.8
food	5.2	-6.9	11.8	-5.0
beverages	42.0	5.2	216.0	-1.8
tobacco	-42.3	2.8	3957.1	-11.6
textiles	534.1	1.9	833.2	-1.2
wearing apparel	2097.3	30.0	832.9	4.5
leather	264.3	12.4	621.0	-0.4
wood	415.1	-8.5	168.9	11.7
paper	12.8	-7.9	68.1	-4.7
chemicals	41.9	-4.4	71.8	-2.7
rubber	479.0	12.8	792.0	-0.1
nonmetallic mineral products	37.5	-6.2	226.5	10.9
iron and steel	35.9	-4.9	40.3	17.7
nonferrous metals	-40.3	-9.8	101.2	9.8
metal products	469.5	-4.4	478.7	9.5
nonelectrical machinery	521.7	-7.4	129.0	20.7
electrical machinery	3189.1	1.0	749.1	9.6
transportation equipment	224.5	-5.0	368.0	11.2
other manufactures	975.1	-4.5	183.6	4.2
weighted correlation with data		0.61		0.23
variance decomposition of change		0.0004		0.002
regression coefficient <i>a</i>		495.08		174.52
regression coefficient <i>b</i>		30.77		5.35

What Do We Learn from these Evaluations?

The Spanish model seems to have been far more successful in predicting the consequences of policy changes than the three models of NAFTA, but

- Kehoe, Polo, and Sancho (KPS) knew the structure of their model well enough to precisely identify the relationships between the variables in their model with those in the data;
- KPS were able to use the model to carry out numerical exercises to incorporate the impact of exogenous shocks.

KPS had an incentive to show their model in the best possible light.

3. Much of the growth of trade after a trade liberalization experience is growth on the extensive margin. Models need to allow for corner solutions or fixed costs.

T. J. Kehoe and K. J. Ruhl, “How Important is the New Goods Margin in International Trade?” Federal Reserve Bank of Minneapolis, 2002.

K. J. Ruhl, “Solving the Elasticity Puzzle in International Economics,” University of Texas at Austin, 2005.

What happens to the **least-traded** goods:

Over the business cycle?

During trade liberalization?

Indirect evidence on the extensive margin

How Does Trade Grow?

- **Intensive Margin:** growth in goods already traded
- **Extensive Margin:** trade in goods not traded before

The Extensive Margin

- The Extensive Margin has recently gained attention
- **Models**
 - Melitz (2003)
 - Alessandria and Choi (2003)
 - Ruhl (2004)
- **Empirically**
 - Hummels and Klenow (2002)
 - Eaton, Kortum and Kramarz (2004)

What Happens to the Extensive Margin?

- During trade liberalization?
 - Large changes in the extensive margin
- Over the business cycle?
 - Little change in extensive margin

Evidence from Trade Agreements

- **Events**

- Greece's Accession to the European Econ. Community - 1981
- Portugal's Accession to the European Community - 1986
- Spain's Accession to the European Community - 1986
- U.S.-Canada Free Trade Agreement - 1989
- North American Free Trade Agreement - 1994

- **Data**

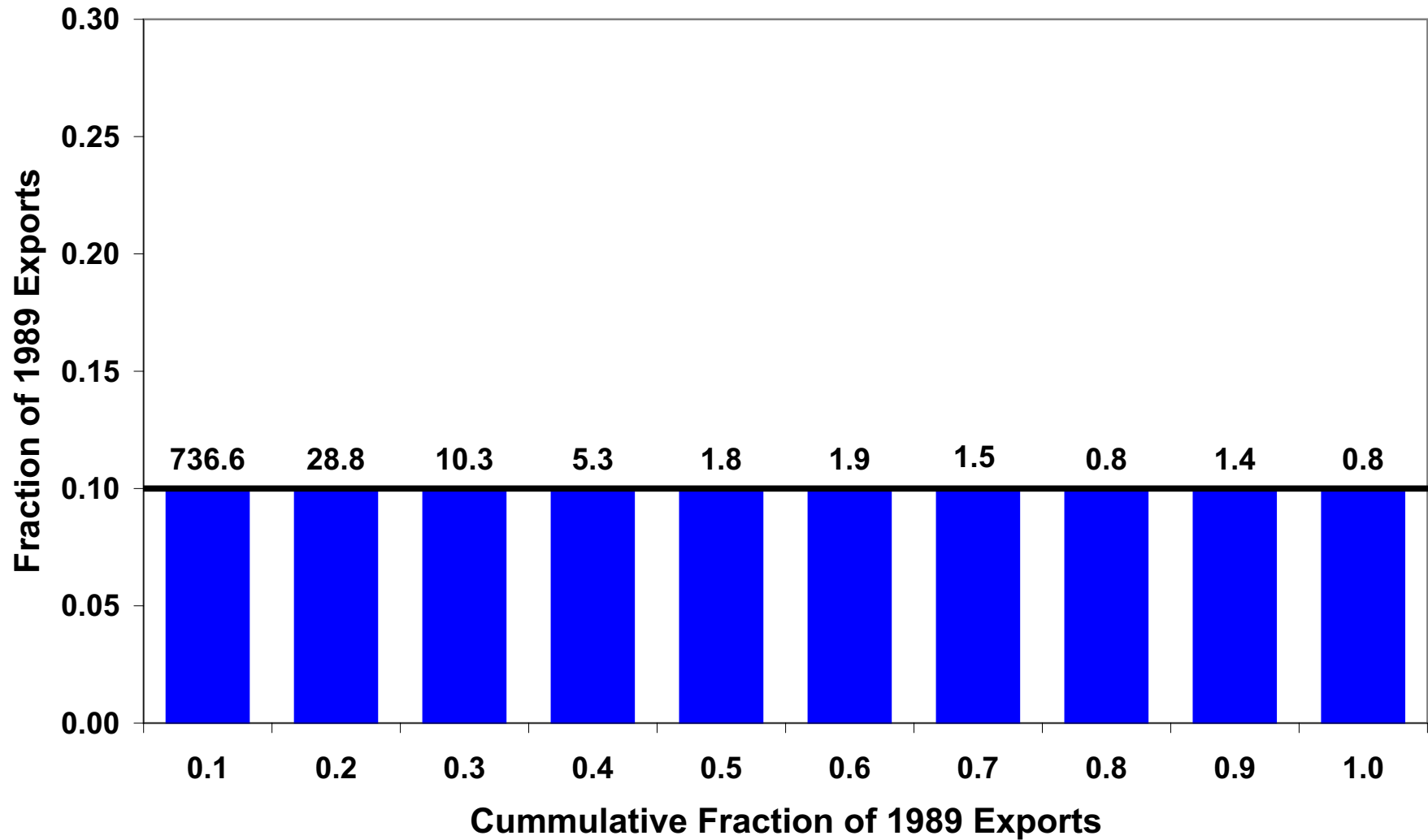
- Four-digit SITC bilateral trade data (OECD)
 - 789 codes in revision 2

- **Indirect Evidence**

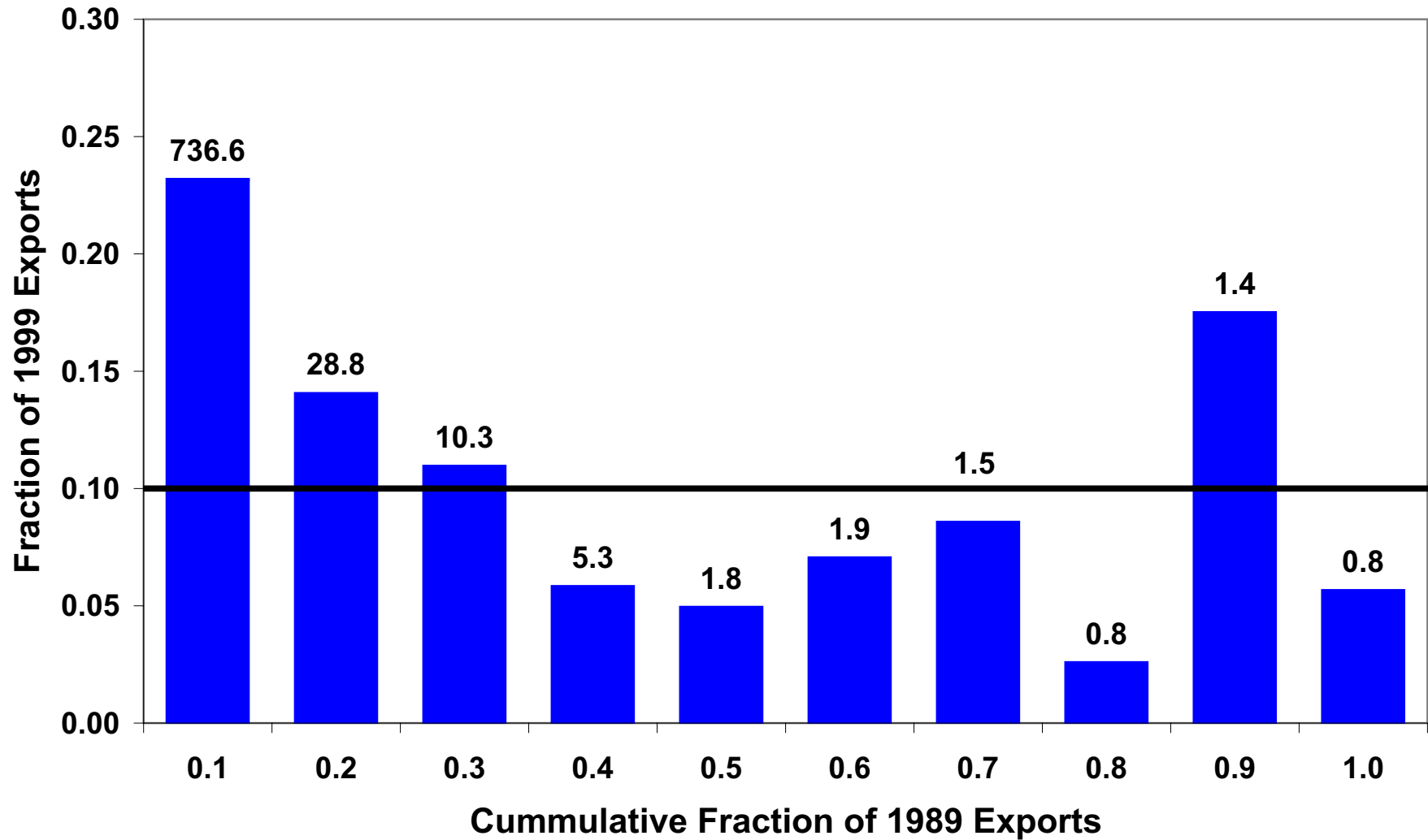
Measure One

1. Rank codes from lowest value of exports to highest value of exports based on average of first 3 years
2. Form sets of codes by cumulating exports: the first 742.9 codes make up 10 percent of exports; the next 24.1 codes make up 10 percent of exports; and so on.
3. Calculate each set's share of export value at the end of the sample period.

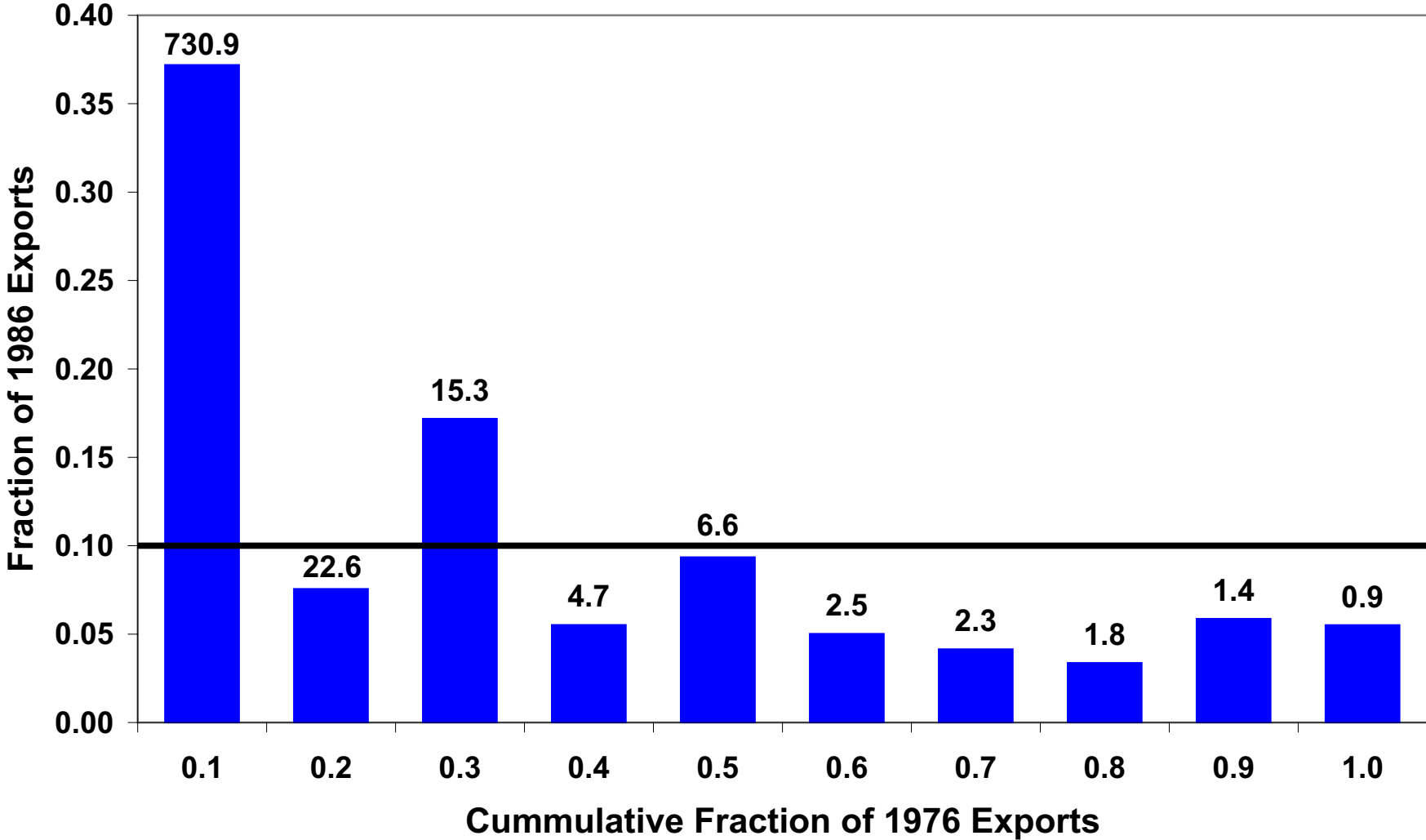
Composition of Exports: Mexico to Canada



Composition of Exports: Mexico to Canada



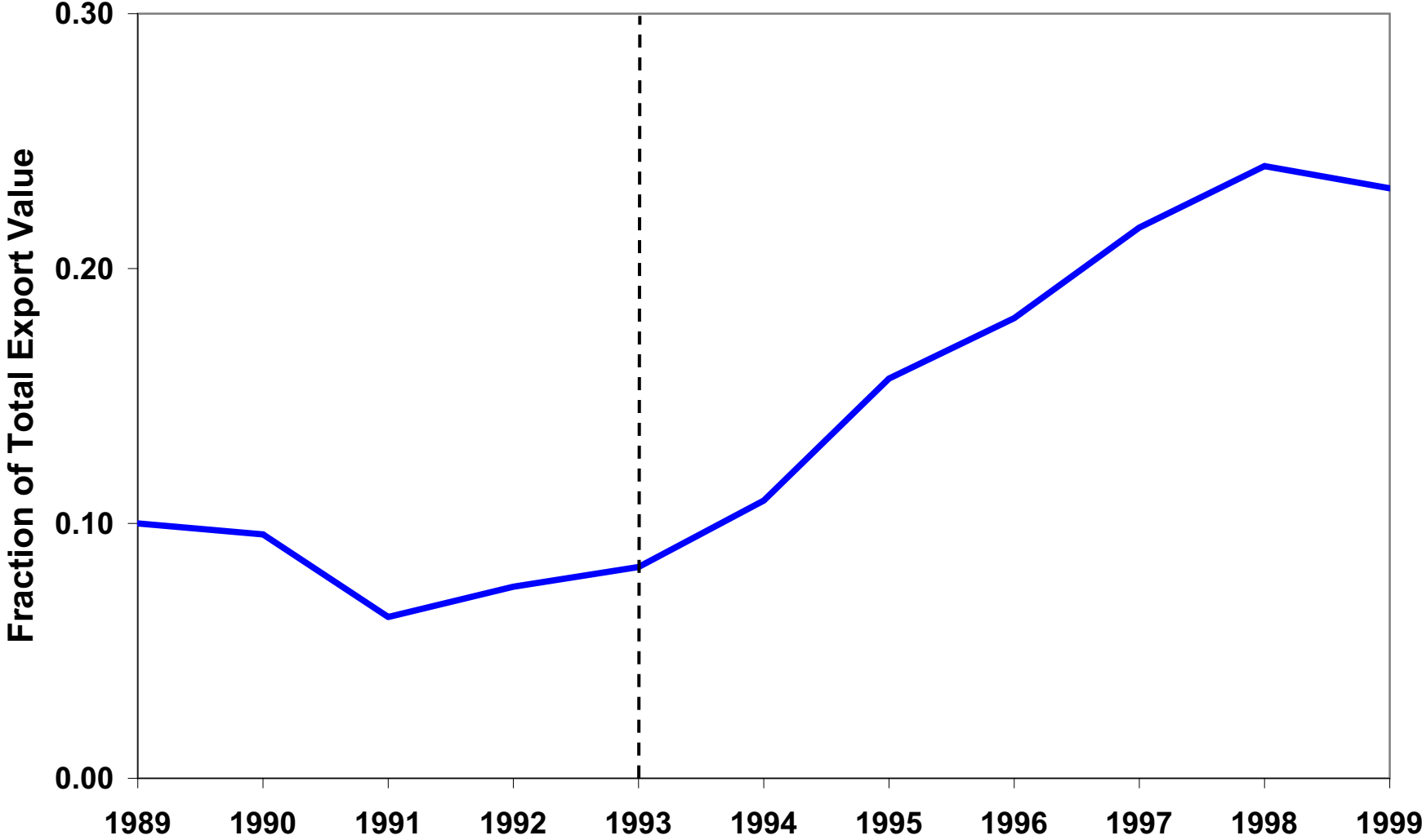
Composition of Exports: Greece to EEC



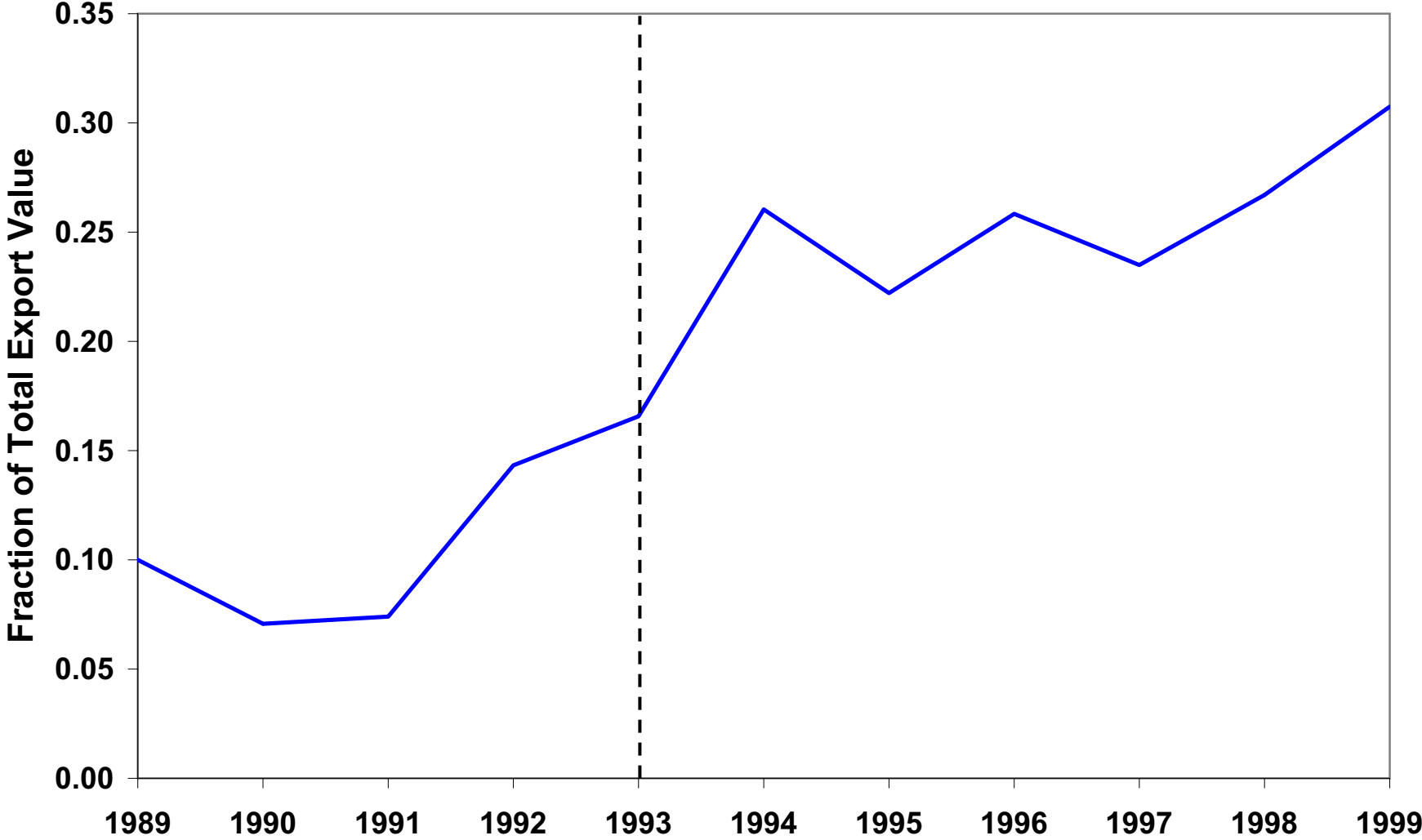
Measure Two

1. Order codes as before.
2. Cumulate exports as before.
3. Follow the evolution of the first (least-traded) set's share of total exports before, during, and after the liberalization.

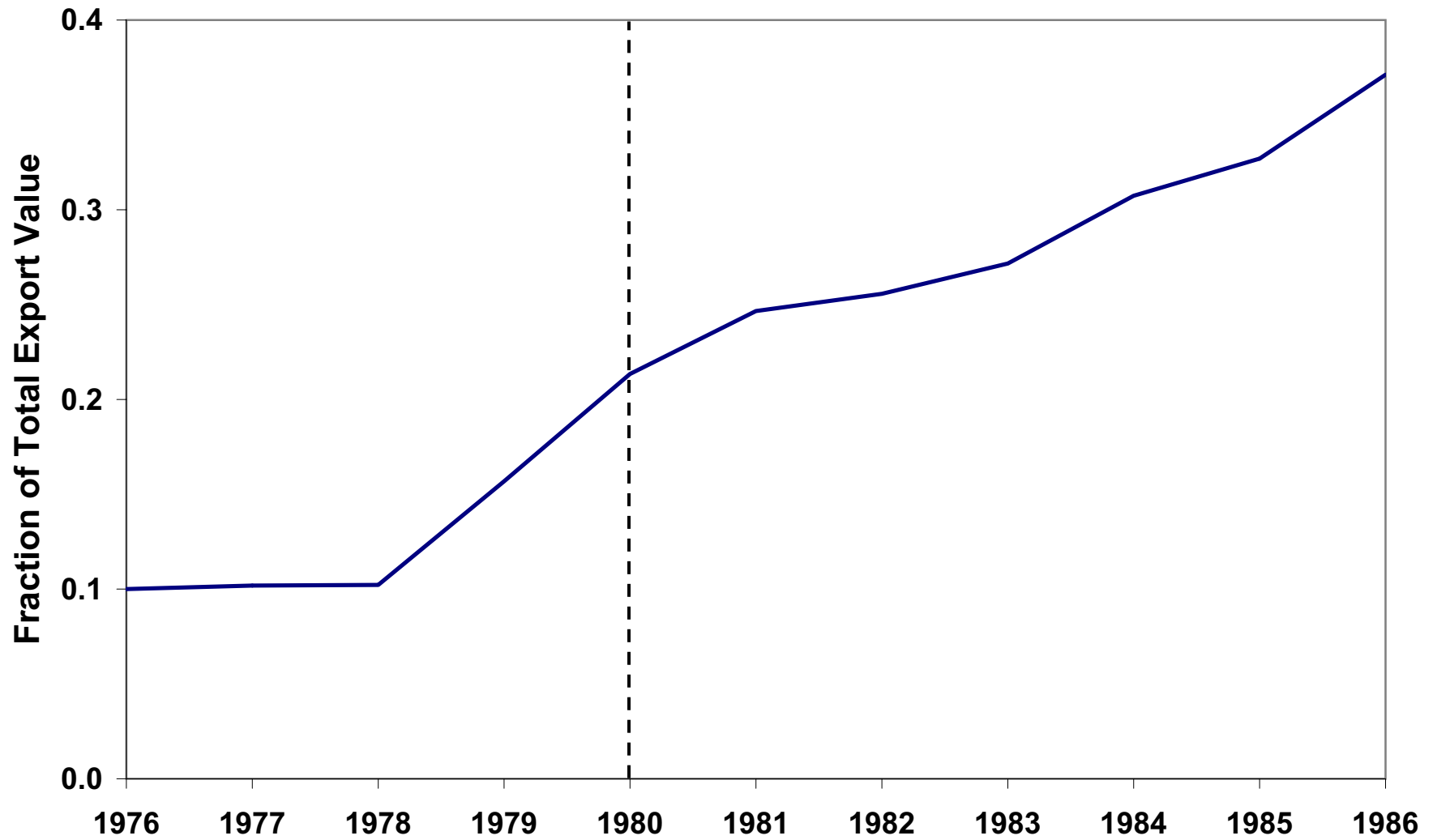
Exports: Mexico to Canada



Exports: Canada to Mexico



Exports: Greece to EEC



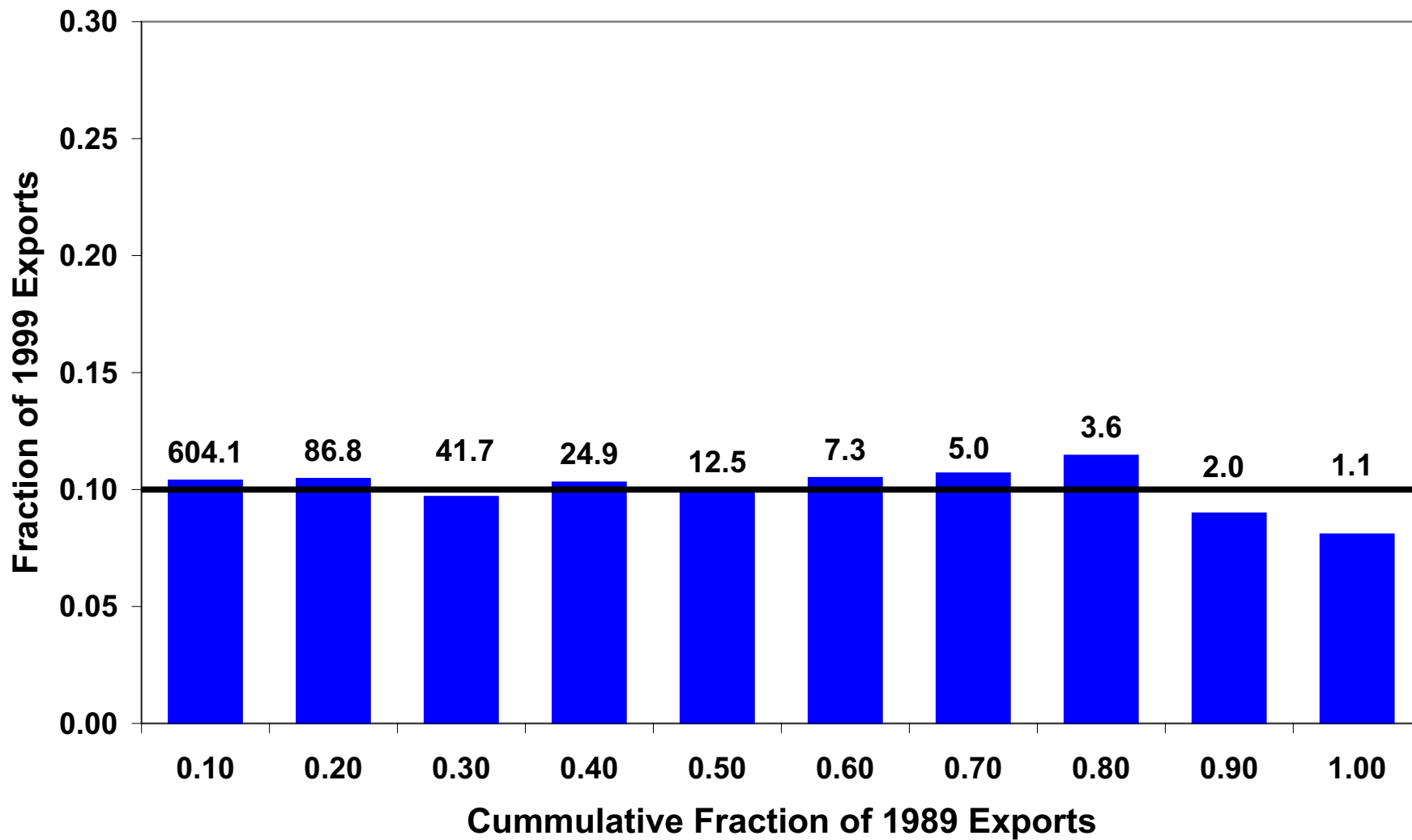
Trade Liberalization and the Extensive Margin

Period	Trade Flow	Share of Export Growth
1989-1999	Mexico - U.S.	0.153
1989-1999	U.S. – Mexico	0.118
1989-1999	Mexico - Canada	0.231
1989-1999	Canada - Mexico	0.307
1989-1999	Canada - U.S.	0.162
1989-1999	U.S. – Canada	0.130
1978-1986	Greece to the EEC	0.371
1982-1987	Spain to the EC	0.128
1982-1987	Portugal to the EC	0.147

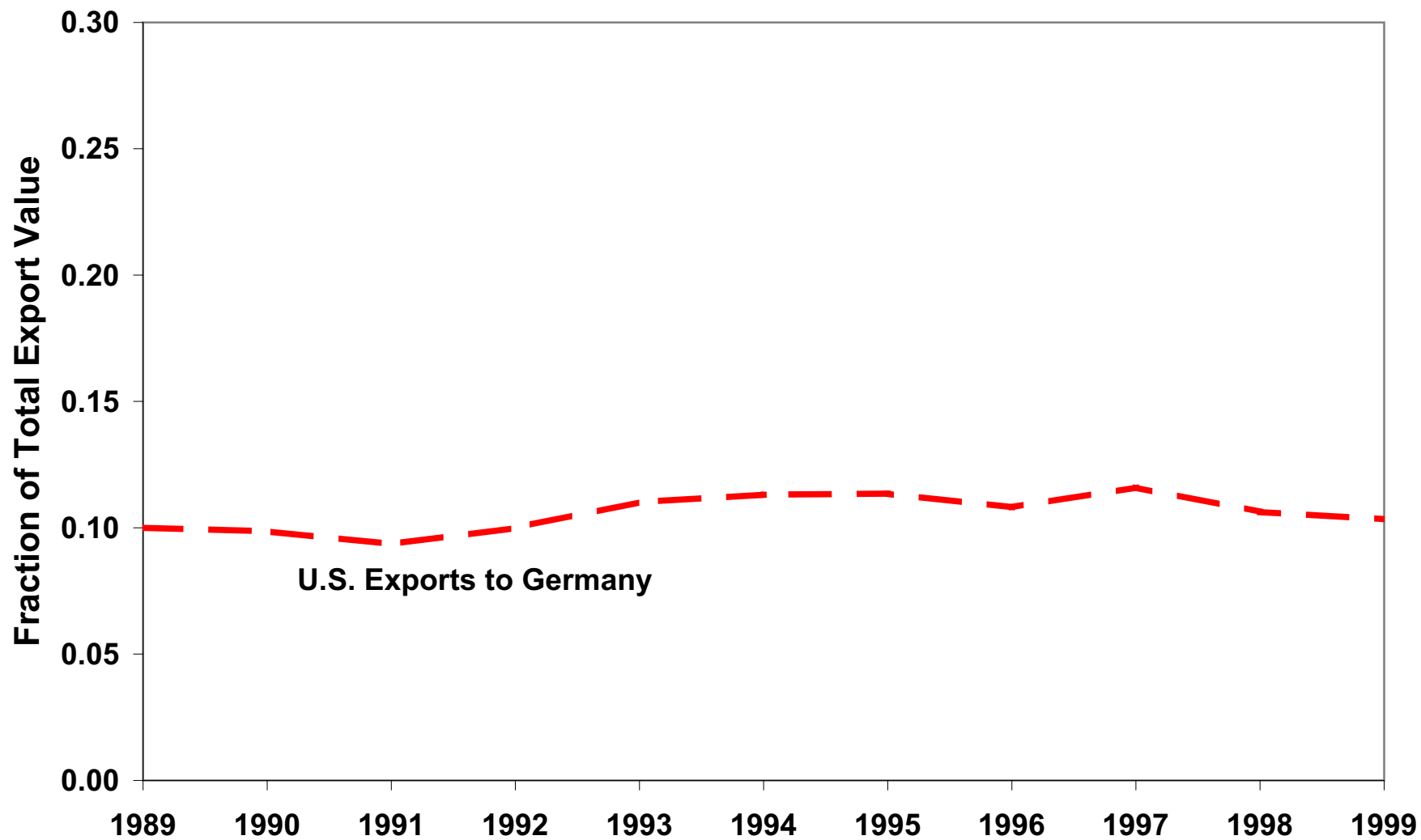
Business Cycles and the Extensive Margin

- Over same period, consider countries with stable policy
 - U.S. – Japan
 - U.S. – U.K.
 - U.S. – Germany

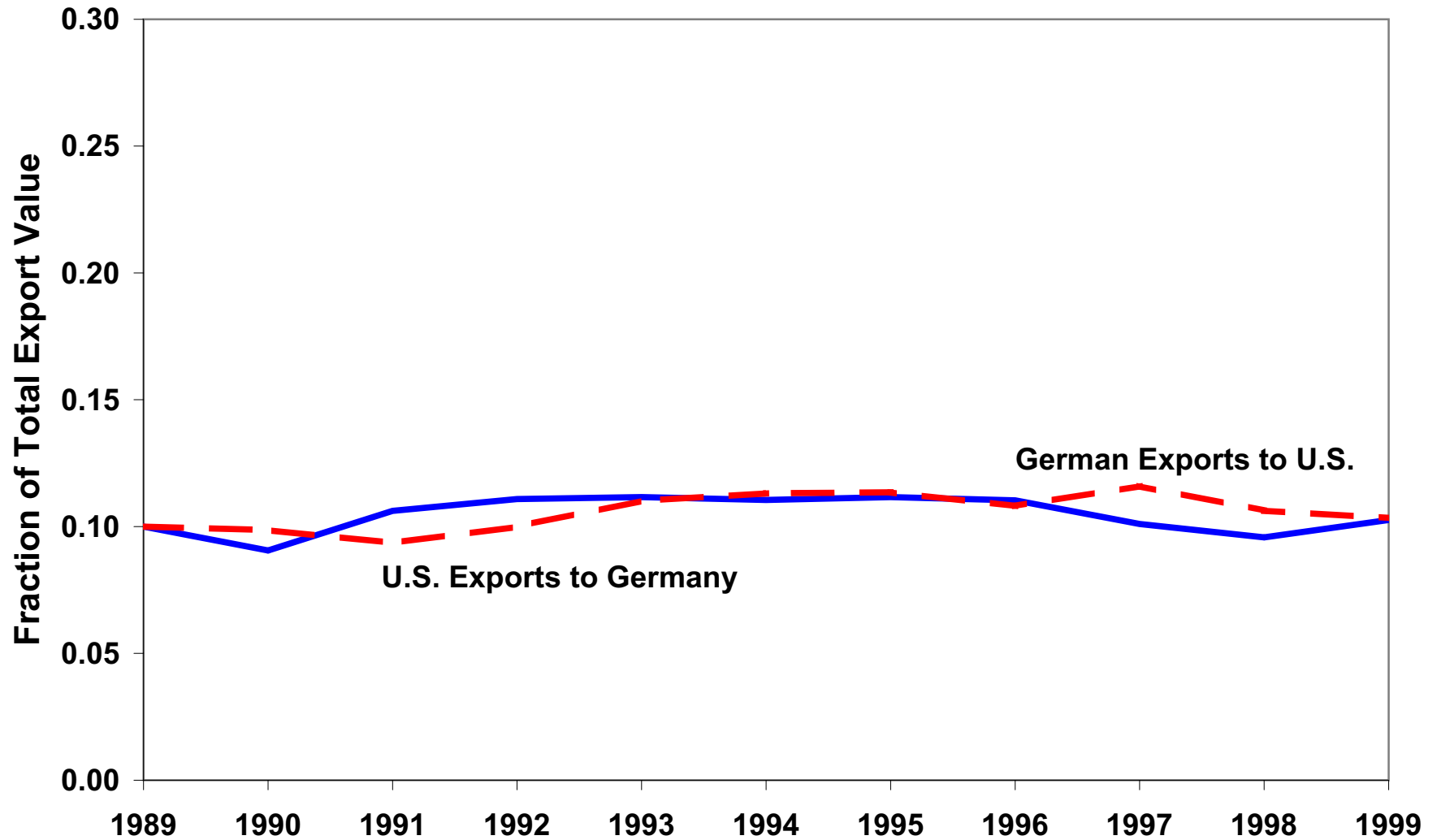
Composition of Exports: U.S. to Germany



Exports: United States to Germany



Exports: Germany and the United States



Business Cycles and the Extensive Margin

Period	Trade Flow	Share of Export Growth
1989-1999	U.S. - U.K.	0.096
1989-1999	U.K. - U.S.	0.128
1989-1999	U.S. - Japan	0.130
1989-1999	Japan - U.S.	0.103
1989-1999	U.S. - Germany	0.104
1989-1999	Germany - U.S.	0.103

The Model

- Countries: foreign and home
- Continuum of goods:

$$y_i(x) = \frac{1}{a_i(x)} l_i(x) \quad x \in [0,1]$$

- Stand-in consumer in each country with labor L_i .
- Preferences:

$$U = \int_0^1 \log[c_i(x)] dx$$

- *ad valorem* tariffs: τ_i

Determination of Exports

- x is exported by foreign if

$$a_h(x) > w_f a_f(x)(1 + \tau_h) \iff \frac{a_h(x)}{a_f(x)} > w_f(1 + \tau_h)$$

- x is exported by home if

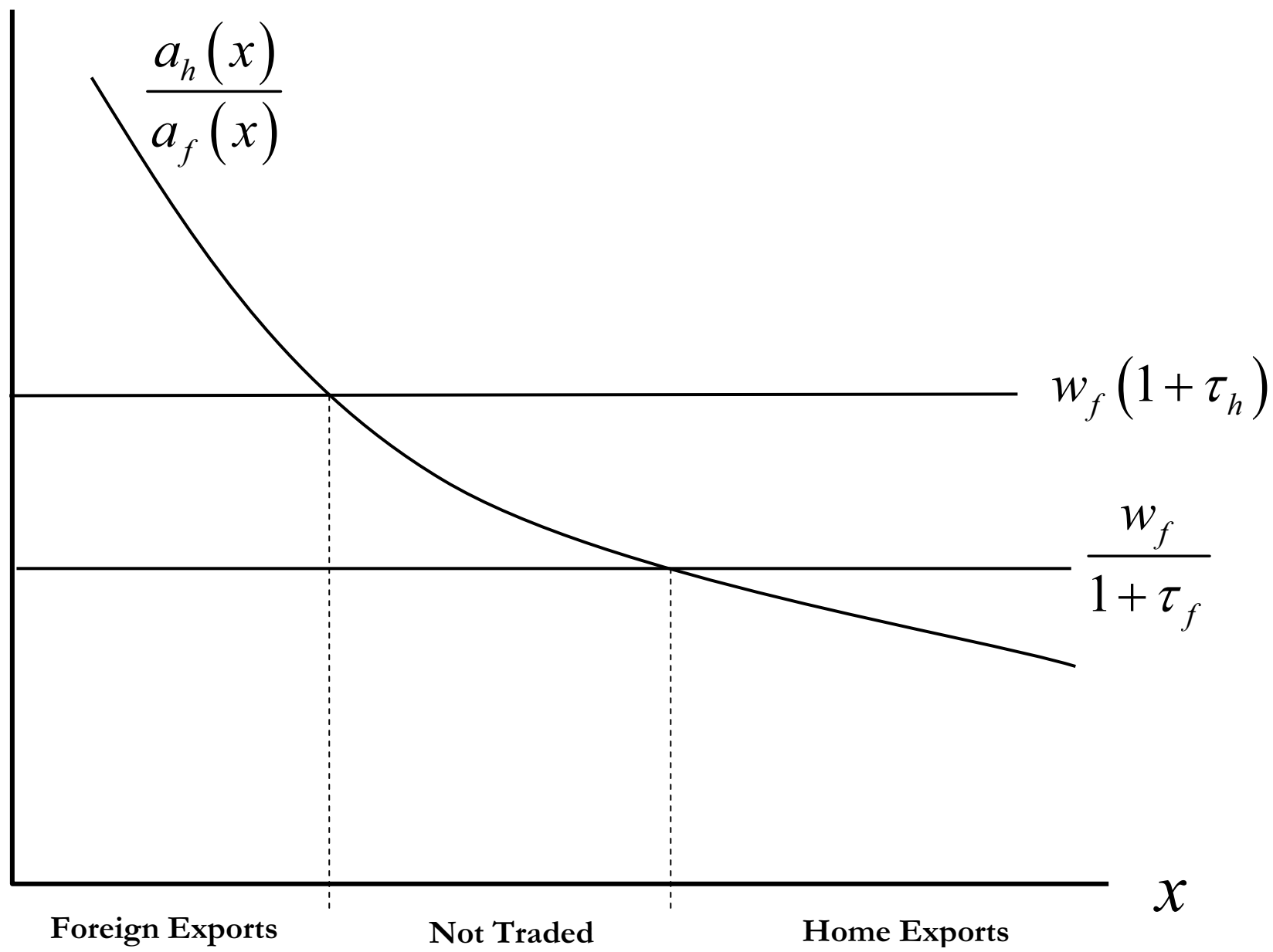
$$\frac{a_h(x)}{a_f(x)} < \frac{w_f}{1 + \tau_f}$$

- x is not traded if

$$\frac{w_f}{1 + \tau_h} > \frac{a_h(x)}{a_f(x)} > w_f(1 + \tau_f)$$

Dornbusch, Fisher, Samuelson (1977)

- Order goods according to the relative unit costs.



Dornbusch, Fisher, Samuelson (1977)

- Order goods according to the relative unit costs.
- Problems
 - Trade data is collected in aggregates.
 - Difficult to obtain data on relative unit costs.
 - Both countries may export the same aggregate.

Our Approach

- SITC ordering: an aggregate is an interval in $[0,1]$
- Take J evenly spaced points in $[0,1]$.
- Randomly assign log-productivities.

$$\alpha_j = \log \left[\frac{a_h(j)}{a_f(j)} \right] \quad \alpha_j \sim u[-\bar{\alpha}, \bar{\alpha}]$$

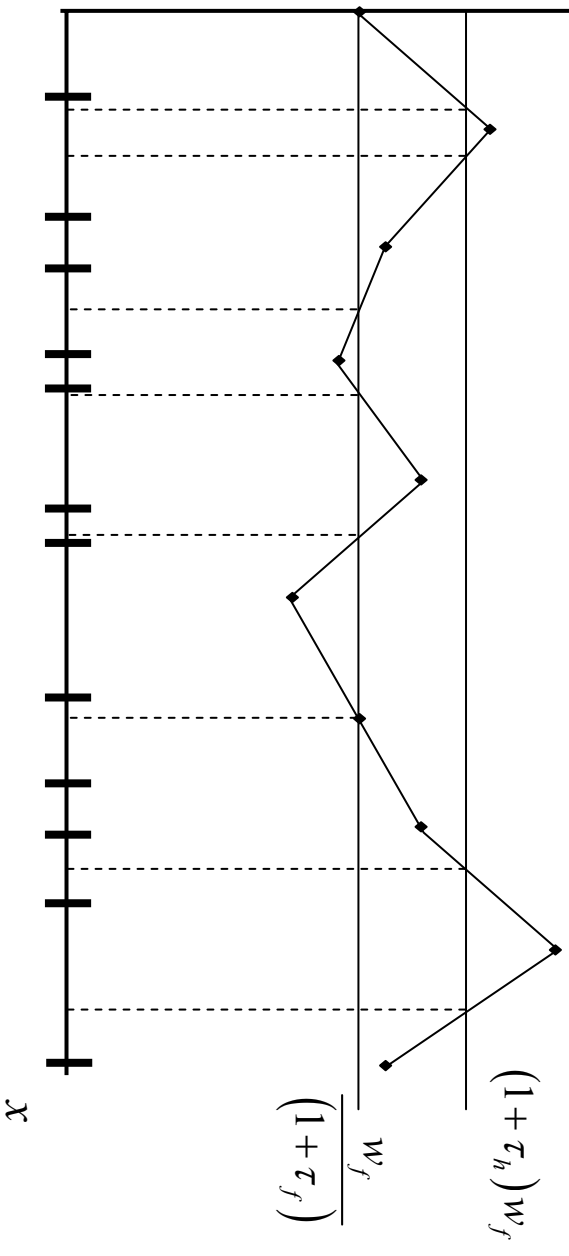
- Points not on the grid are filled in by linear interpolation.

Relative Productivity Curve

- Steeper segments
 - less trade growth
 - more intra-industry trade
- For a given J larger $\bar{\alpha}$ imply steeper segments.
- For a given $\bar{\alpha}$, larger J imply steeper segments.

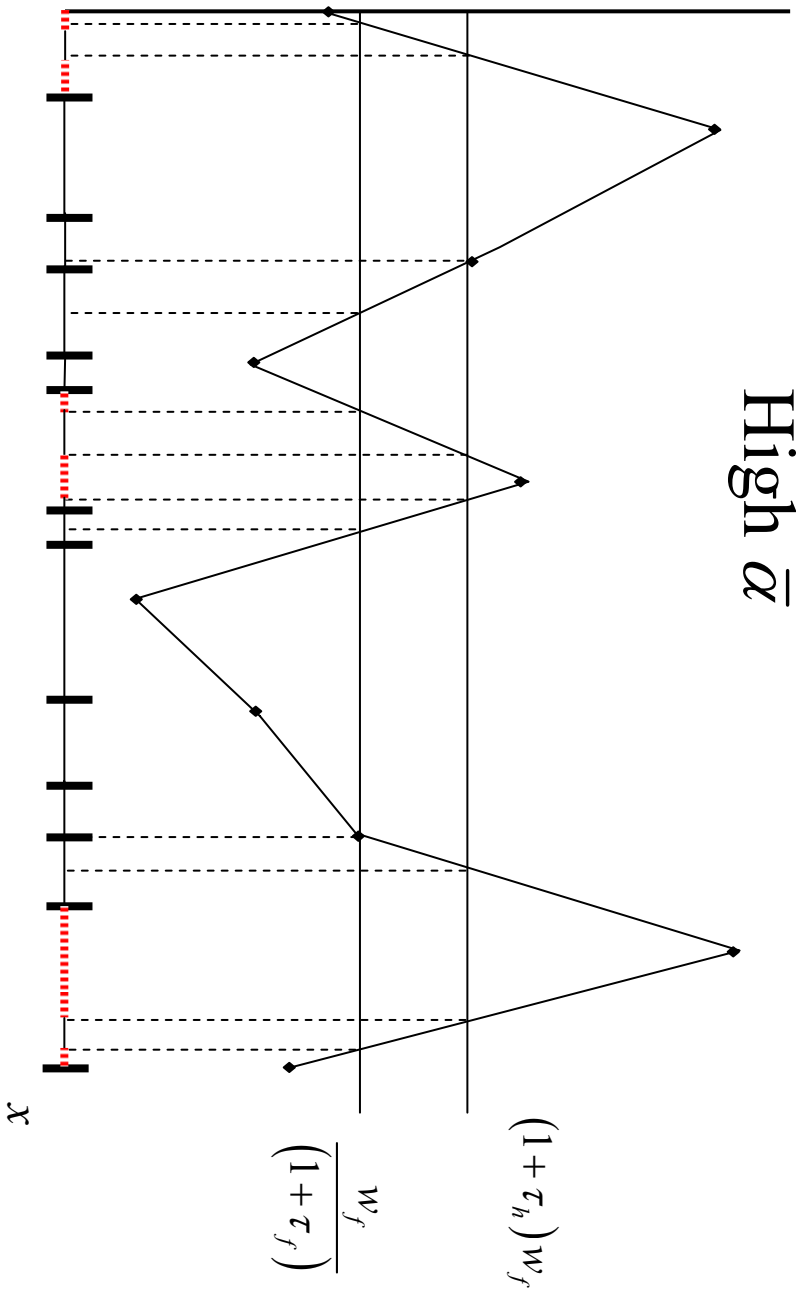
$$\frac{a_h(x)}{a_f(x)}$$

LOW $\bar{\alpha}$



$$\frac{a_h(x)}{a_f(x)}$$

High $\bar{\alpha}$



Model Solution

1. Choose J and $\bar{\alpha}$.
2. Draw a realization of the relative productivity curve.
3. Solve the model and compute extensive margin measures.
4. Repeat for 5000 simulations.
5. Calculate means over simulations.

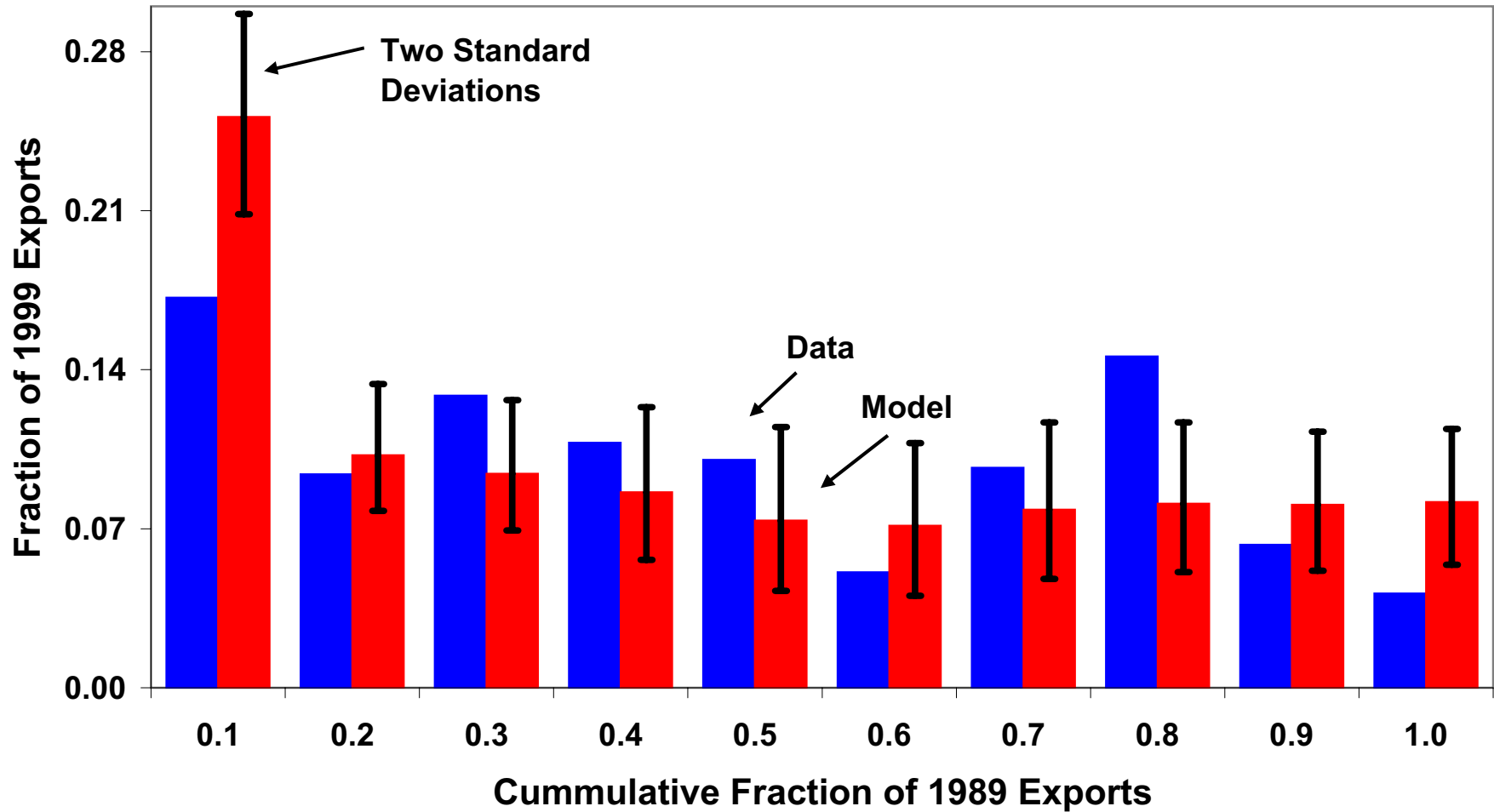
Calibration

- Parameters: $\bar{\alpha}$, J , L_f / L_h , SITC endpoints
- Country size is measured by gross output of commodities.
- Codes are ordered by their SITC number.
- Code size is determined by its world export value.

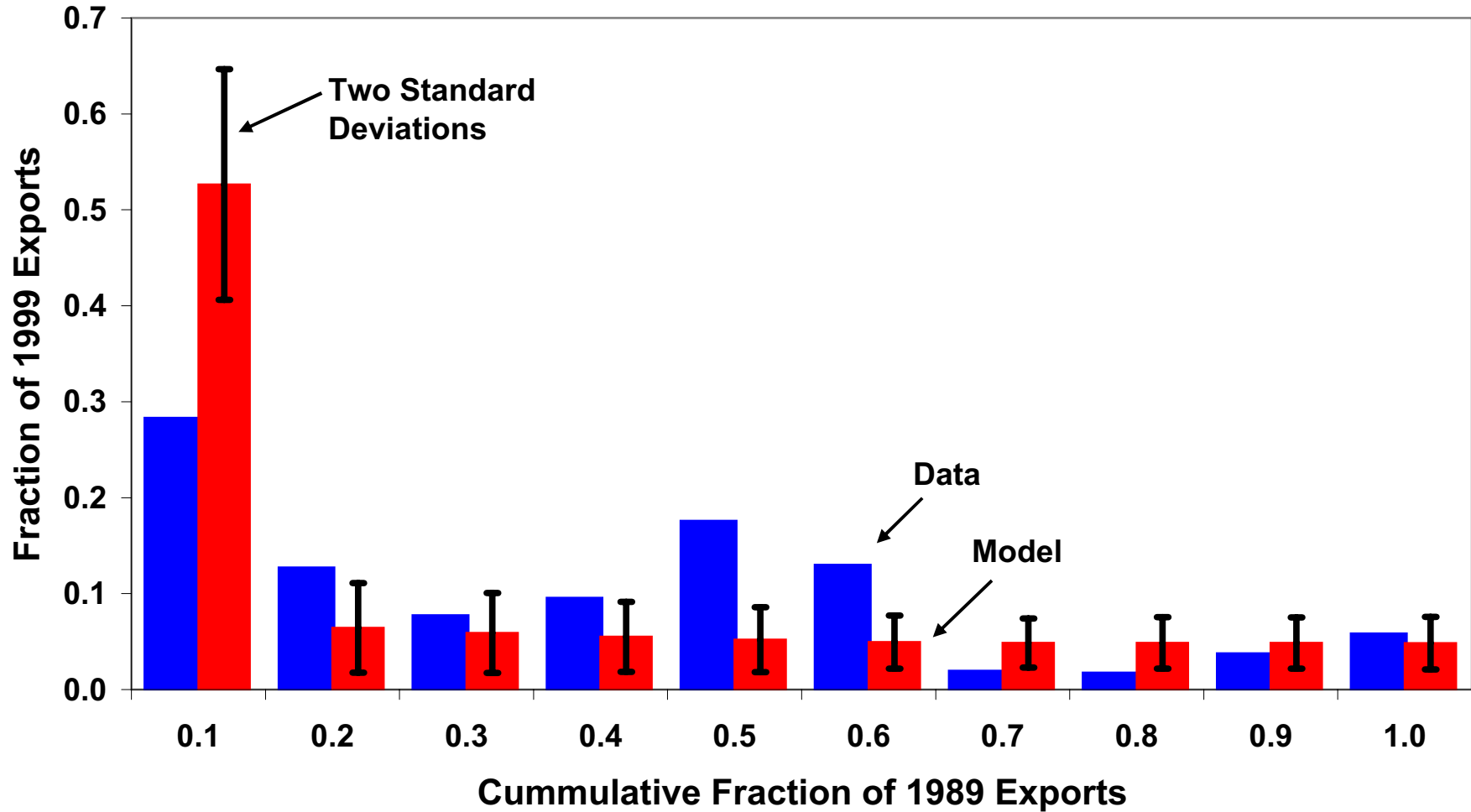
$$size_k = \frac{EX_{WORLD,k}^{MEX} + EX_{WORLD,k}^{US}}{\sum_k EX_{WORLD,k}^{MEX} + \sum_k EX_{WORLD,k}^{US}}$$

- J and $\bar{\alpha}$ determined by aggregate trade growth and Intra-industry trade

Composition of Exports: Mexico to U.S. 1989-1999 By Sets of Categories Based on Export Size



Composition of Exports: Mexico to Canada 1989-1999 By Sets of Categories Based on Export Size



Model with Intensive and Extensive Margins

- Same Environment
- New Preferences

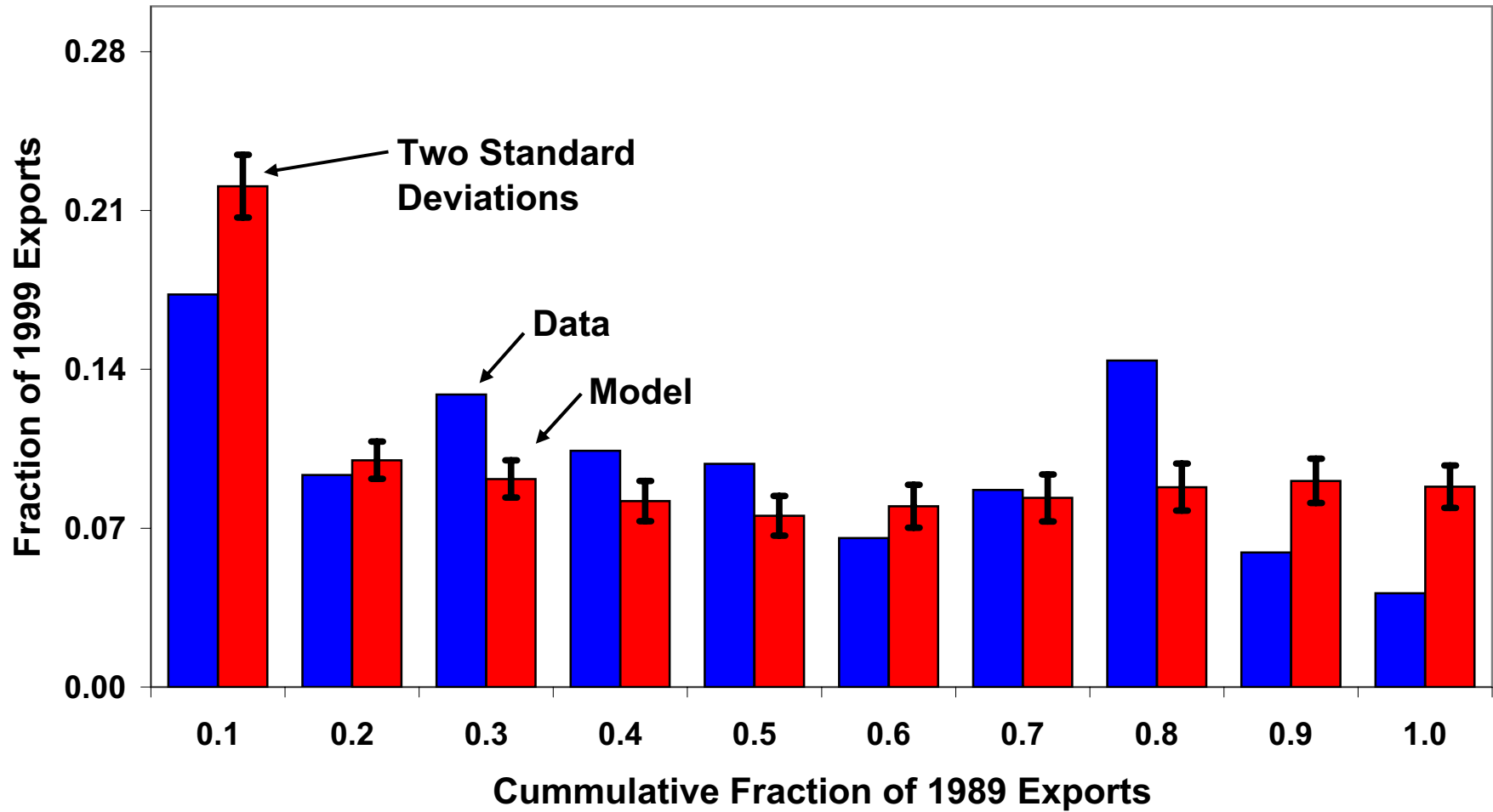
$$U = \left[\int_0^1 c^i(x)^\rho dx \right]^{1/\rho} \quad \sigma = \frac{1}{1-\rho}$$

- **Expenditure on Goods**

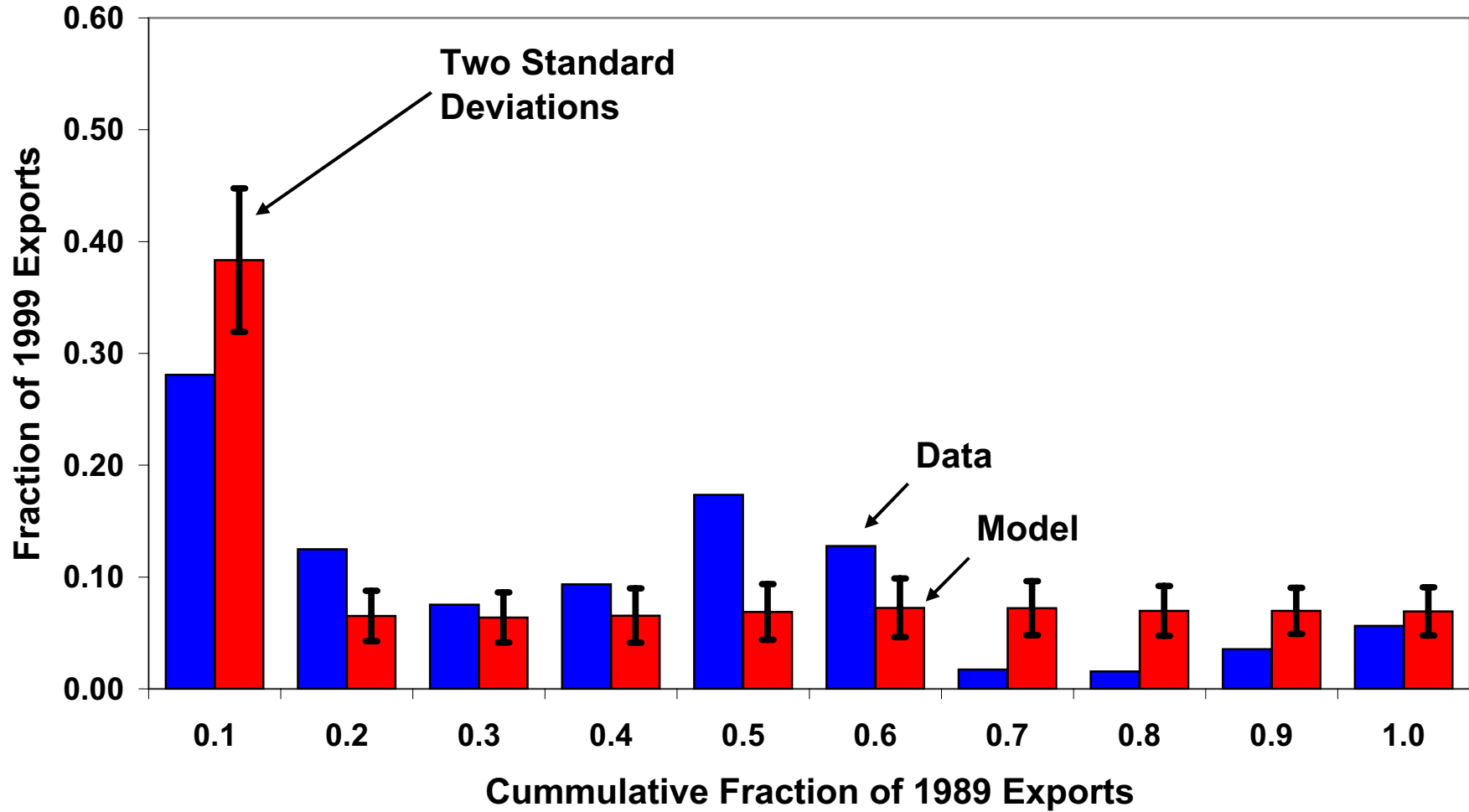
- Old Model $c^i(x)p^i(x) = w^i L^i$

- New Model $c^i(x)p^i(x) = w^i L^i \left(\frac{p^i(x)}{P^i} \right)^{1-\sigma}$

Composition of Exports: Mexico to U.S. 1989-1999 By Sets of Categories Based on Export Size



Composition of Exports: Mexico to Canada 1989-1999 By Sets of Categories Based on Export Size



Conclusions

1. The extensive margin is important.
 - Average increase in export share: 67%
 - Correct timing
2. Simple model can produce extensive margin growth.
 - Calibration uses aggregate production data.

Relative Productivity Parameters

J	Growth in Trade's Share of Production and Grubel-Lloyd Index
$\bar{\alpha}$	

- Grubel-Lloyd Index

$$GL_{MEX}^{US} = 1 - \frac{\sum_{k \in SITC} |EX_{MEX}^{US} - EX_{US}^{MEX}|}{\sum_{k \in SITC} [EX_{US}^{MEX} + EX_{MEX}^{US}]}$$

Calibration Values

	Grubel-Lloyd Index (1989)	Growth in Trade/Production (1989-1999)	Relative Output (1989)
MEX-US	.487	201%	.06
MEX-CAN	.147	299%	.66

	$\bar{\alpha}$	J	L^f / L^h
MEX-US	.223	3215	.06
MEX-CAN	.208	63	.66

Calibration Sensitivity

- Ideal SITC Measure:

$$size_k = \frac{y_k^h + y_k^f}{\sum_k y_k^h + \sum_k y_k^f}$$

- Our Proxy:

$$size_k = \frac{EX_{w,k}^h + EX_{w,k}^f}{\sum_k EX_{w,k}^h + \sum_k EX_{w,k}^f}$$

K. J. Ruhl, “Solving the Elasticity Puzzle in International Economics,” University of Texas at Austin, 2005.

The “Armington” Elasticity

- Elasticity of substitution between domestic and foreign goods
- Crucial elasticity in international economic models
- International Real Business Cycle (IRBC) models:
 - Terms of trade volatility
 - Net exports and terms of trade co-movements
- Applied General Equilibrium (AGE) Trade models:
 - Trade response to tariff changes

The Elasticity Puzzle

- Time series (Business Cycles):
 - Estimates are low
 - Relative prices volatile
 - Quantities less volatile

- Panel studies (Trade agreement):
 - Estimates are high
 - Small change in tariffs (prices)
 - Large change in quantities

Time Series Estimates: Low Elasticity (1.5)

Study	Range
Reinert and Roland Holst (1992)	[0.1, 3.5]
Reinert and Shiells (1993)	[0.1, 1.5]
Gallaway et al. (2003)	[0.2, 4.9]

Trade Liberalization Estimates: High Elasticity (9.0)

Study	Range
Clausing (2001)	[8.9, 11.0]
Head and Reis (2001)	[7.9, 11.4]
Romalis (2002)	[4.0, 13.0]

Why do the Estimates Differ?

- Time series – no liberalization:
 - Change in trade volume from goods already traded
 - Change mostly on the *intensive margin*
- Trade liberalization:
 - Change in intensive margin *plus*
 - New types of goods being traded
 - Change on the *extensive margin*

Modeling the Extensive Margin

- Model: extensive margin from export entry costs
- Empirical evidence of entry costs
 - Roberts and Tybout (1997)
 - Bernard and Wagner (2001)
 - Bernard and Jensen (2003)
 - Bernard, Jensen and Schott (2003)

The Effects of Entry Costs

- Business cycle shocks:
 - Small extensive margin effect
- Trade liberalization:
 - Big extensive margin effect
- Asymmetry creates different empirical elasticities

Model Overview

- Two countries: $\{h, f\}$, with labor L
- Infinitely lived consumers
- No international borrowing/lending
- Continuum of traded goods plants in each country
 - Differentiated goods
 - Monopolistic competitors
 - Heterogeneous productivity
- Export entry costs
 - Differs across plants: second source of heterogeneity
- Non-traded good, competitive market: A
- Tariff on traded goods (iceberg): τ

Uncertainty

- At date t , H possible events, $\eta_t = 1, \dots, H$
- Each event is associated with a vector of productivity shocks:

$$z_t = [z_h(\eta_t), z_f(\eta_t)]$$

- First-order Markov process with transition matrix Λ

$$\lambda_{\eta\eta'} = \text{pr}(\eta_{t+1} = \eta' | \eta_t = \eta)$$

Traded Good Plants

- Traded good technology:

$$y(\phi, \kappa) = z\phi l$$

- Plant heterogeneity (ϕ, κ)

- constant, idiosyncratic productivity: ϕ
- export entry cost: κ
- plant of type (ϕ, κ)

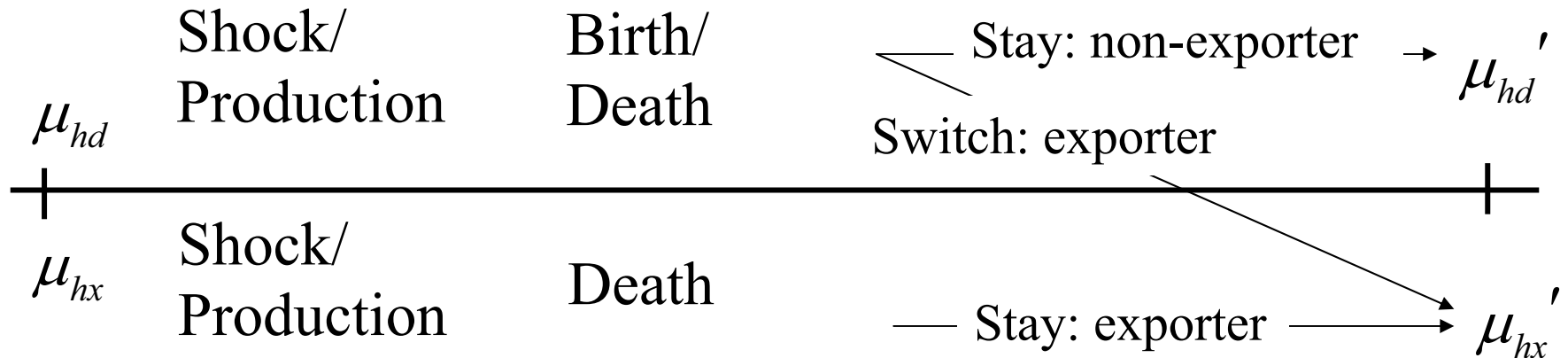
- ν plants born each period with distribution $F(\phi, \kappa)$
- Fraction δ of plants exogenously die each period

Timing

$\mu_{hx}(\phi, \kappa)$: plants of type (ϕ, κ) who paid entry cost

$\mu_{hd}(\phi, \kappa)$: plants of type (ϕ, κ) who have not paid entry cost

$$\mu = (\mu_{hd}, \mu_{hx}, \mu_{fd}, \mu_{fx})$$



Consumers

$$\max_{q, c_h^h(\iota), c_f^h(\iota)} \gamma \log(C) + (1 - \gamma) \log(A)$$

s.t.

$$C = \left[\int_{\iota \in I_h^h(\mu)} c_h^h(\iota)^\rho d\iota + \int_{\iota \in I_f^h(\mu)} c_f^h(\iota)^\rho d\iota \right]^{\frac{1}{\rho}}$$

$$\int_{\iota \in I_h^h(\mu)} p_h^h(\iota) c_h^h(\iota) d\iota + \int_{\iota \in I_f^h(\mu)} (1 + \tau) p_f^h(\iota) c_f^h(\iota) d\iota + p_{hA} A = L + \Pi_h$$

Non-traded Good

$$\begin{aligned} \max \quad & p_{hA}(\eta, \mu) A - l \\ \text{s.t.} \quad & A = z_h(\eta) l \end{aligned}$$

Normalize $w_h = 1$, implying $p_{hA}(\eta, \mu) = z_h(\eta)$

Traded Goods: Static Profit Maximization

$$\pi_d(p_h^h, l; \phi, \kappa, \eta, \mu) = \max_{p_h^h, l} p_h^h z(\eta) \phi l - l$$

s.t. $z(\eta) \phi l = \tilde{c}_h^h(p_h^h; \eta, \mu)$

$$\pi_x(p_h^f, l; \phi, \kappa, \eta, \mu) = \max_{p_h^f, l} p_h^f z(\eta) \phi l - l$$

s.t. $z(\eta) \phi l = \tilde{c}_h^f(p_h^f; \eta, \mu)$

Pricing rules:

$$p_h^h(\phi, \kappa, \eta, \mu) = p_h^f(\phi, \kappa, \eta, \mu) = \frac{1}{\rho \phi z(\eta)}$$

Dynamic Choice: Export or Sell Domestically

- Exporter's Value Function:

$$V_x(\phi, \kappa, \eta, \mu) = d(\eta, \mu) \left(\pi_d(\phi, \kappa, \eta, \mu) + \pi_x(\phi, \kappa, \eta, \mu) \right) \\ + (1 - \delta) \beta \sum_{\eta'} V_x(\phi, \kappa, \eta', \mu') \lambda_{\eta\eta'}$$

$$\text{s.t. } \mu' = M(\eta, \mu)$$

- $d(\eta, \mu)$ = multiplier on budget constraint

- Non-exporter's Value Function:

$$V_d(\phi, \kappa, \eta, \mu) = \max \left\{ \begin{aligned} &\pi_d(\phi, \kappa, \eta, \mu) d(\eta, \mu) + \beta(1 - \delta) \sum_{\eta'} V_d(\phi, \kappa, \eta', \mu') \lambda_{\eta\eta'}, \\ &[\pi_d(\phi, \kappa, \eta, \mu) - \kappa] d(\eta, \mu) + \beta(1 - \delta) \sum_{\eta'} V_x(\phi, \kappa, \eta', \mu') \lambda_{\eta\eta'} \end{aligned} \right\}$$

$$\text{s.t. } \mu' = M(\eta, \mu)$$

Equilibrium

- Cutoff level of productivity for each value of the entry cost

- For a plant of type (ϕ, κ)

If $\phi \geq \hat{\phi}_{\kappa}(\eta, \mu)$ export and sell domestically

If $\phi < \hat{\phi}_{\kappa}(\eta, \mu)$ only sell domestically

- In Equilibrium

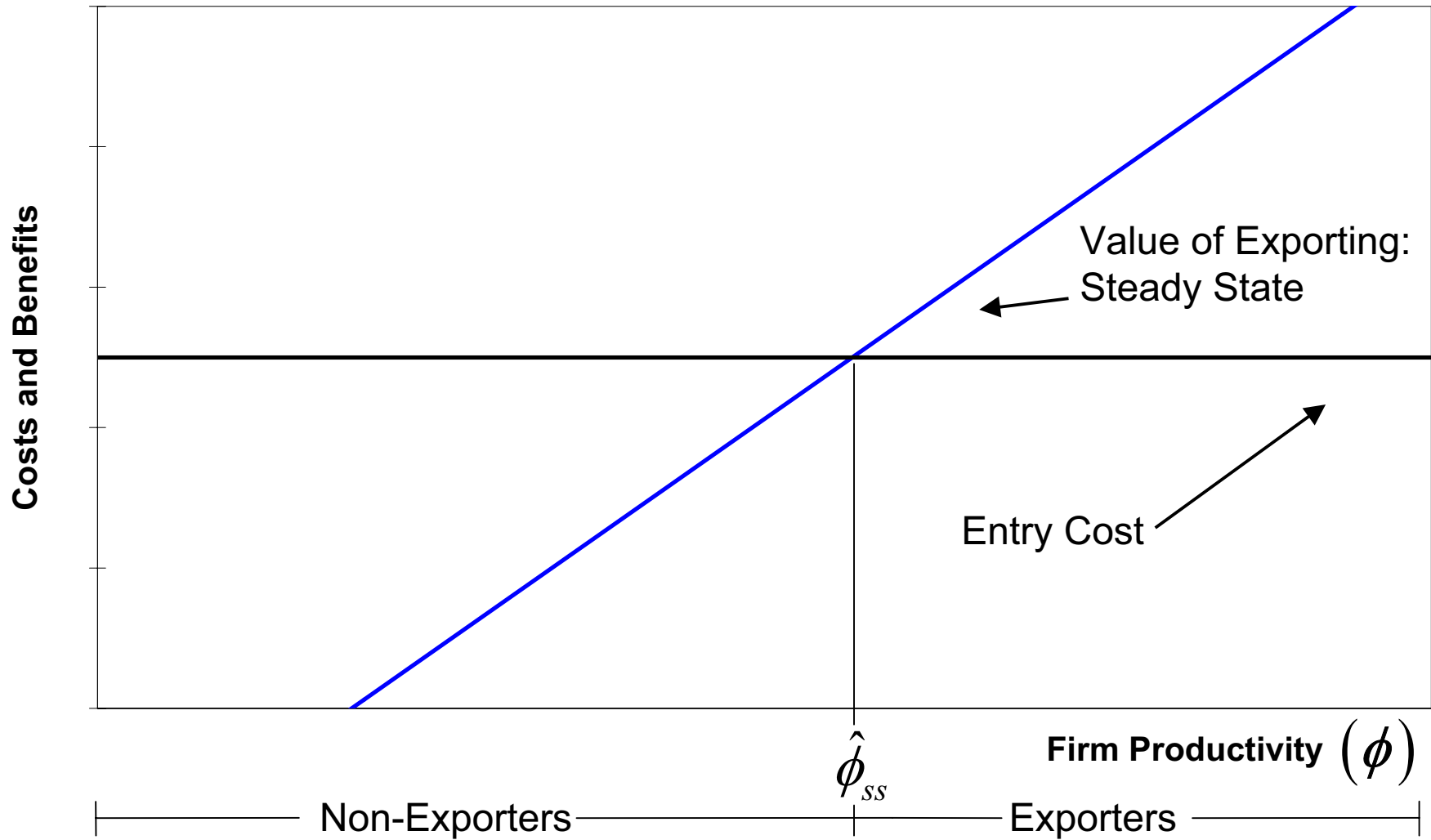
- “Low” productivity/“high” entry cost plants sell domestic
- “High” productivity/“low” entry cost plants also export
- Similar to Melitz (2003)

Determining Cutoffs

- For the cutoff plant:
 - entry cost = discounted, expected value of exporting
- $\hat{\phi}_\kappa(\eta, \mu)$ is the level of productivity, ϕ , that solves:

$$\underbrace{d(\eta, \mu)\kappa}_{\text{entry cost}} = (1 - \delta)\beta \underbrace{\left[\sum_{\eta'} V_x(\phi, \kappa, \eta', \mu') \lambda_{\eta\eta'} - \sum_{\eta'} V_d(\phi, \kappa, \eta', \mu') \lambda_{\eta\eta'} \right]}_{\text{expected value of exporting}}$$

Finding the Cutoff Producer



Choosing Parameters

- Set $\sigma = \frac{1}{1-\rho} = 2$ and $\tau = 0.15$
- Calibrate to the United States (1987) and a symmetric partner.

Parameters

β	Annual real interest rate (4%)
γ	Share of manufactures in GDP (18%)
δ	Annual loss of jobs from plant deaths as percentage of employment (Davis et. al., 1996) (6%)

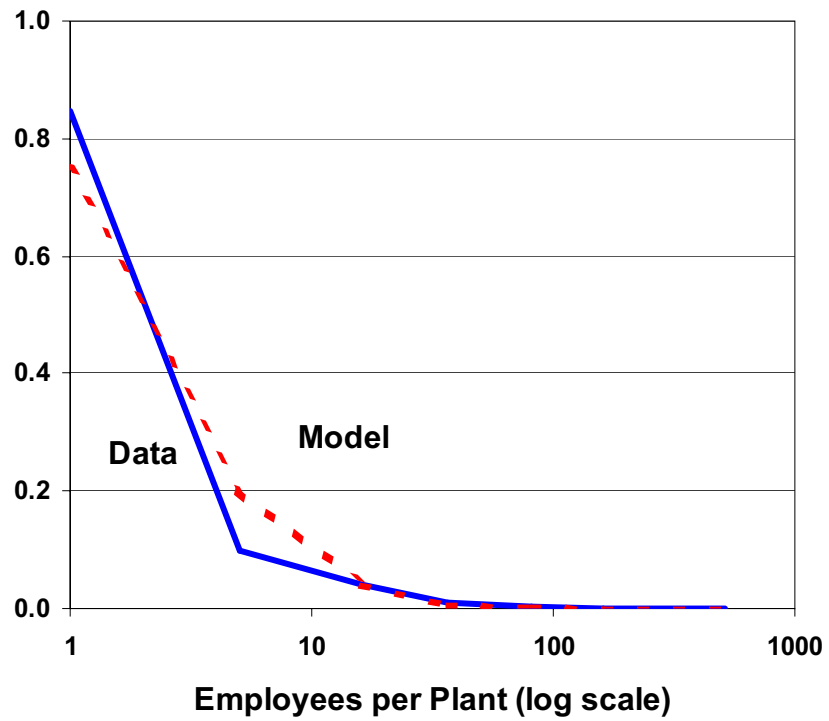
Other Parameters

- Distribution over new plants:

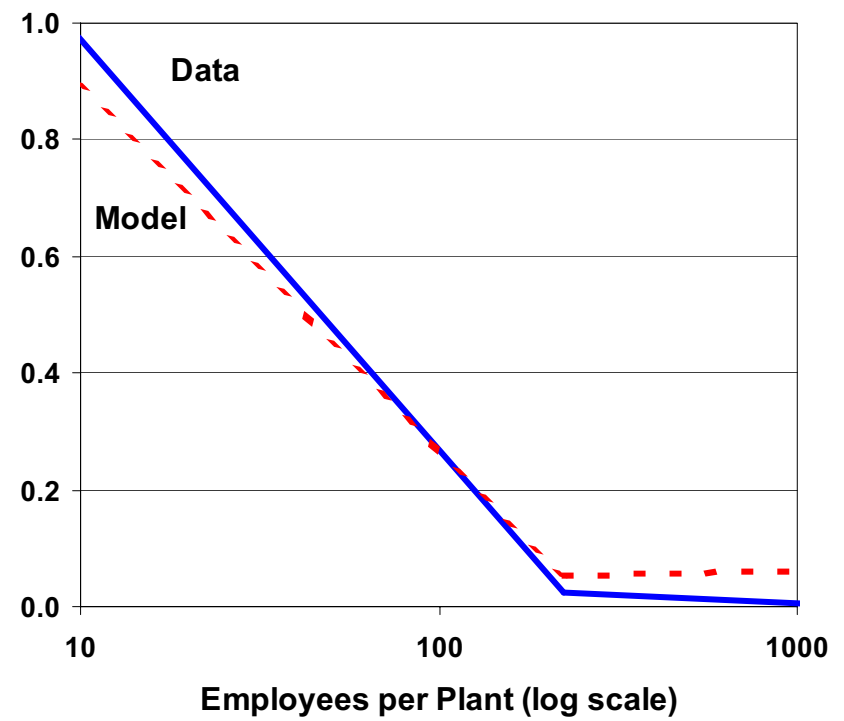
$$F_{\kappa}(\phi) = \frac{1}{\phi^{\theta_{\phi}}} \quad F_{\phi}(\kappa) = \frac{1}{(\bar{\kappa} - \kappa)^{\theta_{\kappa}}}$$

- $\bar{\kappa}, \bar{\phi}, \nu, \theta_{\phi}, \theta_{\kappa}$ jointly determine:
 - Average plant size (12 employees)
 - Standard deviation of plant sizes (892)
 - Average exporting plant size (15 employees)
 - Standard deviation of exporting plant sizes (912)
 - Fraction of production that is exported (9%)

**Plant Size Distribution:
All Plants**



**Plant Size Distribution:
Exporting Plants**



Productivity Process

- Two shocks, low and high:

$$z_i = 1 - \varepsilon$$

$$z_i = 1 + \varepsilon$$

- Countries have symmetric processes with Markov Matrix

$$\Lambda_i = \begin{bmatrix} \bar{\lambda} & 1 - \bar{\lambda} \\ 1 - \bar{\lambda} & \bar{\lambda} \end{bmatrix}$$

- ε : standard deviation of the U.S. Solow Residuals (1.0%)
- $\bar{\lambda}$: autocorrelation of the U.S. Solow Residuals (0.90)

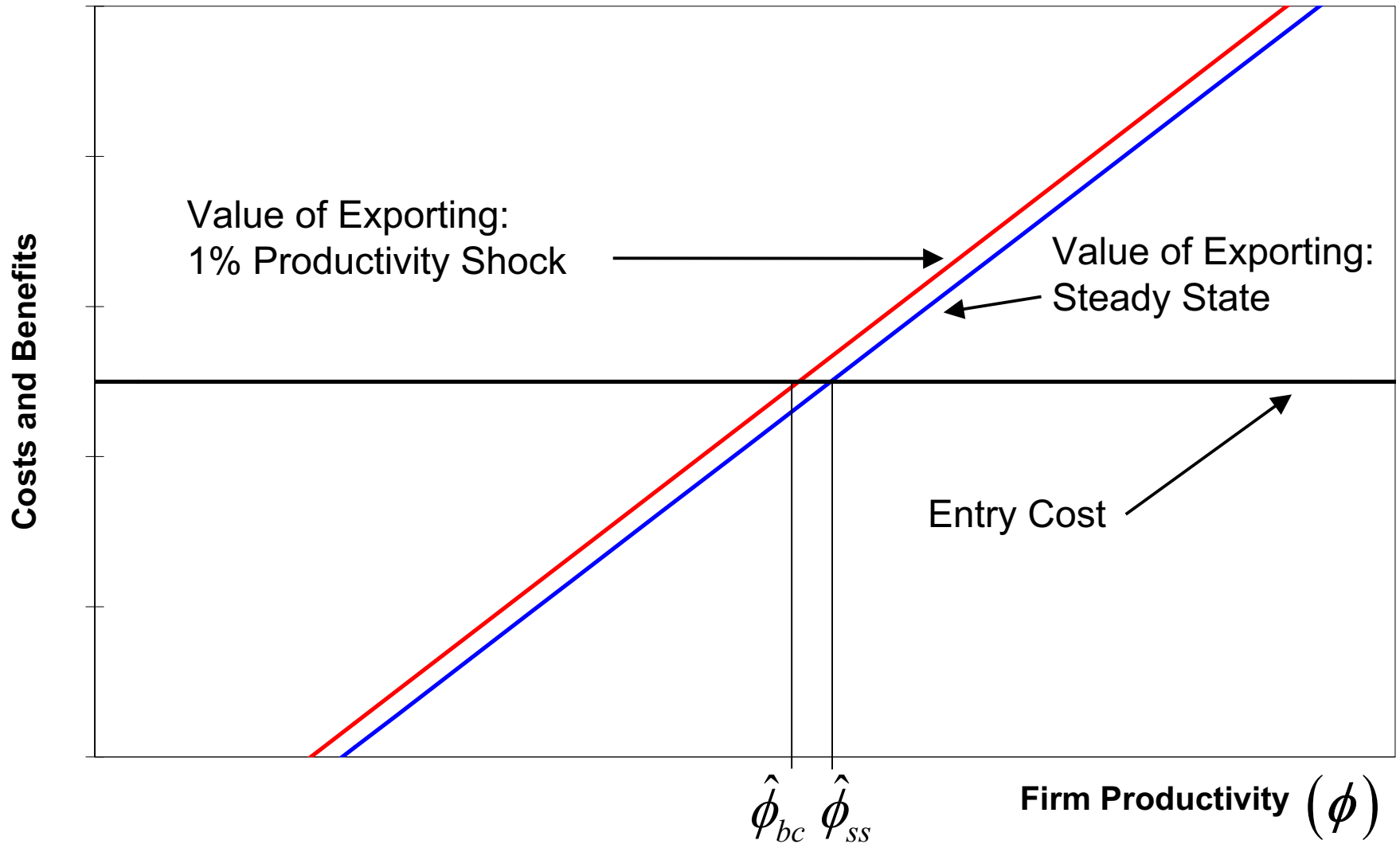
How does Trade Liberalization Differ from Business Cycles?

- Trade liberalization
 - Permanent changes
 - Large magnitudes
- Business cycles
 - Persistent, but not permanent changes
 - Small magnitudes

Developing Intuition: Persistent vs. Permanent Shocks

- 1% positive productivity shock in foreign country
 - Shock is persistent – autocorrelation of 0.90
- 1% decrease in tariffs
 - Change in tariffs is permanent

**Response to 1% Productivity Shock
Autocorrelation = 0.90**



Response to a 1% Foreign Productivity Shock

Increase in imports on intensive margin = 1.89%

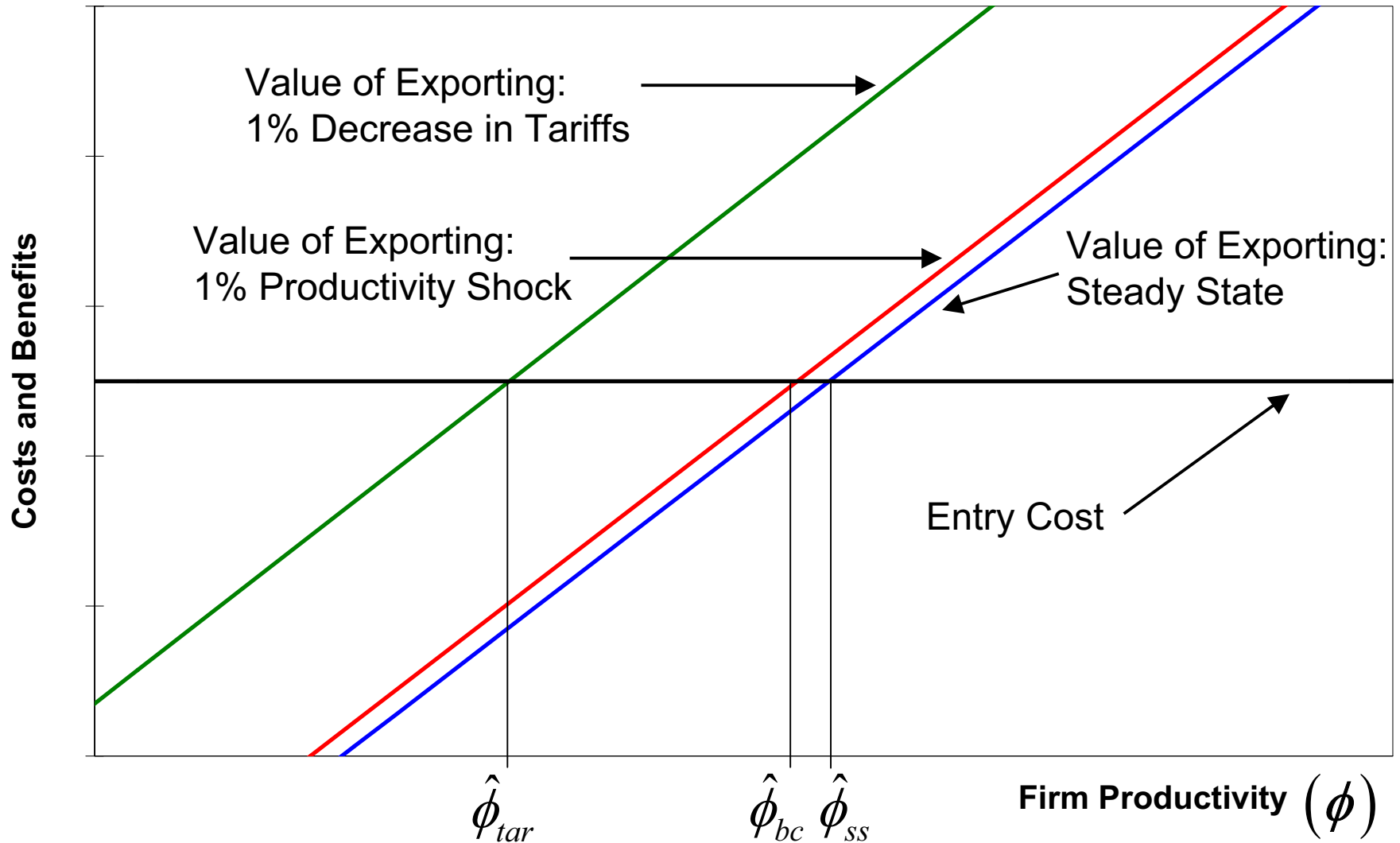
Increase in imports on extensive margin = 0.16%

Total increase in imports = 2.05%

Change in consumption of home goods = -0.10%

$$\frac{\% \text{ Change Imports/Dom. Cons.}}{\% \text{ Change Price}} = \frac{2.17}{0.99} = 2.19$$

Response to 1% Permanent Decrease in Tariffs



Response to a 1% Tariff Reduction

Increase in imports on intensive margin = 1.42%

Increase in imports on extensive margin = 3.04%

Total increase in imports = 4.46%

Change in consumption of home goods = -0.33%

$$\frac{\% \text{ Change Imports/Dom. Cons.}}{\% \text{ Change Tariff}} = \frac{4.81}{1.00} = 4.81$$

Quantitative Results

- Two experiments
- Trade liberalization
 - Eliminate 15% tariff
 - Compute elasticity across tariff regimes
- Time series regressions
 - Use model to generate simulated data
 - Estimate elasticity as in the literature

Trade Liberalization Elasticity

Variable	Entry Costs (% change)	No Entry Costs (% change)
Exports	87.1	30.5
Imports/Dom. Cons.	93.0	32.2
Exporting Plants	37.7	0.0
Implied Elasticity	6.2	2.1

Elasticity in the Time Series

- Simulate: produce price/quantity time series
- Regress:

$$\log\left(C_{f,t} / C_{h,t}\right) = \alpha + \sigma \log\left(p_{h,t} / p_{f,t}\right) + \varepsilon_t$$

Parameter	Estimate
α (standard error)	-0.015 (6.36e-04)
σ (standard error)	1.39 (0.06)
R- squared	0.30

Conclusion

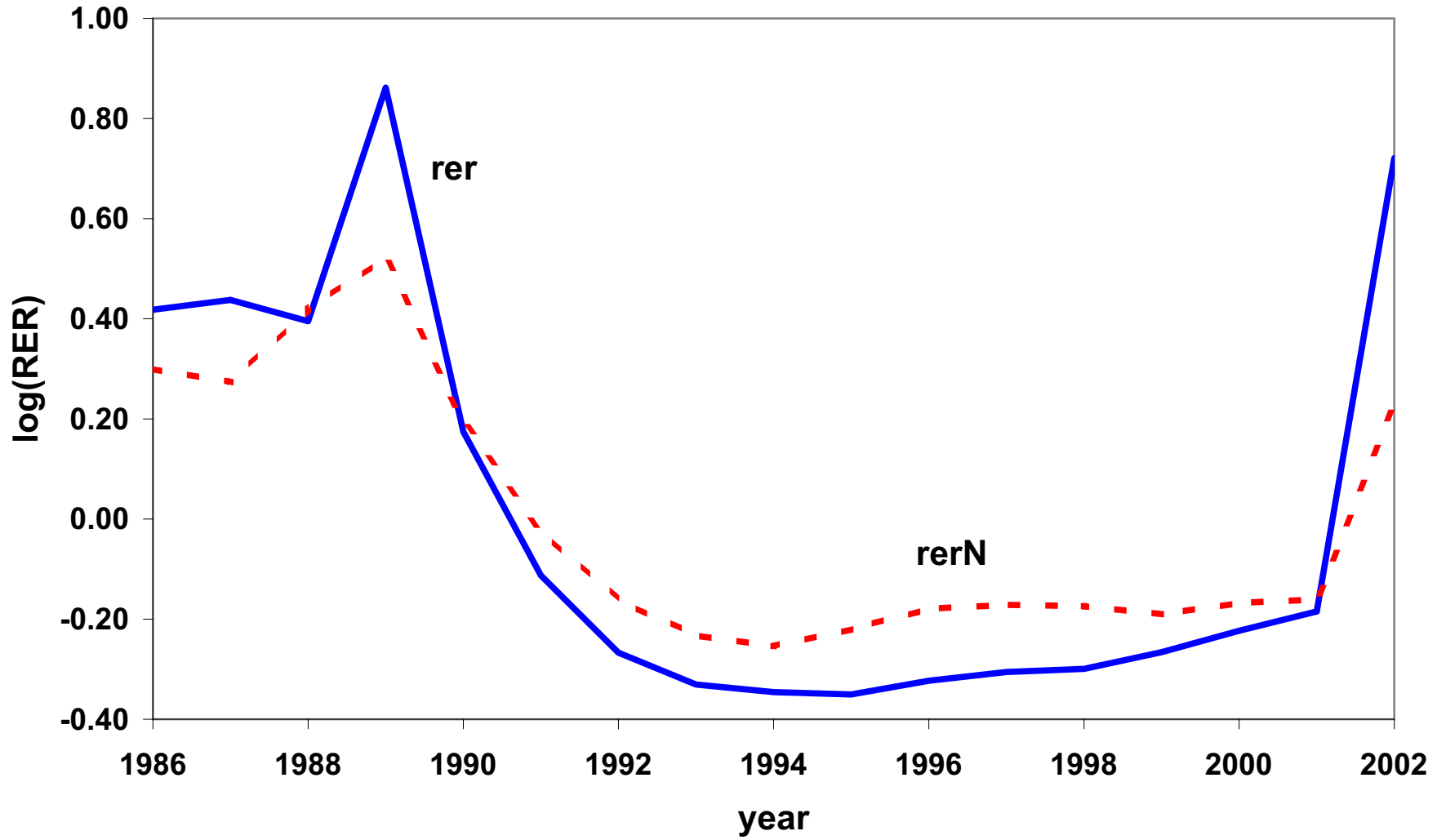
- Gap between dynamic macro models and trade models
 - Partially closes the gap
 - Modeling firm behavior as motivated by the data
 - Step towards better modeling of trade policy
- Single model can account for the elasticity puzzle
 - Time series elasticity of 1.4
 - Trade liberalization elasticity of 6.2

4. Modeling the fixed costs may explain why real exchange rate data indicate that more arbitrage across countries that have a strong bilateral trade relationship.

C. M. Betts and T. J. Kehoe, “Real Exchange Rate Movements and the Relative Price of Nontraded Goods,” University of Minnesota and University of Southern California, 2003.

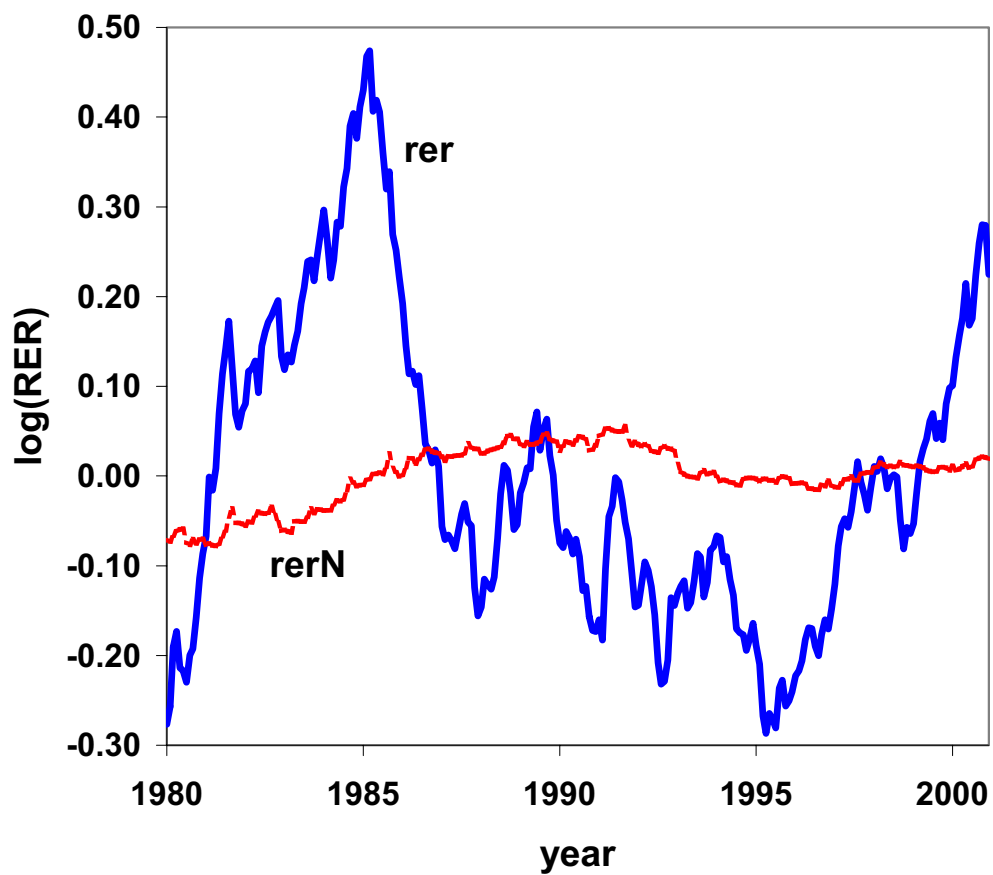
C. M. Betts and T. J. Kehoe, “U.S. Real Exchange Rate Fluctuations and Relative Price Fluctuations,” University of Minnesota and University of Southern California, 2003.

Argentina-U.S. Real Exchange Rate

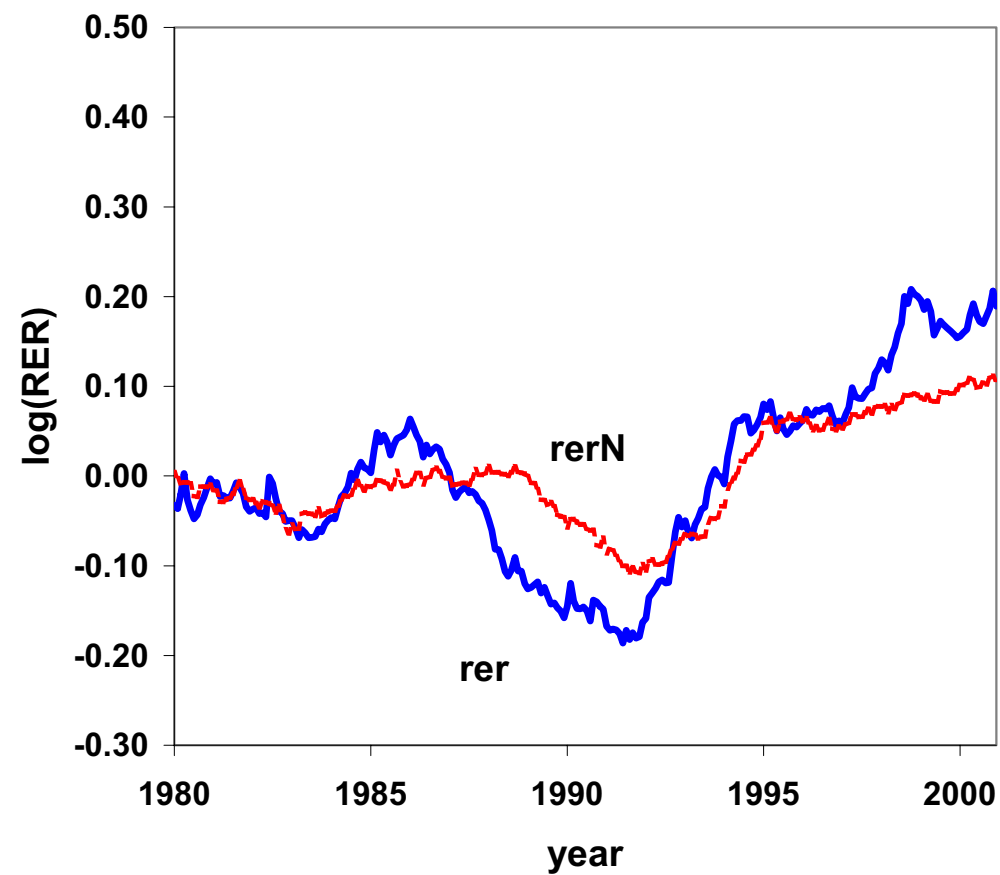


U.S. BILATERAL REAL EXCHANGE RATES AND RELATIVE PRICES OF NONTRADED GOODS

Germany-U.S. Real Exchange Rate Monthly CPI/PPI



Canada-U.S. Real Exchange Rate Monthly CPI/PPI



We investigate the empirical relation between

the U.S. bilateral real exchange rate with 5 of her largest trade partners

and

the bilateral relative price of nontraded to traded goods.

We measure the relation by

simple correlation (comovements)

relative standard deviation (volatility)

variance decompositions (percent of fluctuations)

We find the relation depends crucially on

1. the price series used to measure the relative price of nontraded goods
2. the choice of trade partner.

Specifically, the relation is stronger when

1. traded goods prices are measured using production site prices
— not final consumption price data
2. the trade intensity between the U.S. and a trade partner is larger
— links international relative price behavior and size of trade flows

Traditional theory real exchange rate theory (Cassel, Pigou, and many others)

dichotomy of goods into

- costlessly traded (arbitraged prices)
- entirely nontraded (domestic prices)

INAPPROPRIATE

PLAN OF DISCUSSION

- Methodology
- Data
- Results
- What We Learn
- Extended Results (paper 2)
- Theoretical Model (paper 3)
- Conclusions

METHODOLOGY

Traditional real exchange rate theory attributes all (or most) real exchange rate movements to changes in the relative price of nontraded goods.

Recent empirical analyses using variance decompositions argue there is almost no role for relative price of nontraded goods in real exchange rate movements. All movements are driven by deviations from law of one price.

REAL EXCHANGE RATE MEASUREMENT

Bilateral real exchange rate between the United States and country i :

$$RER_{i,us} = NER_{i,us} \frac{P_{us}}{P_i}$$

$NER_{i,us}$: nominal exchange rate — country i currency units per U.S. dollar

P_j : price deflator or index for the basket of goods consumed or produced in country j , $j = us, i$.

Traditional theory dichotomizes goods into

- costlessly traded (arbitraged prices)
- entirely nontraded (domestic prices)

$$P_j(P_j^T, P_j^N)$$

Decompose

$$RER_{i,us} = \left(NER_{i,us} \frac{P_{us}^T}{P_i^T} \right) \left(\frac{P_i^T}{P_i} / \frac{P_{us}^T}{P_{us}} \right)$$

$$RER_{i,us} = RER_{i,us}^T \times RER_{i,us}^N$$

where

$$RER_{i,us}^T = NER_{i,us} \frac{P_{us}^T}{P_i^T}$$

is the real exchange rate of traded goods — the component that measures deviations from the law of one price and

$$RER_{i,us}^N = \left(\frac{P_i^T}{P_i(P_i^T, P_i^N)} \right) / \left(\frac{P_{us}^T}{P_{us}(P_{us}^T, P_{us}^N)} \right)$$

is what we refer to as the (bilateral) relative price of nontraded (to traded) goods.

In logarithms,

$$rer_{i,us} = rer_{i,us}^T + rer_{i,us}^N.$$

In the case where

$$P_j(P_j^T, P_j^N) = (P_j^T)^{\gamma_j} (P_j^N)^{1-\gamma_j},$$

$$\begin{aligned} RER_{i,us}^N &= \left(\frac{P_i^T}{P_i(P_i^T, P_i^N)} \right) / \left(\frac{P_{us}^T}{P_{us}(P_{us}^T, P_{us}^N)} \right) \\ &= \left(\frac{P_i^T}{(P_i^T)^{\gamma_i} (P_i^N)^{1-\gamma_i}} \right) / \left(\frac{P_{us}^T}{(P_{us}^T)^{\gamma_{us}} (P_{us}^N)^{1-\gamma_{us}}} \right) \\ &= \left(\frac{P_i^T}{P_i^N} \right)^{1-\gamma_i} / \left(\frac{P_{us}^T}{P_{us}^N} \right)^{1-\gamma_{us}} \end{aligned}$$

SUMMARY STATISTICS

Analyze the relation between $rer_{i,us}$ and $rer_{i,us}^N$:

$$1. \quad \text{corr}(rer_{i,us}, rer_{i,us}^N) = \frac{\text{cov}(rer_{i,us}, rer_{i,us}^N)}{\left(\text{var}(rer_{i,us})\text{var}(rer_{i,us}^N)\right)^{1/2}}.$$

$$2. \quad \frac{\text{std}(rer_{i,us}^N)}{\text{std}(rer_{i,us})} = \left(\frac{\text{var}(rer_{i,us}^N)}{\text{var}(rer_{i,us})}\right)^{1/2}$$

$$3. \quad \text{vardec}(rer_{i,us}, rer_{i,us}^N) = \frac{\text{var}(rer_{i,us}^N)}{\text{var}(rer_{i,us}^N) + \text{var}(rer_{i,us}^T)}$$

(Another possibility:

$$\text{vardec}^2(rer_{i,us}, rer_{i,us}^N) = \frac{\text{var}(rer_{i,us}^N) + \text{cov}(rer_{i,us}^N, rer_{i,us}^T)}{\text{var}(rer_{i,us})}.)$$

DATA

Data on 5 of largest trade partners of the United States:

- Canada (1)
- Mexico (2)
- Japan (3)
- Germany (6)
- Korea (7).

These countries account for 53 percent of U.S. trade in 2000.

Construct measures of $rer_{i,us}$:

Need aggregate price indices (and nominal exchange rates)

1. Deflator for Gross Output at production site for all goods and services produced by a country (GO)
2. Consumer Price Index for entire basket of consumption goods and services (CPI)
3. Personal Consumption Deflators for all personal consumption expenditures (PCD).

(Another possibility: Deflator for Gross Domestic Product for all goods and services produced by a country (GDP).)

Construct measures of $rer_{i,us}^N$:

Need traded goods price measures

1. Deflator for GO of agriculture, mining, and manufacturing
2. Producer price index for entire basket of producer goods (PPI).
3. CPI for “traded” components of consumption basket - all goods less food.
4. PCD for “traded” components of personal consumption expenditures - commodities.

(Another possibility: Deflator for GDP of agriculture, mining, and manufacturing.)

WHAT WE LEARN

- The frequency of the data does not matter.
- Detrending matters (theory should guide for the choice and the explanation for why it matters).
- The size of bilateral trade relationship is crucial.

The larger is the trade relationship, the more closely related are $rer_{i,us}$ and $rer_{i,us}^N$.

- The data series used to measure the relative price of nontraded goods $rer_{i,us}^N$ matters a lot.

good conceptually
sectoral GO deflators
PPIs

not good conceptually
CPI components
PCD components
(sectoral GDP deflators)

highly correlated
CPI components-PCD components
sectoral GOP deflators-PPIs (-sectoral GDP deflators)

widely available
PPIs

less widely available
CPI components
PCD components
(sectoral GDP deflators)

difficult to obtain
sectoral GO deflators

SUGGESTION

**MODIFY THE TRADITIONAL THEORY SO
THAT GOODS DIFFER BY DEGREE OF
TRADABILITY**

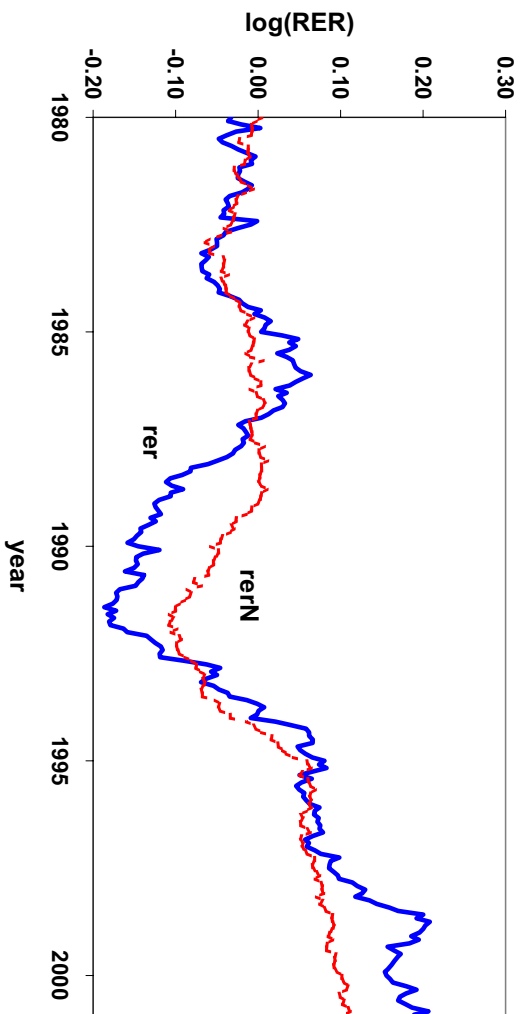
TABLE 1

**COMPARISON OF FREQUENCIES:
CANADA-U.S. REAL EXCHANGE RATE
PPI-CPI data 1980-2000**

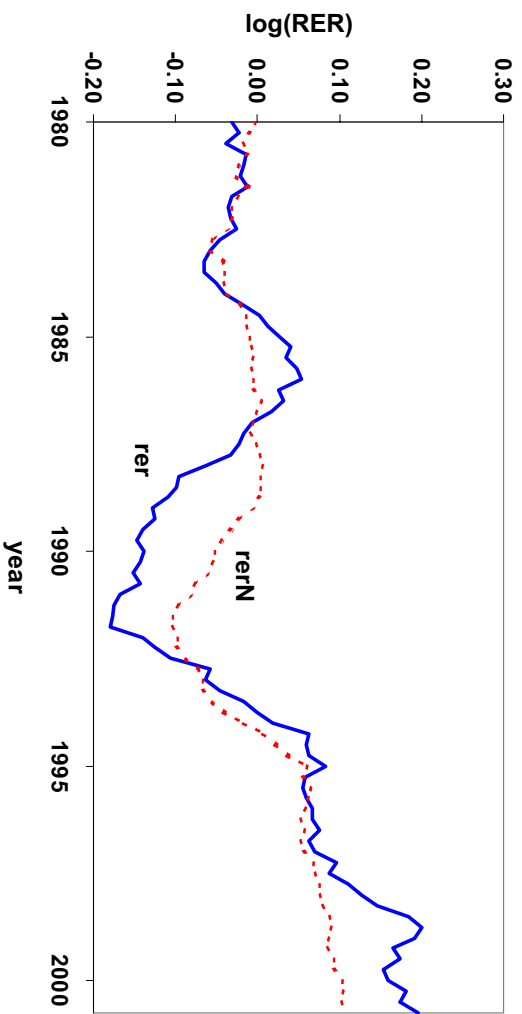
	annual	annual	quarterly	quarterly	quarterly	monthly	monthly	monthly	monthly
Levels									
corr(rer,rer^N)	0.88		0.88			0.88			
std(rer^N)/std(rer)	0.70		0.69			0.69			
vardec(rer,rer^N)	0.66		0.65			0.65			
Detrended levels									
corr(rer,rer^N)	0.88		0.88			0.87			
std(rer^N)/std(rer)	0.51		0.51			0.51			
vardec(rer,rer^N)	0.41		0.41			0.41			
Changes	1 lag	4 lags	1 lag	4 lags	16 lags	1 lag	3 lags	12 lags	48 lags
	(1 year)	(4 years)	(1 quarter)	(1 year)	(4 years)	(1 month)	(1 quarter)	(1 year)	(4 years)
corr(rer,rer^N)	0.70	0.82	0.56	0.70	0.82	0.48	0.48	0.67	0.82
std(rer^N)/std(rer)	0.55	0.55	0.51	0.55	0.55	0.55	0.51	0.55	0.55
vardec(rer,rer^N)	0.40	0.51	0.28	0.39	0.51	0.29	0.26	0.37	0.50

CANADA-U.S. REAL EXCHANGE RATE

Monthly CPI/PPI



Quarterly CPI/PPI



Annual CPI/PPI

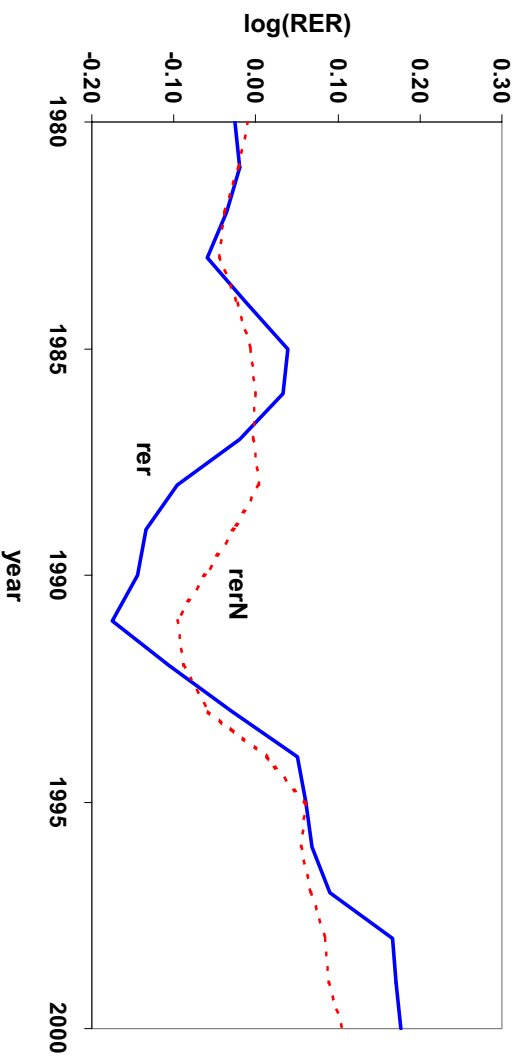


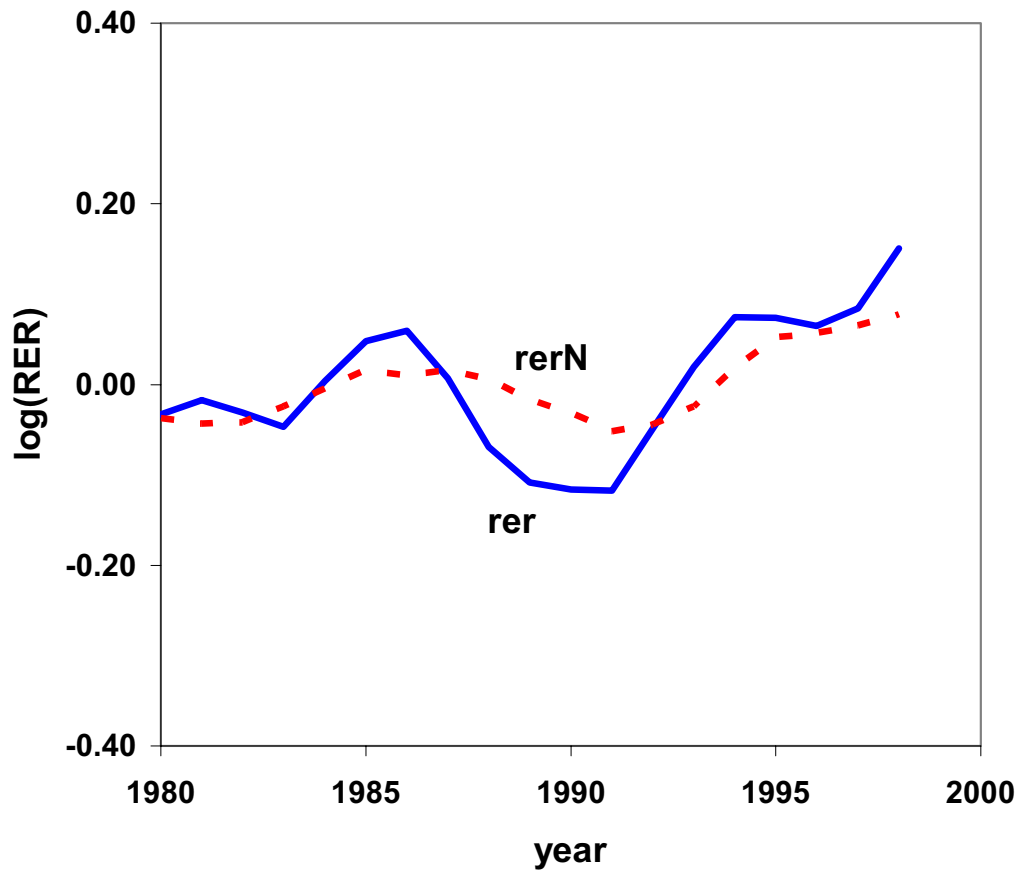
TABLE 2A

CANADA-U.S. REAL EXCHANGE RATE
Annual Data

	GO Deflators 1980-1998	PPI-CPI 1980-2000	Components of CPI 1980-2000	Components of PCD 1980-2000
Levels				
corr(rer,rer^N)	0.81	0.88	0.46	0.42
std(rer^N)/std(rer)	0.51	0.70	0.63	0.57
vardec(rer,rer^N)	0.38	0.66	0.33	0.27
Detrended levels				
corr(rer,rer^N)	0.78	0.88	-0.43	-0.32
std(rer^N)/std(rer)	0.45	0.51	0.17	0.14
vardec(rer,rer^N)	0.29	0.41	0.02	0.02
1 year changes				
corr(rer,rer^N)	0.54	0.70	-0.07	-0.11
std(rer^N)/std(rer)	0.40	0.55	0.20	0.13
vardec(rer,rer^N)	0.20	0.40	0.09	0.06
4 year changes				
corr(rer,rer^N)	0.74	0.82	-0.19	-0.08
std(rer^N)/std(rer)	0.47	0.55	0.16	0.13
vardec(rer,rer^N)	0.33	0.51	0.12	0.09

FIGURE 3A
CANADA-U.S. REAL EXCHANGE RATE

GO deflators



CPI / CPI components

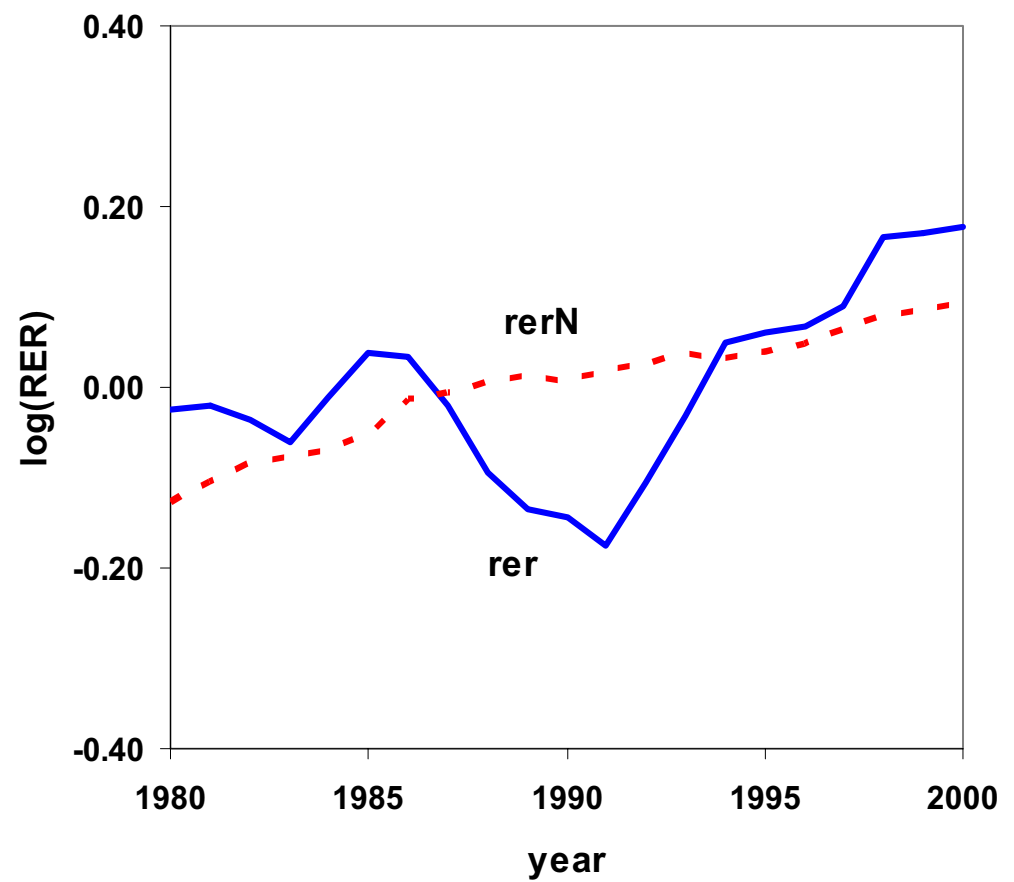


TABLE 2B

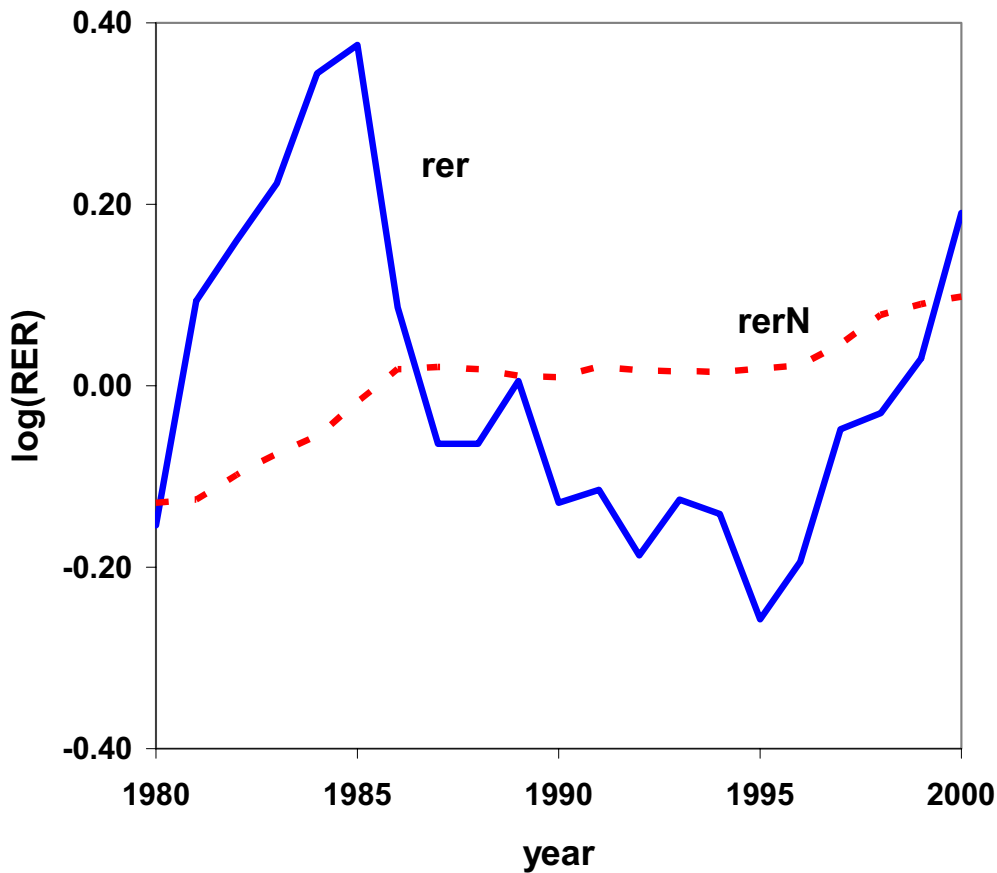
GERMANY-U.S. REAL EXCHANGE RATE

Annual Data

	GO Deflators 1980-2000	PPI-CPI 1980-2000	Components of CPI 1980-2000	Components of PCD 1980-2000
Levels				
corr(rer,rer^N)	-0.55	-0.33	-0.05	-0.24
std(rer^N)/std(rer)	0.25	0.73	0.15	0.25
vardec(rer,rer^N)	0.04	0.21	0.02	0.05
Detrended levels				
corr(rer,rer^N)	0.18	-0.15	0.24	0.37
std(rer^N)/std(rer)	0.20	0.13	0.12	0.10
vardec(rer,rer^N)	0.04	0.02	0.01	0.01
1 year changes				
corr(rer,rer^N)	0.16	-0.24	0.18	-0.02
std(rer^N)/std(rer)	0.13	0.14	0.10	0.07
vardec(rer,rer^N)	0.03	0.04	0.01	0.01
4 year changes				
corr(rer,rer^N)	0.24	0.02	0.31	0.49
std(rer^N)/std(rer)	0.21	0.12	0.10	0.09
vardec(rer,rer^N)	0.07	0.10	0.01	0.02

FIGURE 3B
GERMANY-U.S. REAL EXCHANGE RATE

GO deflators



CPI / CPI components

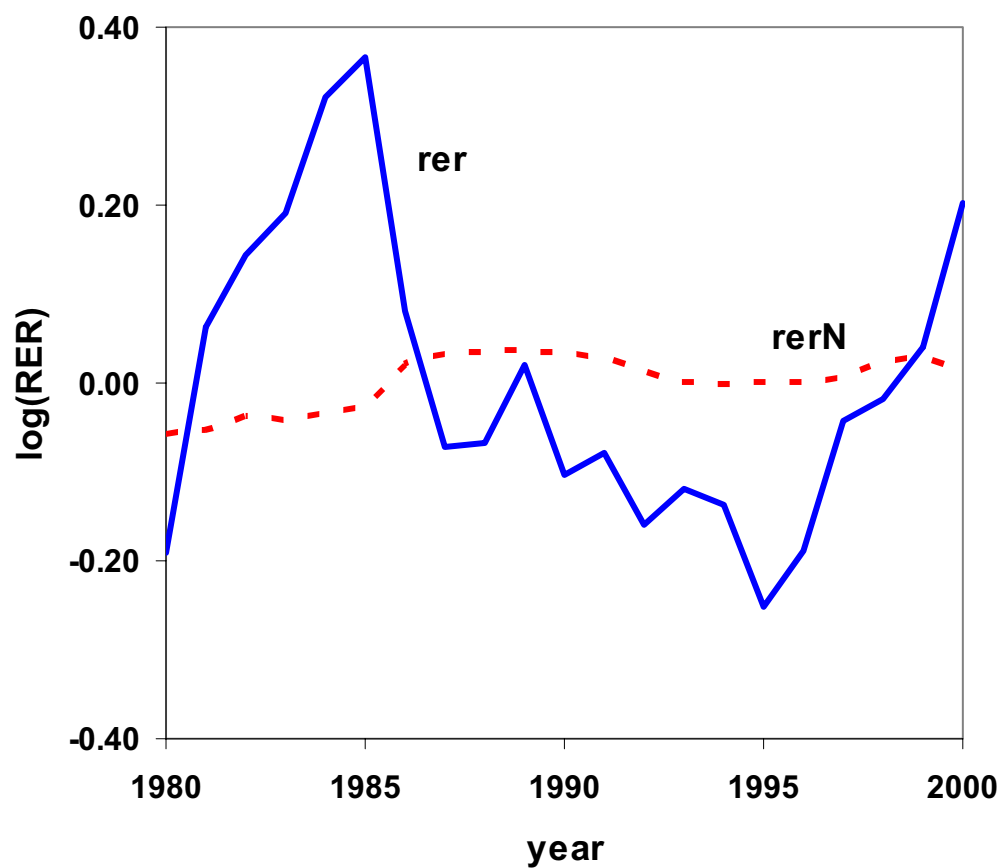


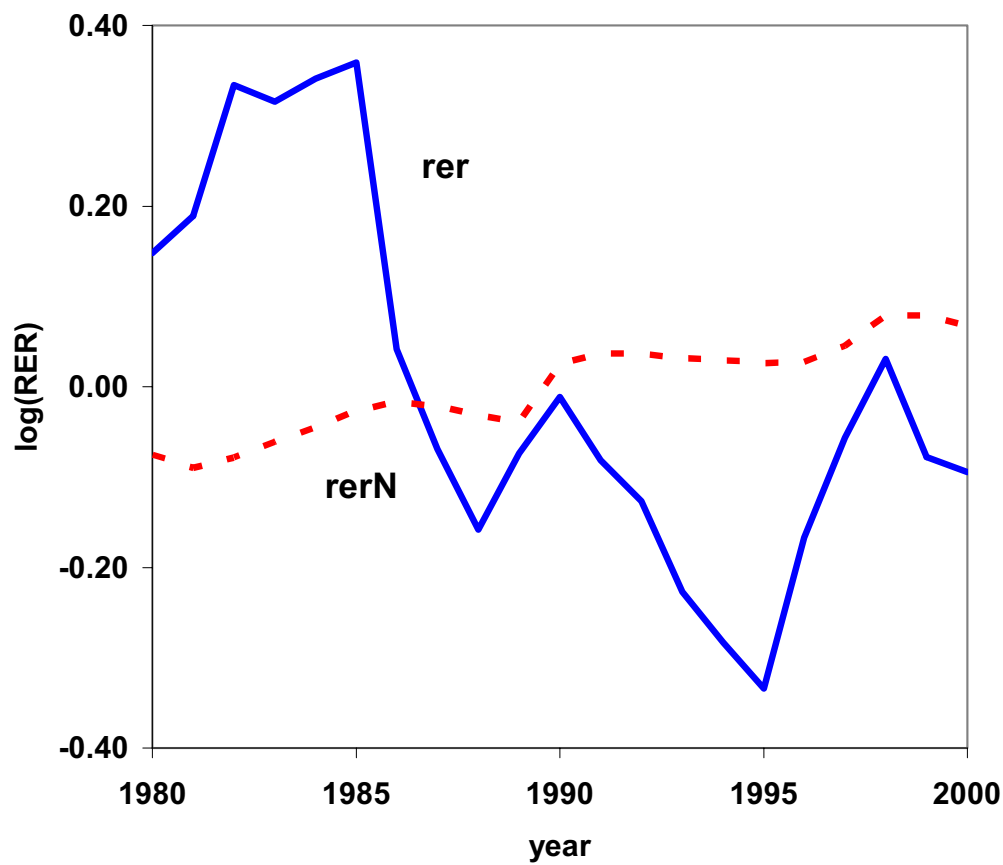
TABLE 2C

JAPAN-U.S. REAL EXCHANGE RATE**Annual Data**

	GO Deflators 1980-2000	PPI-CPI 1980-2000	Components of CPI 1980-2000	Components of PCD 1990-2000
Levels				
corr(rer,rer^N)	-0.33	0.92	-0.74	-0.60
std(rer^N)/std(rer)	0.14	0.27	0.17	0.13
vardec(rer,rer^N)	0.02	0.11	0.02	0.01
Detrended levels				
corr(rer,rer^N)	0.47	0.95	-0.27	0.35
std(rer^N)/std(rer)	0.12	0.16	0.07	0.07
vardec(rer,rer^N)	0.02	0.03	0.00	0.00
1 year changes				
corr(rer,rer^N)	0.30	0.87	-0.32	0.13
std(rer^N)/std(rer)	0.12	0.17	0.09	0.07
vardec(rer,rer^N)	0.02	0.05	0.01	0.01
4 year changes				
corr(rer,rer^N)	0.52	0.95	-0.36	0.43
std(rer^N)/std(rer)	0.12	0.16	0.06	0.07
vardec(rer,rer^N)	0.02	0.05	0.01	0.01

FIGURE 3C
JAPAN-U.S. REAL EXCHANGE RATE

GO deflators



CPI / CPI components

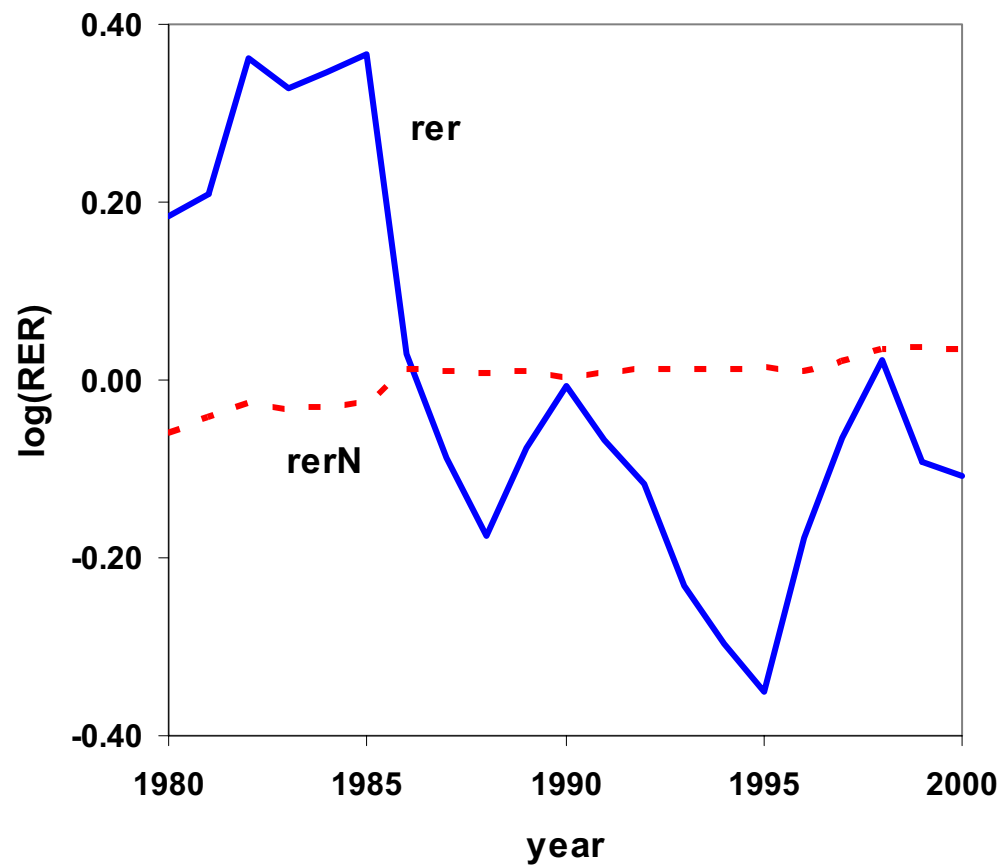


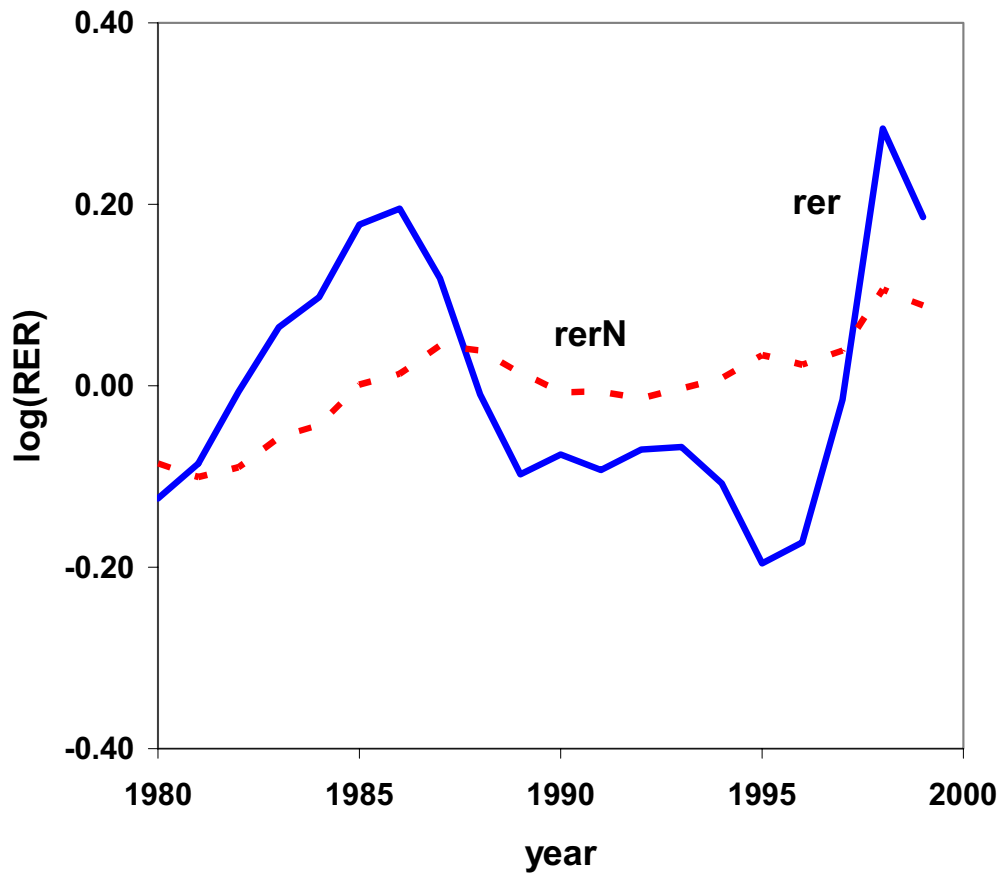
TABLE 2D

KOREA-U.S. REAL EXCHANGE RATE**Annual Data**

	GO Deflators 1980-2000	PPI-CPI 1980-2000	Components of CPI 1980-2000	Components of PCD 1980-2000
Levels				
corr(rer,rer^N)	0.65	0.43	0.64	0.72
std(rer^N)/std(rer)	0.21	0.48	0.23	0.36
vardec(rer,rer^N)	0.05	0.22	0.06	0.18
Detrended levels				
corr(rer,rer^N)	0.82	0.94	0.63	0.72
std(rer^N)/std(rer)	0.18	0.30	0.21	0.24
vardec(rer,rer^N)	0.04	0.14	0.05	0.08
1 year changes				
corr(rer,rer^N)	0.81	0.88	0.57	0.49
std(rer^N)/std(rer)	0.23	0.26	0.22	0.16
vardec(rer,rer^N)	0.08	0.10	0.06	0.03
4 year changes				
corr(rer,rer^N)	0.80	0.94	0.62	0.72
std(rer^N)/std(rer)	0.18	0.30	0.21	0.24
vardec(rer,rer^N)	0.05	0.13	0.06	0.08

FIGURE 3D
KOREA-U.S. REAL EXCHANGE RATE

GO deflators



CPI / CPI components

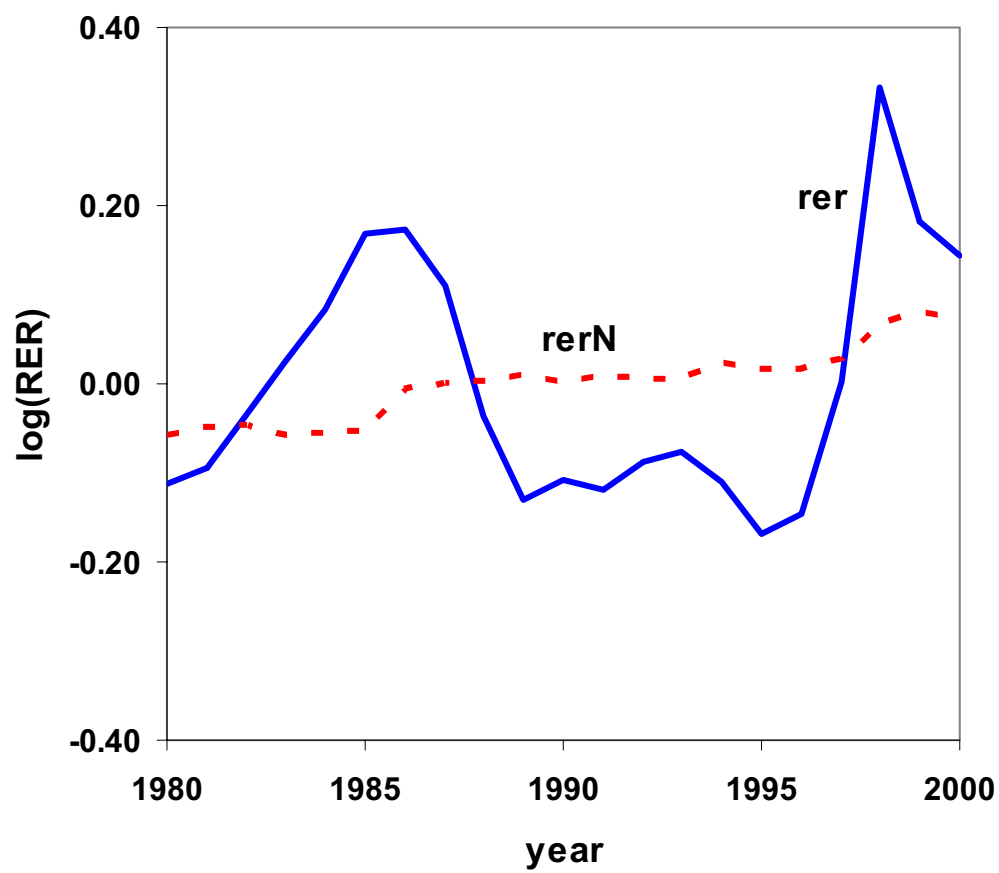


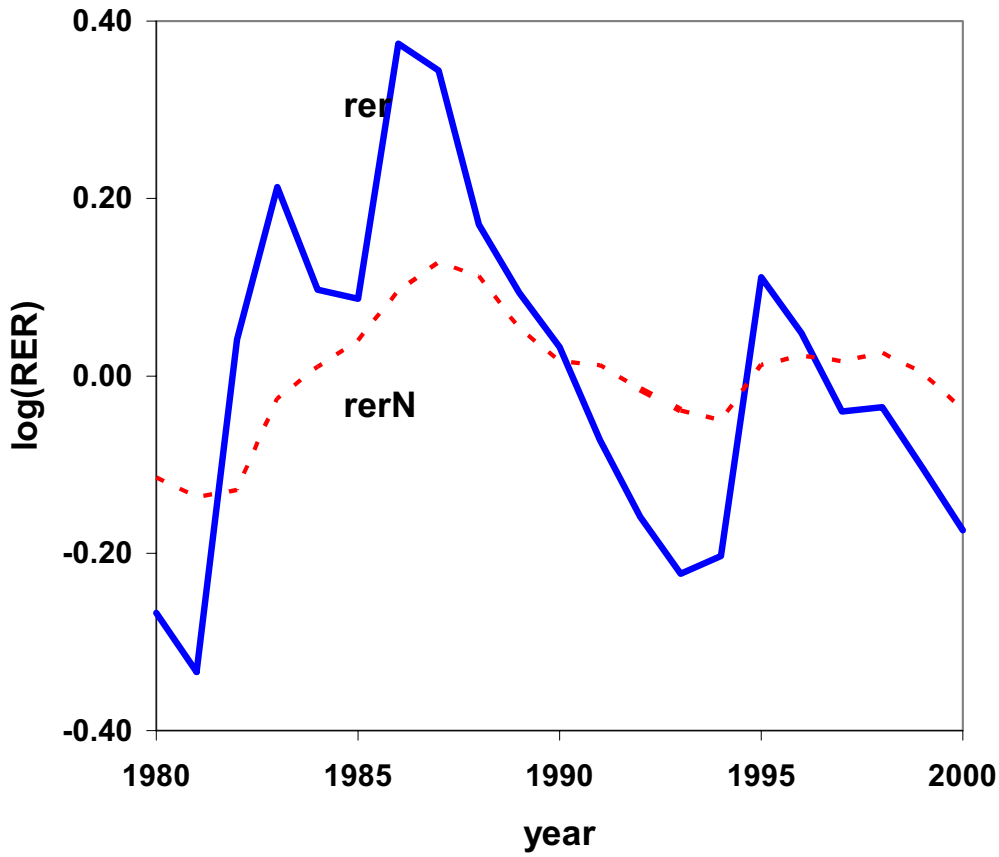
TABLE 2E

MEXICO-U.S. REAL EXCHANGE RATE**Annual Data**

	GO Deflators 1980-2000	PPI-CPI 1981-2000	Components of CPI 1980-2000	Components of PCD 1980-2000
Levels				
corr(rer,rer^N)	0.75	0.74	0.64	0.81
std(rer^N)/std(rer)	0.36	0.21	0.55	0.23
vardec(rer,rer^N)	0.18	0.06	0.33	0.08
Detrended levels				
corr(rer,rer^N)	0.84	0.73	0.67	0.84
std(rer^N)/std(rer)	0.36	0.22	0.46	0.24
vardec(rer,rer^N)	0.20	0.06	0.26	0.08
1 year changes				
corr(rer,rer^N)	0.52	0.54	0.26	0.51
std(rer^N)/std(rer)	0.25	0.19	0.28	0.16
vardec(rer,rer^N)	0.07	0.04	0.08	0.03
4 year changes				
corr(rer,rer^N)	0.91	0.78	0.73	0.92
std(rer^N)/std(rer)	0.38	0.24	0.51	0.27
vardec(rer,rer^N)	0.25	0.08	0.34	0.12

FIGURE 3E
MEXICO-U.S. REAL EXCHANGE RATE

GO deflators



CPI / CPI components

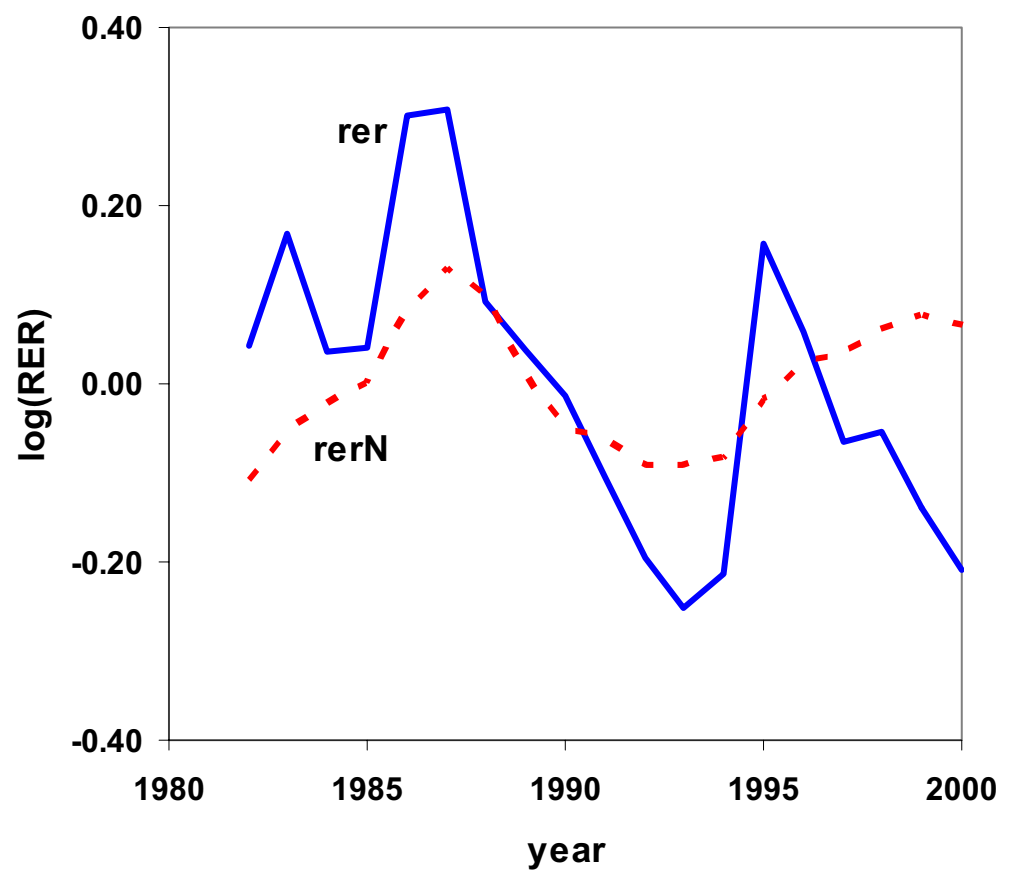


TABLE 3

**COMPARISON OF SERIES:
TRADE WEIGHTED AVERAGE
Annual Data**

	GO Deflators	PPI-CPI	Components of CPI	Components of PCD
Levels				
corr(rer,rer^N)	0.44	0.73	0.23	0.27
std(rer^N)/std(rer)	0.36	0.48	0.45	0.36
vardec(rer,rer^N)	0.21	0.33	0.22	0.15
Detrended levels				
corr(rer,rer^N)	0.68	0.77	0.00	0.23
std(rer^N)/std(rer)	0.32	0.32	0.22	0.15
vardec(rer,rer^N)	0.18	0.20	0.08	0.03
1 year changes				
corr(rer,rer^N)	0.47	0.63	0.02	0.14
std(rer^N)/std(rer)	0.27	0.33	0.19	0.13
vardec(rer,rer^N)	0.11	0.19	0.06	0.04
4 year changes				
corr(rer,rer^N)	0.70	0.78	0.10	0.37
std(rer^N)/std(rer)	0.34	0.34	0.23	0.16
vardec(rer,rer^N)	0.21	0.25	0.14	0.08

TABLE 4

**COMPARISON OF SERIES:
CORRELATIONS OF DIFFERENT MEASURES OF rer^N
Annual Data**

	Canada	Germany	Japan	Korea	Mexico	weighted average
Levels						
PPI-CPI-GO deflator	0.97	0.92	-0.61	0.09	0.70	0.52
CPI components-GO deflator	0.52	0.91	0.85	0.76	0.54	0.64
PCD components-GO deflator	0.54	0.99	0.91	0.02	0.95	0.72
PCD components-CPI components	0.996	0.88	0.94	0.19	0.68	0.84
Detrended levels						
CPI-PPI/GO deflator	0.96	0.54	0.37	0.89	0.71	0.74
CPI components/GO deflator	-0.18	0.83	0.61	0.71	0.82	0.37
PCD components/GO deflator	-0.12	0.88	0.81	0.77	0.96	0.47
PCD components/CPI components	0.92	0.90	0.40	0.88	0.86	0.80
1 year changes						
CPI-PPI/GO deflator	0.88	0.48	0.28	0.88	0.56	0.64
CPI components/GO deflator	-0.19	0.73	0.44	0.52	0.73	0.29
PCD components/GO deflator	-0.14	0.65	0.79	0.59	0.86	0.41
PCD components/CPI components	0.79	0.60	0.48	0.53	0.75	0.69
4 year changes						
CPI-PPI/GO deflator	0.98	0.56	0.47	0.91	0.81	0.80
CPI components/GO deflator	0.04	0.89	0.54	0.69	0.86	0.46
PCD components/GO deflator	0.03	0.97	0.79	0.75	0.97	0.54
PCD components/CPI components	0.87	0.92	0.19	0.91	0.89	0.75

TABLE 5
COMPARISON OF COUNTRIES: GROSS OUTPUT DEFLATORS
Annual Data

	Canada	Germany	Japan	Korea	Mexico
Importance of trade to country <i>i</i>					
2000 bilateral trade/GDP	0.58	0.05	0.04	0.14	0.44
2000 bilateral trade/trade	0.82	0.08	0.26	0.20	0.83
Rank of U.S. as partner	1	3	1	1	1
Importance of trade to U.S.					
2000 bilateral trade/U.S. GDP	0.04	0.01	0.02	0.01	0.03
2000 bilateral trade/U.S. trade	0.21	0.04	0.11	0.03	0.13
Rank of country <i>i</i> as partner	1	6	3	7	2
Levels					
corr(rer,rer^N)	0.81	-0.55	-0.33	0.65	0.75
std(rer^N)/std(rer)	0.51	0.25	0.14	0.21	0.36
vardec(rer,rer^N)	0.38	0.04	0.02	0.05	0.18
Detrended levels					
corr(rer,rer^N)	0.78	0.18	0.47	0.82	0.84
std(rer^N)/std(rer)	0.45	0.20	0.12	0.18	0.36
vardec(rer,rer^N)	0.29	0.04	0.02	0.04	0.20
1 year changes					
corr(rer,rer^N)	0.54	0.16	0.30	0.81	0.52
std(rer^N)/std(rer)	0.40	0.13	0.12	0.23	0.25
vardec(rer,rer^N)	0.20	0.03	0.02	0.08	0.07
4 year changes					
corr(rer,rer^N)	0.74	0.24	0.52	0.80	0.91
std(rer^N)/std(rer)	0.47	0.21	0.12	0.18	0.38
vardec(rer,rer^N)	0.33	0.07	0.02	0.05	0.25

TABLE A
GROSS DOMESTIC PRODUCT DEFLATORS
Annual Data

	Canada 1980- 1998	Germany 1980- 2000	Japan 1980- 2000	Korea 1980- 2000	Mexico 1980- 2000	weighted average
Levels						
corr(rer,rer^N)	0.80	-0.32	-0.69	0.00	0.74	0.34
std(rer^N)/std(rer)	0.90	0.53	0.22	0.26	0.50	0.59
vardec(rer,rer^N)	0.69	0.15	0.03	0.06	0.33	0.38
Detrended levels						
corr(rer,rer^N)	0.63	0.19	-0.24	0.56	0.84	0.47
std(rer^N)/std(rer)	0.75	0.27	0.18	0.18	0.47	0.49
vardec(rer,rer^N)	0.48	0.07	0.03	0.04	0.33	0.29
1 year changes						
corr(rer,rer^N)	0.05	-0.14	-0.29	0.61	0.47	0.11
std(rer^N)/std(rer)	0.81	0.18	0.16	0.26	0.36	0.48
vardec(rer,rer^N)	0.33	0.05	0.03	0.09	0.15	0.18
4 year changes						
corr(rer,rer^N)	0.65	0.18	-0.16	0.56	0.91	0.51
std(rer^N)/std(rer)	0.68	0.27	0.16	0.19	0.47	0.46
vardec(rer,rer^N)	0.54	0.12	0.03	0.06	0.40	0.34

TABLE B

**COMPARISON OF GROSS DOMESTIC PRODUCT DEFLATORS
AND GROSS OUTPUT DEFLATORS**

Annual Data

	Canada 1980-1998	Germany 1980-2000	Japan 1980-2000	Korea 1980-2000	Mexico 1980-2000	weighted average
Levels						
corr(rer(GDP),rer(GO))	0.99	0.99	0.997	0.94	0.98	0.99
corr(rer^N(GDP),rer^N(GO))	0.96	0.97	0.89	0.86	0.97	0.94
std(rer(GDP))/std(rer(GO))	1.27	1.11	1.10	1.34	1.09	1.18
std(rer^N(GDP))/std(rer^N(GO))	2.23	1.68	1.74	1.66	1.52	1.87
Detrended levels						
corr(rer(GDP),rer(GO))	0.98	0.88	0.995	0.99	0.99	0.98
corr(rer^N(GDP),rer^N(GO))	0.88	0.80	0.69	0.86	0.98	0.86
std(rer(GDP))/std(rer(GO))	1.07	0.94	1.06	1.22	1.11	1.08
std(rer^N(GDP))/std(rer^N(GO))	1.77	1.51	1.57	1.22	1.45	1.59
1 year changes						
corr(rer(GDP),rer(GO))	0.99	0.99	0.99	0.99	0.99	0.99
corr(rer^N(GDP),rer^N(GO))	0.87	0.48	0.57	0.76	0.92	0.78
std(rer(GDP))/std(rer(GO))	1.04	1.05	1.05	1.19	1.09	1.06
std(rer^N(GDP))/std(rer^N(GO))	2.13	1.50	1.49	1.35	1.58	1.76
4 year changes						
corr(rer(GDP),rer(GO))	0.99	0.998	0.997	0.99	0.99	0.99
corr(rer^N(GDP),rer^N(GO))	0.96	0.85	0.71	0.90	0.99	0.91
std(rer(GDP))/std(rer(GO))	1.01	1.07	1.06	1.20	1.14	1.07
std(rer^N(GDP))/std(rer^N(GO))	1.47	1.75	1.49	1.28	1.42	1.47

EXTENDED RESULTS

Examine sample of 50 countries and all possible 1225 bilateral real exchange rates.

Use same methodology and summary statistics and CPI-PPI measures of prices.

Examine robustness of results to

1. Presence of U.S. in bilateral trade partner pairs in the sample.
2. Presence of rich-country/poor-country bilateral trade pairs in the sample.
3. Presence of high-inflation/low inflation bilateral trade pairs in the sample.

Find that there is a substantive relation between $rer_{i,us}$ and $rer_{i,us}^N$ on average.

The relation does not depend on these three factors (at least in the manner one might expect).

Strength of the relation depends crucially on size of the trade relationship between two trade partners.

Table I

COUNTRIES IN THE SAMPLE
Percent World Trade in 2000

Argentina	0.39	Hong Kong (P.R.C.)	3.02	Peru	0.10
Australia	1.01	India	0.70	Philippines	0.66
Austria	1.04	Indonesia	0.75	Saudi Arabia	0.84
Belgium	2.75	Ireland	1.00	South Africa	0.36
Brazil	0.90	Israel	0.50	Singapore	2.08
Canada	3.98	Italy	3.65	Spain	2.08
Chile	0.27	Japan	6.45	Sri Lanka	0.10
Colombia	0.18	Jordan	0.04	Sweden	1.23
Costa Rica	0.10	Korea	2.50	Switzerland	1.39
Cyprus	0.06	Luxembourg	0.16	Thailand	0.96
Denmark	0.73	Malaysia	1.42	Trinidad and Tobago	0.04
Egypt	0.19	Mexico	2.44	Turkey	0.63
El Salvador	0.06	Netherlands	3.61	Uruguay	0.05
Finland	0.64	New Zealand	0.20	United Kingdom	4.88
France	5.04	Norway	0.70	United States	15.37
Germany	8.10	Pakistan	0.15	Venezuela	0.38
Greece	0.35	Panama	0.13		

Table II

U.S. BILATERAL REAL EXCHANGE RATES
Weighted Means

	all	income level		inflation		trade intensity		std(rer)	
		high	low	high	low	high	low	high	low
levels									
corr(rer, rer ^N)	0.63	0.62	0.65	0.69	0.61	0.74	0.28	0.58	0.68
std(rer ^N)/std(rer)	0.44	0.45	0.42	0.37	0.46	0.49	0.29	0.27	0.63
vardec(rer, rer ^N)	0.26	0.28	0.21	0.18	0.28	0.32	0.10	0.11	0.43
1 year lags									
corr(rer, rer ^N)	0.50	0.47	0.54	0.51	0.49	0.53	0.39	0.42	0.58
std(rer ^N)/std(rer)	0.35	0.36	0.34	0.29	0.37	0.40	0.20	0.19	0.52
vardec(rer, rer ^N)	0.17	0.19	0.11	0.11	0.19	0.22	0.08	0.06	0.28
4 year lags									
corr(rer, rer ^N)	0.66	0.61	0.75	0.77	0.62	0.73	0.44	0.60	0.71
std(rer ^N)/std(rer)	0.36	0.35	0.39	0.34	0.37	0.41	0.21	0.22	0.52
vardec(rer, rer ^N)	0.22	0.23	0.18	0.18	0.23	0.31	0.10	0.10	0.35
countries	49	24	25	18	31	25	24	31	18
percent of U.S. trade	88.13	59.80	28.33	21.32	66.81	66.22	21.91	45.92	42.21

Table III
INCOME LEVELS
ALL BILATERAL REAL EXCHANGE RATES
Weighted Means

	all	high- high	high- low	low- low
levels				
corr(rer , rer^N)	0.53	0.50	0.60	0.63
std(rer^N)/std(rer)	0.66	0.74	0.47	0.64
vardec(rer , rer^N)	0.32	0.33	0.26	0.43
1 year lags				
corr(rer , rer^N)	0.45	0.42	0.52	0.58
std(rer^N)/std(rer)	0.46	0.50	0.36	0.43
vardec(rer , rer^N)	0.19	0.21	0.13	0.21
4 year lags				
corr(rer , rer^N)	0.60	0.57	0.65	0.70
std(rer^N)/std(rer)	0.54	0.59	0.40	0.51
vardec(rer , rer^N)	0.26	0.27	0.19	0.33
bilateral pairs	1225	300	625	300
percent of world trade	71.88	49.80	19.78	2.30

Table IV

INFLATION LEVELS
ALL BILATERAL REAL EXCHANGE RATES
Weighted Means

	all	high- high	high- low	low- low
levels				
corr(rer , rer^N)	0.53	0.68	0.63	0.51
std(rer^N)/std(rer)	0.66	0.63	0.46	0.71
vardec(rer , rer^N)	0.32	0.47	0.24	0.33
1 year lags				
corr(rer , rer^N)	0.46	0.65	0.51	0.44
std(rer^N)/std(rer)	0.46	0.43	0.34	0.49
vardec(rer , rer^N)	0.19	0.23	0.13	0.20
4 year lags				
corr(rer , rer^N)	0.60	0.76	0.69	0.58
std(rer^N)/std(rer)	0.54	0.53	0.40	0.57
vardec(rer , rer^N)	0.25	0.39	0.20	0.26
bilateral pairs	1225	153	576	496
percent of world trade	71.88	0.81	13.11	57.96

Table V

TRADE INTENSITY
ALL BILATERAL REAL EXCHANGE RATES
Weighted Means

	all	trade intensity	
		high	low
levels			
corr(rer , rer^N)	0.53	0.62	0.46
std(rer^N)/std(rer)	0.66	0.71	0.62
vardec(rer , rer^N)	0.32	0.36	0.28
1 year lags			
corr(rer , rer^N)	0.46	0.49	0.42
std(rer^N)/std(rer)	0.46	0.56	0.37
vardec(rer , rer^N)	0.19	0.24	0.14
4 year lags			
corr(rer , rer^N)	0.60	0.66	0.54
std(rer^N)/std(rer)	0.54	0.61	0.48
vardec(rer , rer^N)	0.25	0.30	0.21
bilateral pairs	1225	51	1174
percent of world trade	71.88	33.51	38.37

Table VI

REAL EXCHANGE RATE VARIABILITY
ALL BILATERAL REAL EXCHANGE RATES
Weighted Means

	all	std(rer)	
		high	low
levels			
corr(rer, rer ^N)	0.53	0.59	0.50
std(rer ^N)/std(rer)	0.66	0.36	0.87
vardec(rer, rer ^N)	0.32	0.20	0.40
1 year lags			
corr(rer, rer ^N)	0.46	0.46	0.45
std(rer ^N)/std(rer)	0.46	0.26	0.60
vardec(rer, rer ^N)	0.19	0.09	0.26
4 year lags			
corr(rer, rer ^N)	0.60	0.60	0.60
std(rer ^N)/std(rer)	0.54	0.29	0.71
vardec(rer, rer ^N)	0.25	0.13	0.33
bilateral pairs	1225	863	362
percent of world trade	71.88	29.55	42.33

Table VII

**U.S. BILATERAL REAL EXCHANGE RATES
TRADING BLOC TRADE PARTNERS
Weighted Means**

	all	EU	nonEU	NAFTA	non-NAFTA	nonNAFTA-nonEU
levels						
corr(rer , rer^N)	0.63	0.23	0.74	0.82	0.50	0.65
std(rer^N)/std(rer)	0.44	0.27	0.49	0.45	0.44	0.53
vardec(rer , rer^N)	0.26	0.08	0.31	0.35	0.20	0.27
1 year lags						
corr(rer , rer^N)	0.50	0.41	0.52	0.55	0.46	0.49
std(rer^N)/std(rer)	0.35	0.17	0.40	0.42	0.30	0.38
vardec(rer , rer^N)	0.17	0.04	0.20	0.22	0.13	0.18
4 year lags						
corr(rer , rer^N)	0.66	0.43	0.72	0.77	0.58	0.66
std(rer^N)/std(rer)	0.36	0.18	0.41	0.46	0.30	0.37
vardec(rer , rer^N)	0.22	0.05	0.26	0.30	0.16	0.23
countries	49	14	35	2	47	33
percent of U.S. trade	88.13	19.19	68.94	34.31	53.82	34.63

Table VIII

TRADING BLOC TRADE PARTNERS
ALL BILATERAL REAL EXCHANGE RATES
Weighted Means

	all	EU& EU	EU& NAFTA	EU& nonEU/ nonNAFTA	NAFTA& NAFTA	NAFTA& nonEU/ nonNAFTA	nonEU/ nonNAFTA& nonEU/ nonNAFTA
levels							
corr(rer , rer^N)	0.53	0.40	0.25	0.47	0.82	0.65	0.61
std(rer^N)/std(rer)	0.66	1.05	0.28	0.59	0.44	0.53	0.56
vardec(rer , rer^N)	0.32	0.40	0.09	0.29	0.34	0.27	0.36
1 year lags							
corr(rer , rer^N)	0.46	0.43	0.42	0.37	0.55	0.50	0.47
std(rer^N)/std(rer)	0.46	0.70	0.17	0.34	0.42	0.39	0.40
vardec(rer , rer^N)	0.19	0.27	0.04	0.13	0.22	0.19	0.17
4 year lags							
corr(rer , rer^N)	0.60	0.63	0.43	0.46	0.77	0.66	0.46
std(rer^N)/std(rer)	0.54	0.83	0.21	0.49	0.45	0.37	0.26
vardec(rer , rer^N)	0.25	0.35	0.06	0.20	0.30	0.23	0.22
bilateral pairs	1225	91	42	462	3	99	528
percent of world trade	71.88	21.44	6.77	11.27	10.62	11.64	10.25

5. The major determinant of large macroeconomic fluctuations in Mexico is fluctuations in total factor productivity. If trade liberalization and the 1995 financial crisis have had large macroeconomic effects, it is through their effects on TFP.

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Grandes Depresiones

Timothy J. Kehoe

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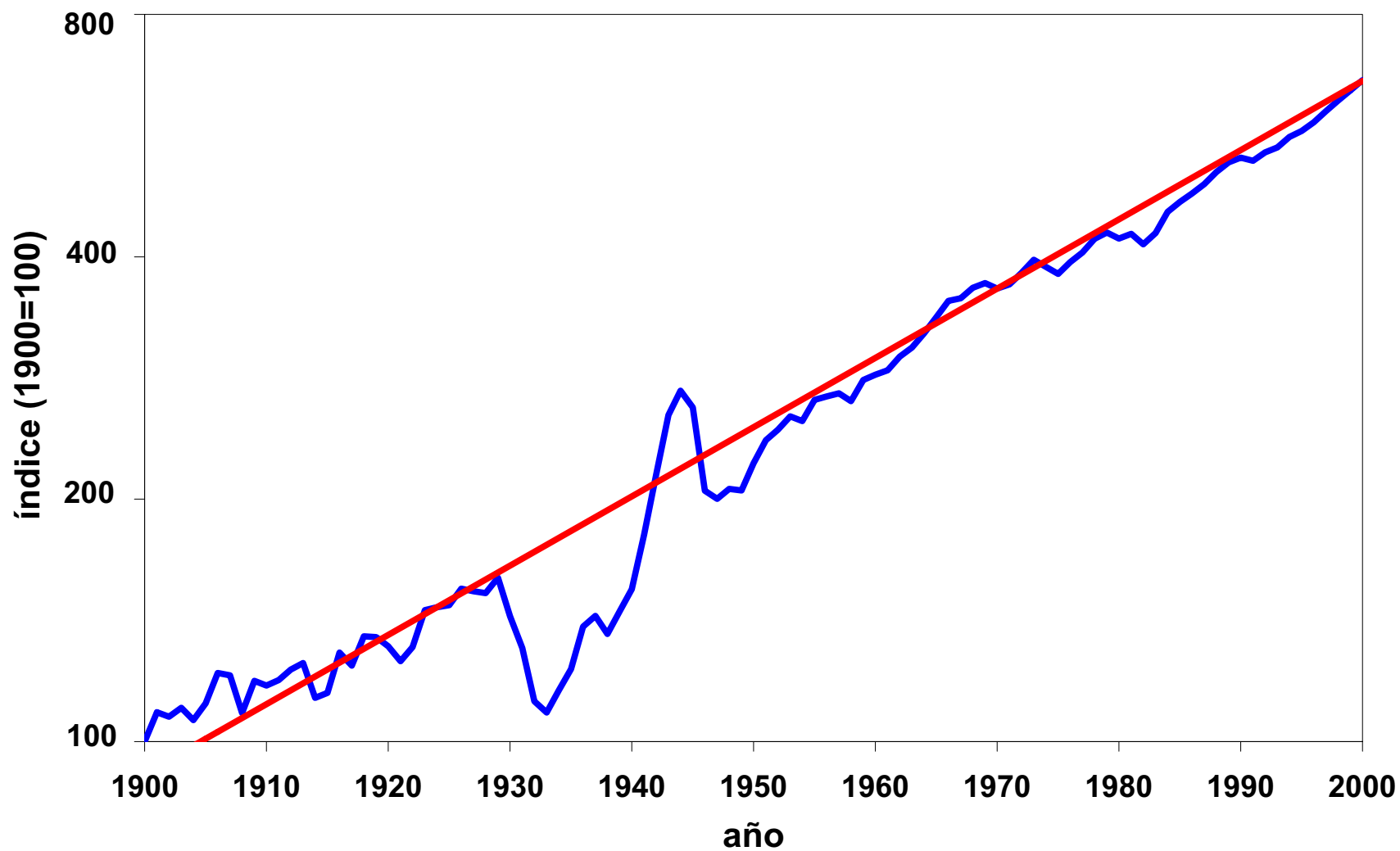
Federal Reserve Bank of Minneapolis y Arizona State University

Instituto Tecnológico Autónomo de México

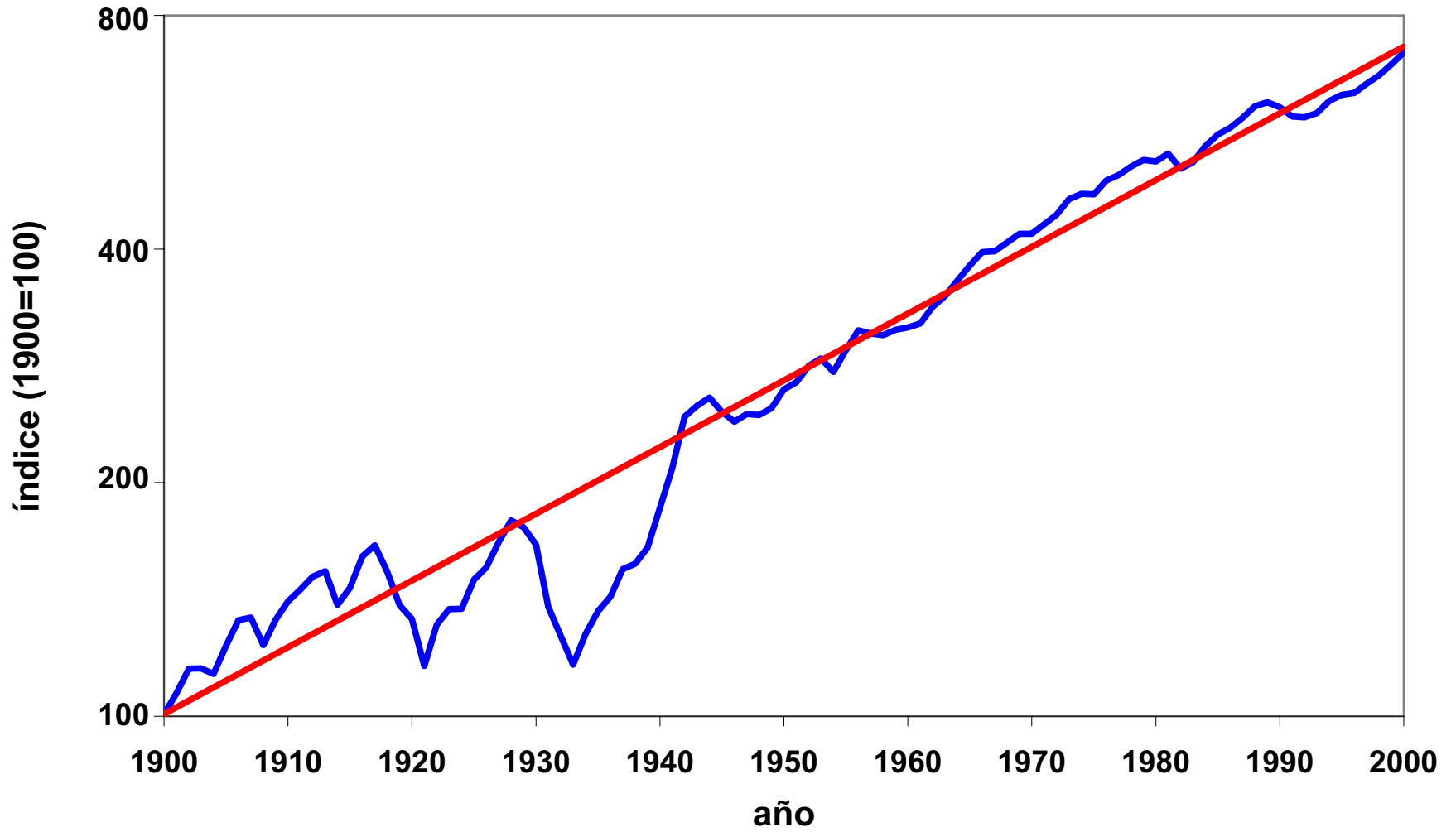
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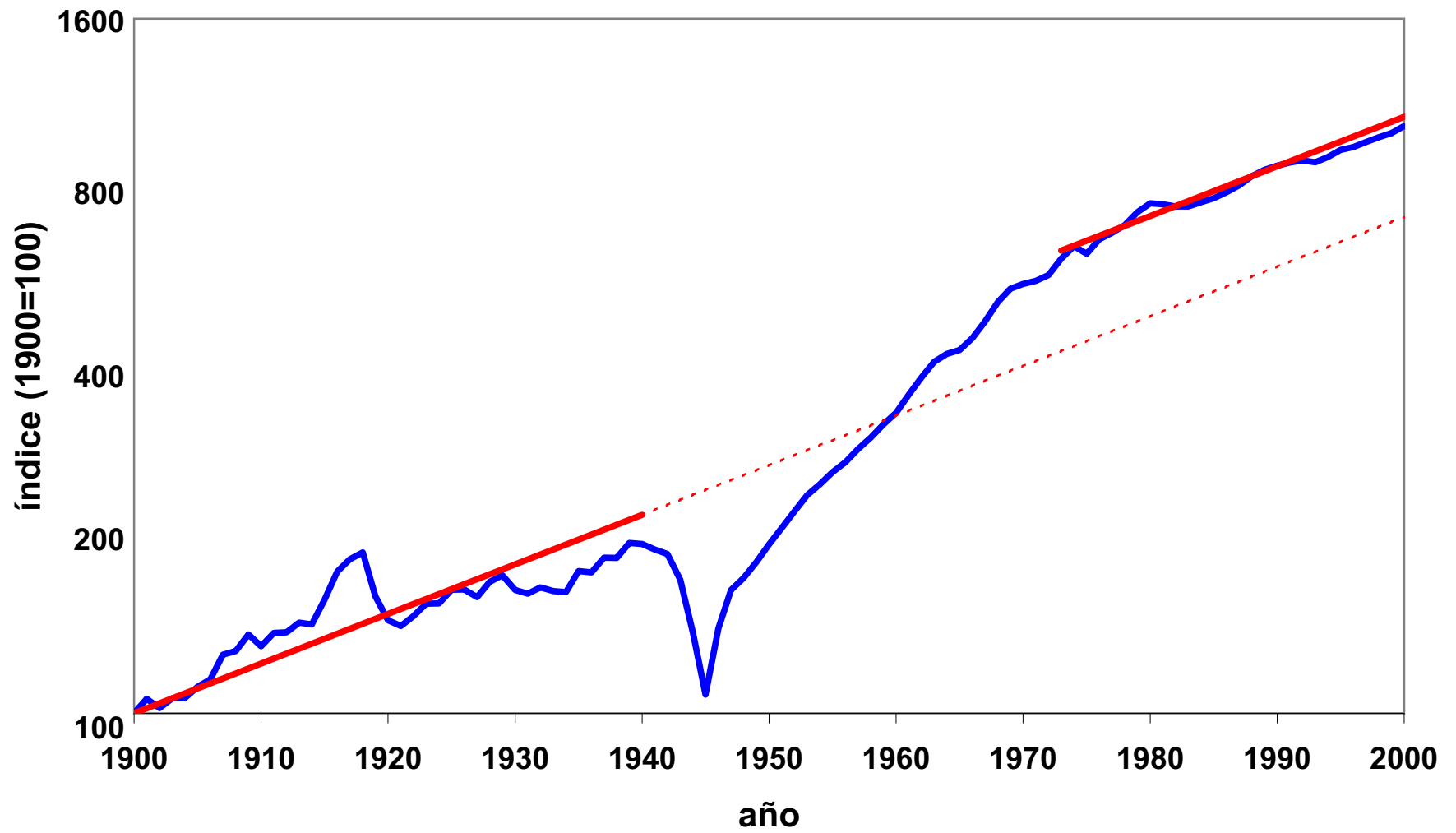
Estados Unidos: PIB real por persona en edad de trabajar



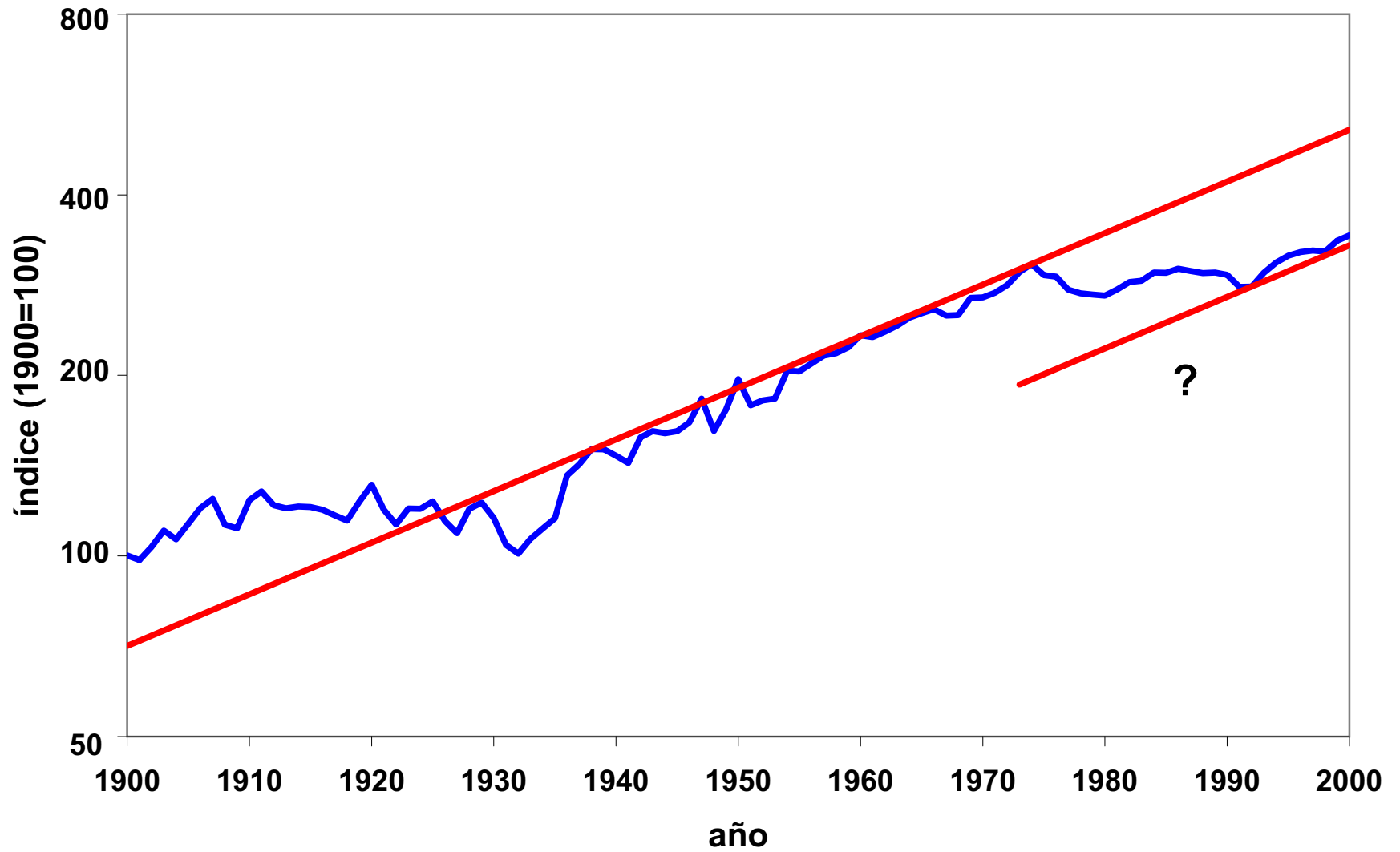
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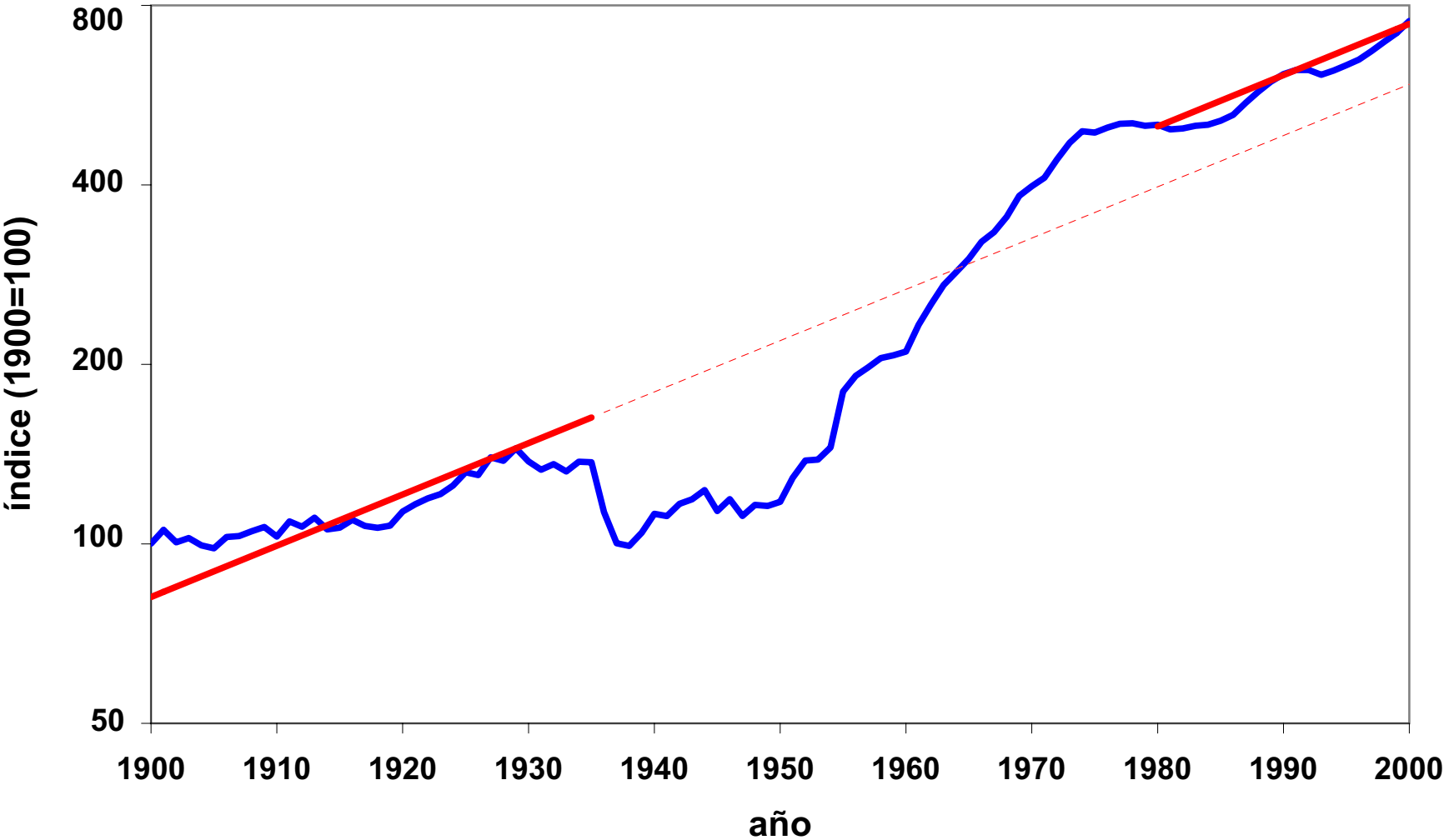
Italia: PIB real por persona en edad de trabajar



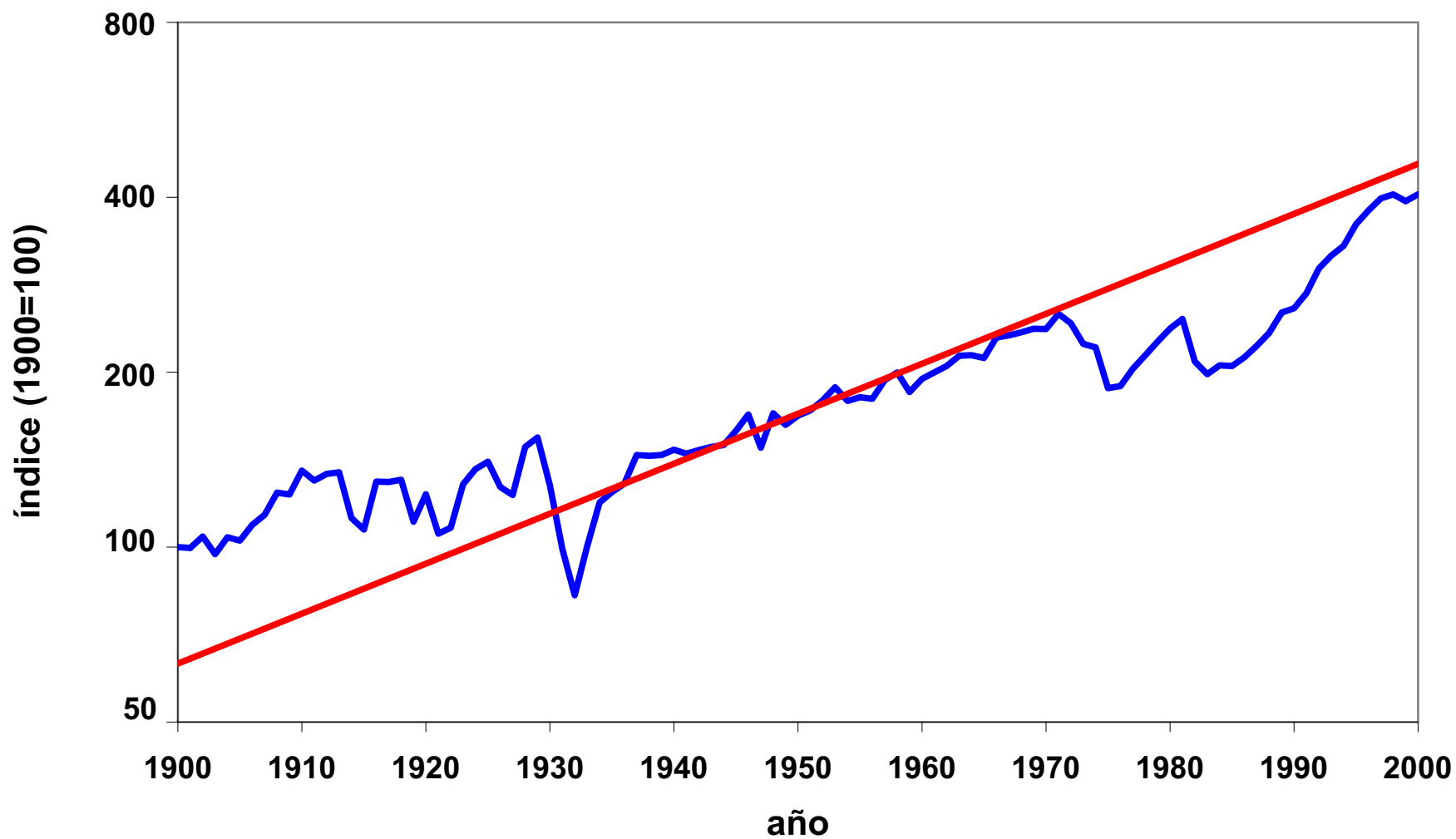
Nueva Zelanda: PIB real por person en edad de trabajar



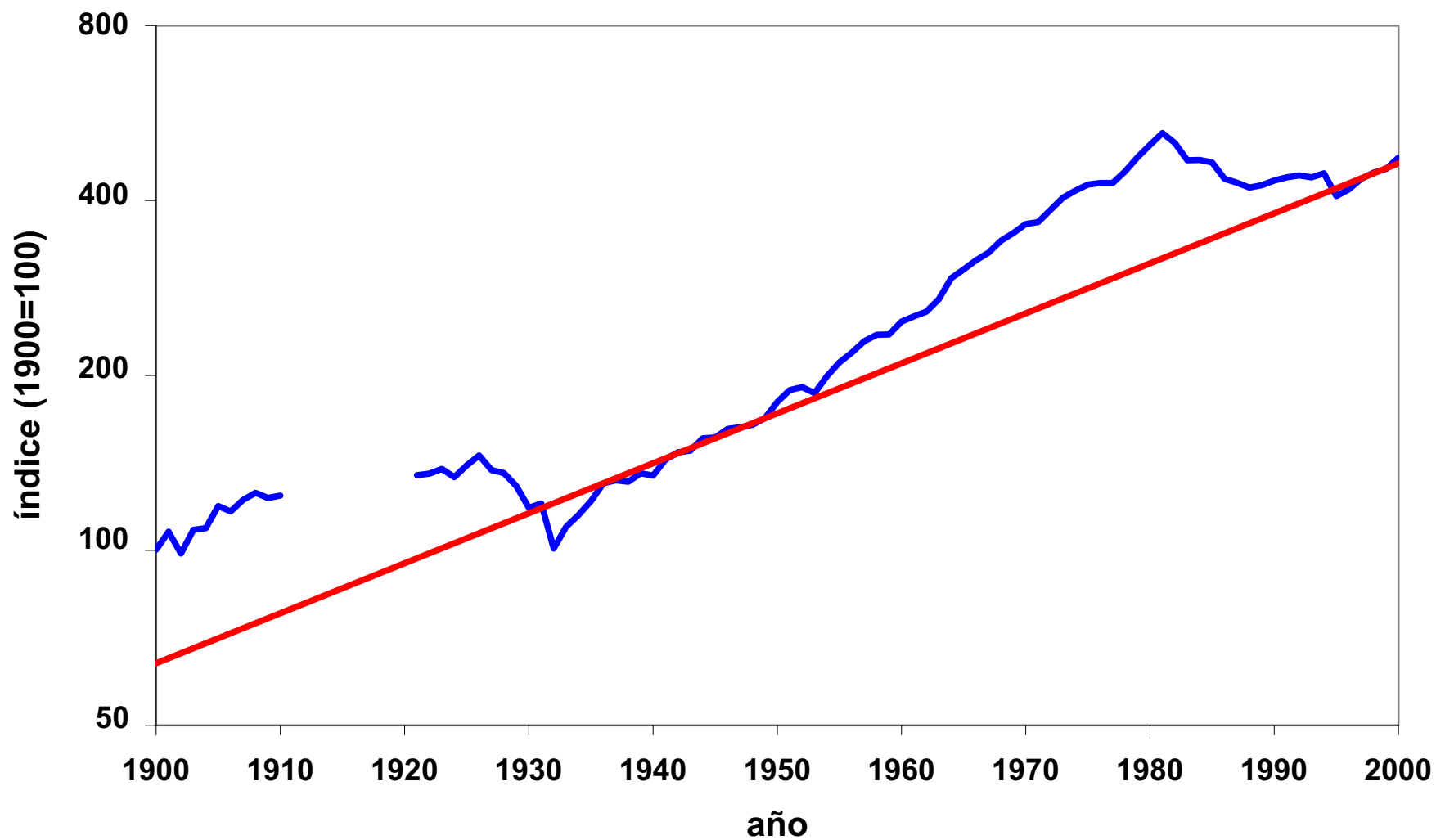
España: PIB real por persona en edad de trabajar



Chile: PIB real por persona en edad de trabajar



México: PIB real por persona en edad de trabajar



Grandes Depresiones del Siglo XX

Uso de contabilidad de crecimiento y de modelos de equilibrio general aplicados para reexaminar episodios de grandes depresiones:

Reino Unido (1920s y 1930s) — Cole y Ohanian

Canadá (1930s) — Amaral y MacGee

Francia (1930s) — Beaudry y Portier

Alemania (1930s) — Fisher y Hornstein

Italia (1930s) — Perri y Quadrini

Argentina (1970s y 1980s) — Kydland y Zarazaga

Chile y México (1980s) — Bergoeing, Kehoe, Kehoe y Soto

Japón (1990s) — Hayashi y Prescott

***(Review of Economic Dynamics, enero 2002; versión revisada y
expandida por aparecer en un volumen de la Reserva Federal de
Minneapolis)***

Grandes depresiones: metodología

Cole y Ohanian (1999), Kehoe y Prescott (2002)

Función de producción agregada:

$$Y_t = A_t K_t^\alpha L_t^{1-\alpha}.$$

Cuando $A_t = A_0 g^{(1-\alpha)t}$, el producto per cápita crece a la tasa constante $g - 1$.

El crecimiento del producto se mide con respecto a su tendencia.

- El crecimiento de tendencia representa el crecimiento – a una tasa suave en el tiempo – del conocimiento utilizable para la producción.
- Este conocimiento no es específico a los países.
- Los países crecen a la misma tasa, $g - 1$, en trayectorias equilibradas de crecimiento diferentes.
- Los niveles difieren entre países porque las instituciones son diferentes.
- Cambios institucionales mueven a los países a trayectorias de crecimiento equilibradas diferentes.
- Adoptamos $g - 1$ como la tasa de crecimiento del líder industrial – Estados Unidos: $g = 1,02$

Contabilidad de crecimiento

Y_t : PIB real (cuentas nacionales)

X_t : inversión real (cuentas nacionales)

L_t : horas trabajadas (encuestas laborales)

Construcción del stock de capital:

$$K_{t+1} = (1 - \delta)K_t + X_t$$

La productividad total de factores es el residuo:

$$A_t = Y_t / K_t^\alpha L_t^{1-\alpha}$$

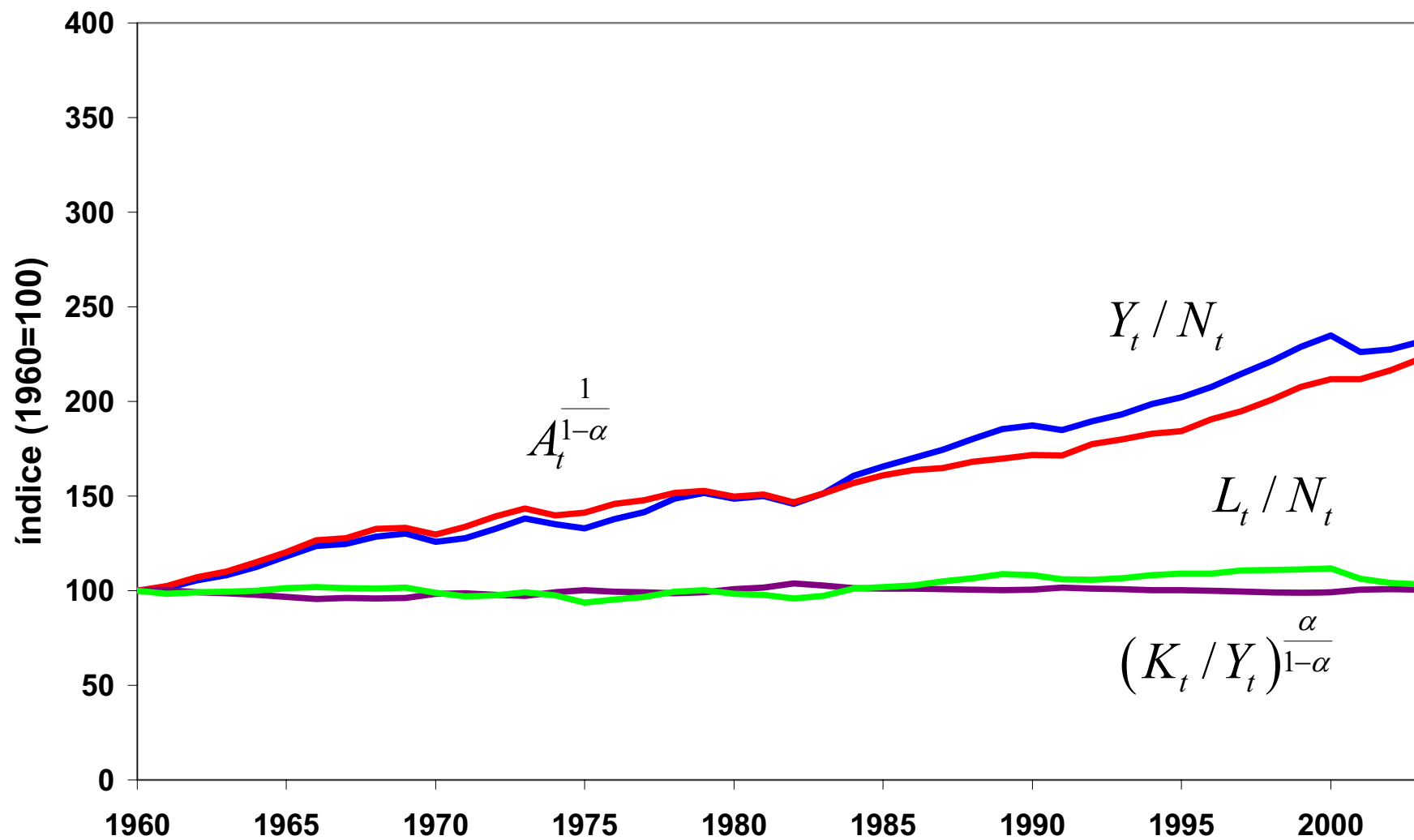
$$\delta = 0,05 \qquad \alpha = 0,30$$

Descomponiendo los cambios en el PIB por persona en edad de trabajar

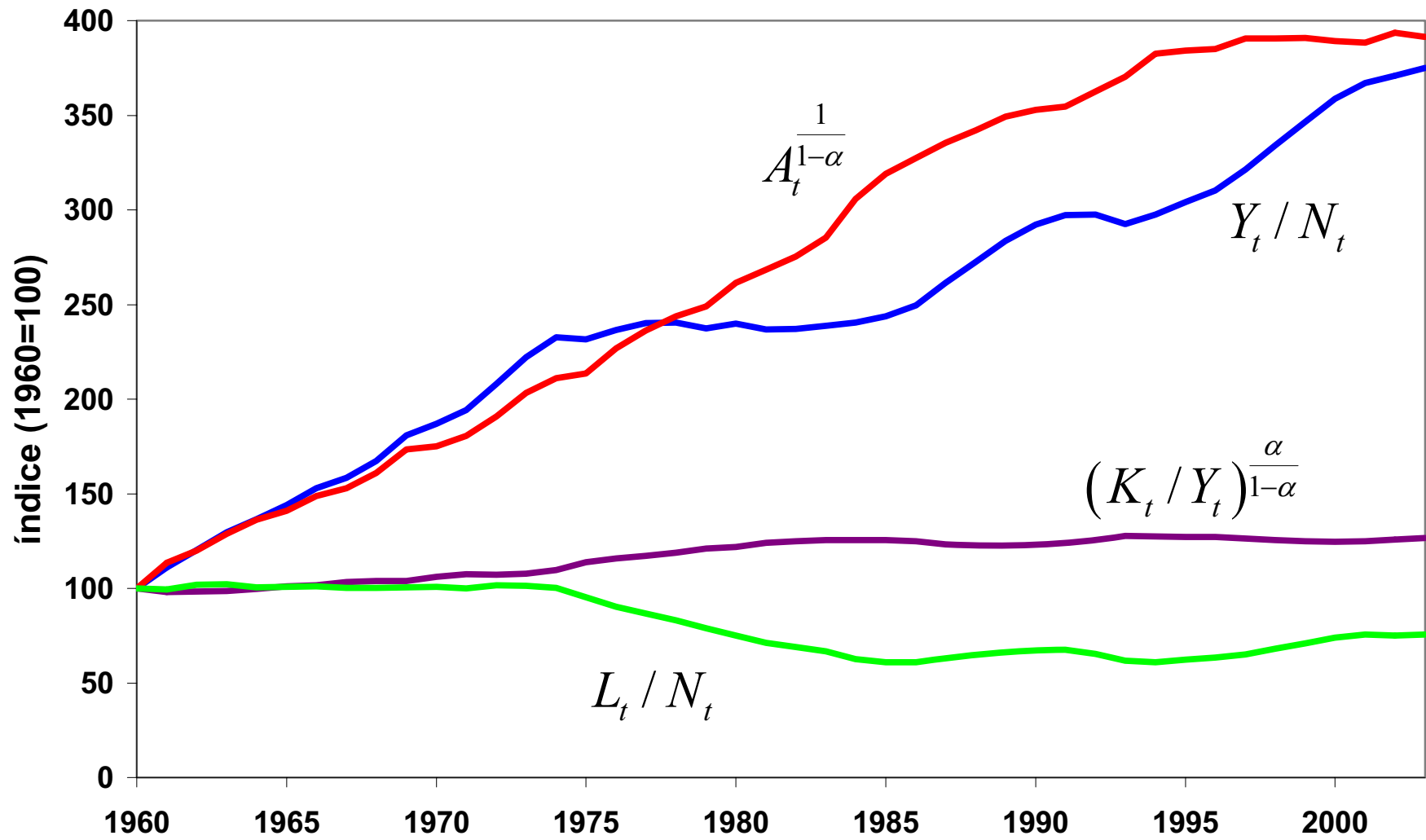
$$\log\left(\frac{Y_t}{N_t}\right) = \frac{1}{1-\alpha} \log(A_t) + \frac{\alpha}{1-\alpha} \log\left(\frac{K_t}{Y_t}\right) + \log\left(\frac{L_t}{N_t}\right)$$

Las teorías de depresión tradicionales enfatizan la caída en el stock de capital o en las horas trabajadas como los factores más importantes para explicar las depresiones.

Contabilidad de crecimiento en los Estados Unidos



Contabilidad de crecimiento en España



México y Chile durante los años 80s

R. Bergoeing, P. J. Kehoe, T. J. Kehoe y R. Soto

Crisis similares durante 1981-1983

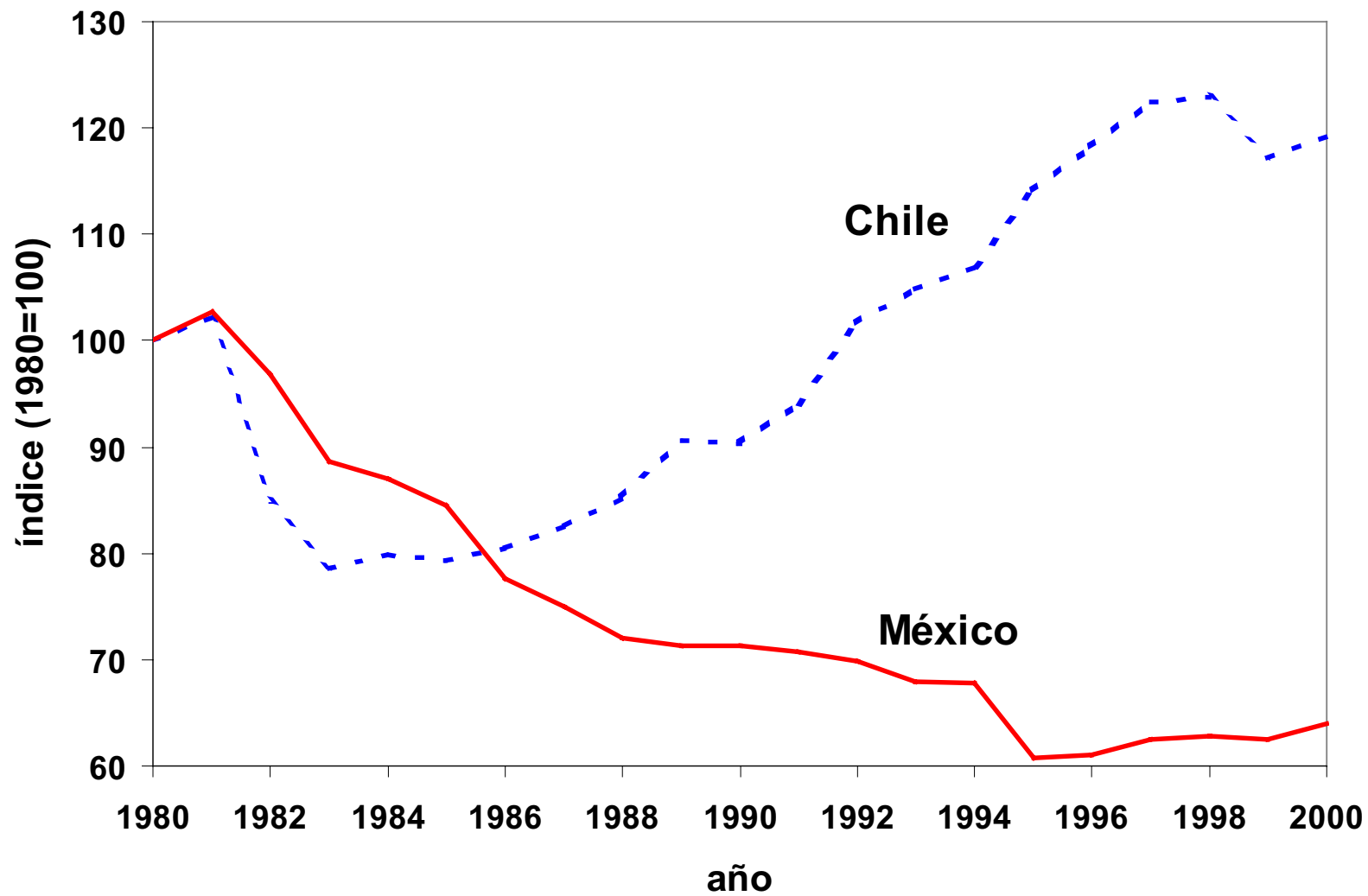
- más severa en Chile que en México

Recuperaciones diferentes

- más rápida en Chile que en México

¿Por qué patrones diferentes?

PIB real por persona en edad de trabajar (15-64) sin tendencia de 2 por ciento por año



Crisis similares

Condiciones iniciales:

- abultada deuda externa
- apreciación del tipo de cambio real
- abultado déficit comercial
- problemas bancarios

Shocks:

- aumento en las tasas de interés externas
- caída en el precio del cobre y del petróleo
- falta de acceso a créditos externos

Teorías para recuperaciones diferentes

Teoría de Corbo y Fischer para la rápida recuperación de Chile

- La fuerte depreciación del tipo de cambio real y la caída en los salarios reales generó crecimiento liderado por exportaciones.

Teoría de Sachs para la lenta recuperación de México

- La deuda “pendiente” deprimió la inversión.

Teoría de las reformas estructurales

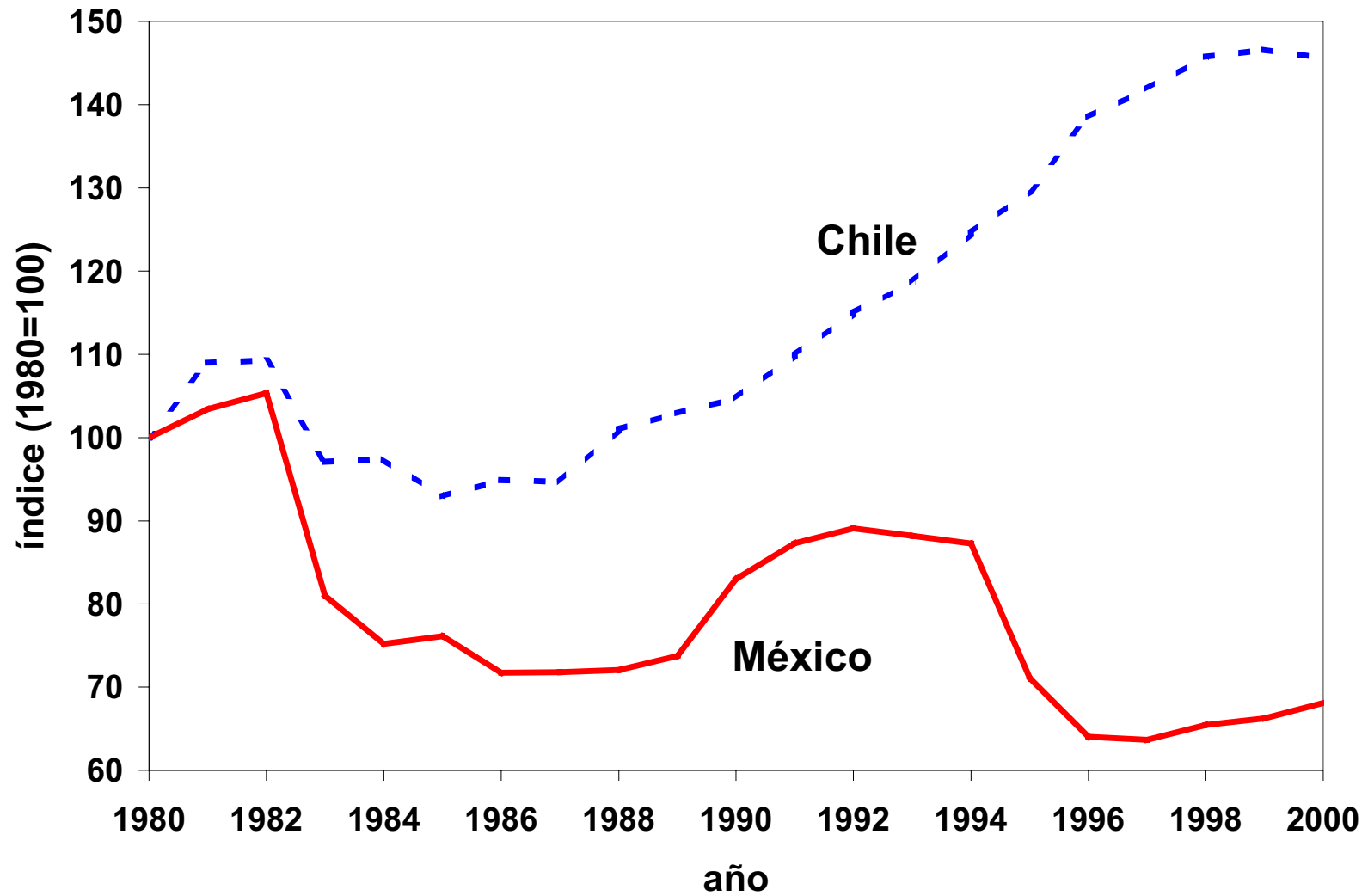
- Las reformas estructurales que implementó Chile durante los años 70s se realizaron en México durante los años 80s o 90s.

Teoría de Corbo y Fischer para la rápida recuperación de Chile

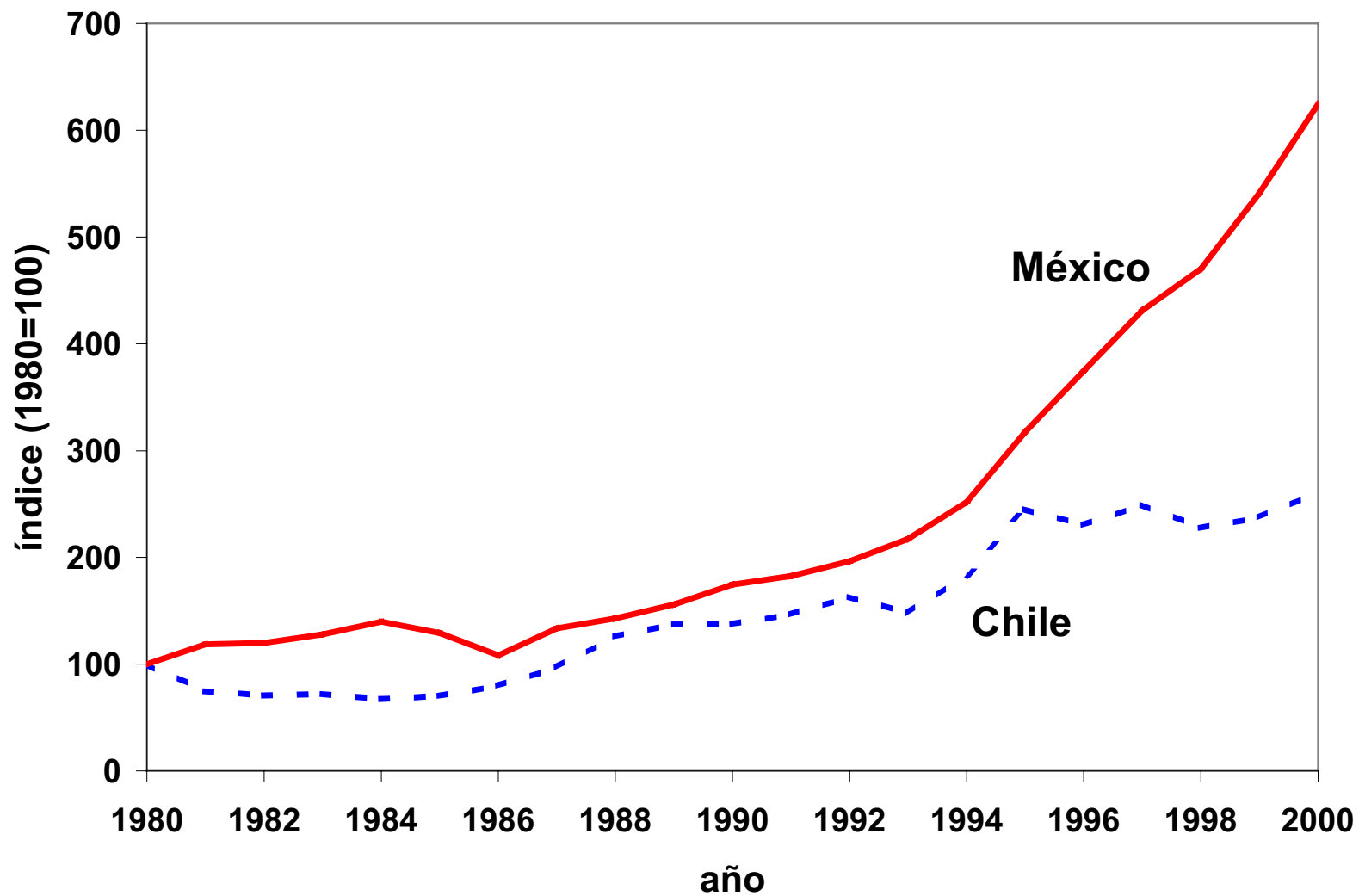
La fuerte depreciación del tipo de cambio real y la caída en los salarios reales generó crecimiento liderado por exportaciones.

¿Pero qué ocurrió en México?

Índice de salarios reales en manufacturas



Valor de las exportaciones deflactadas por IPP de EEUU



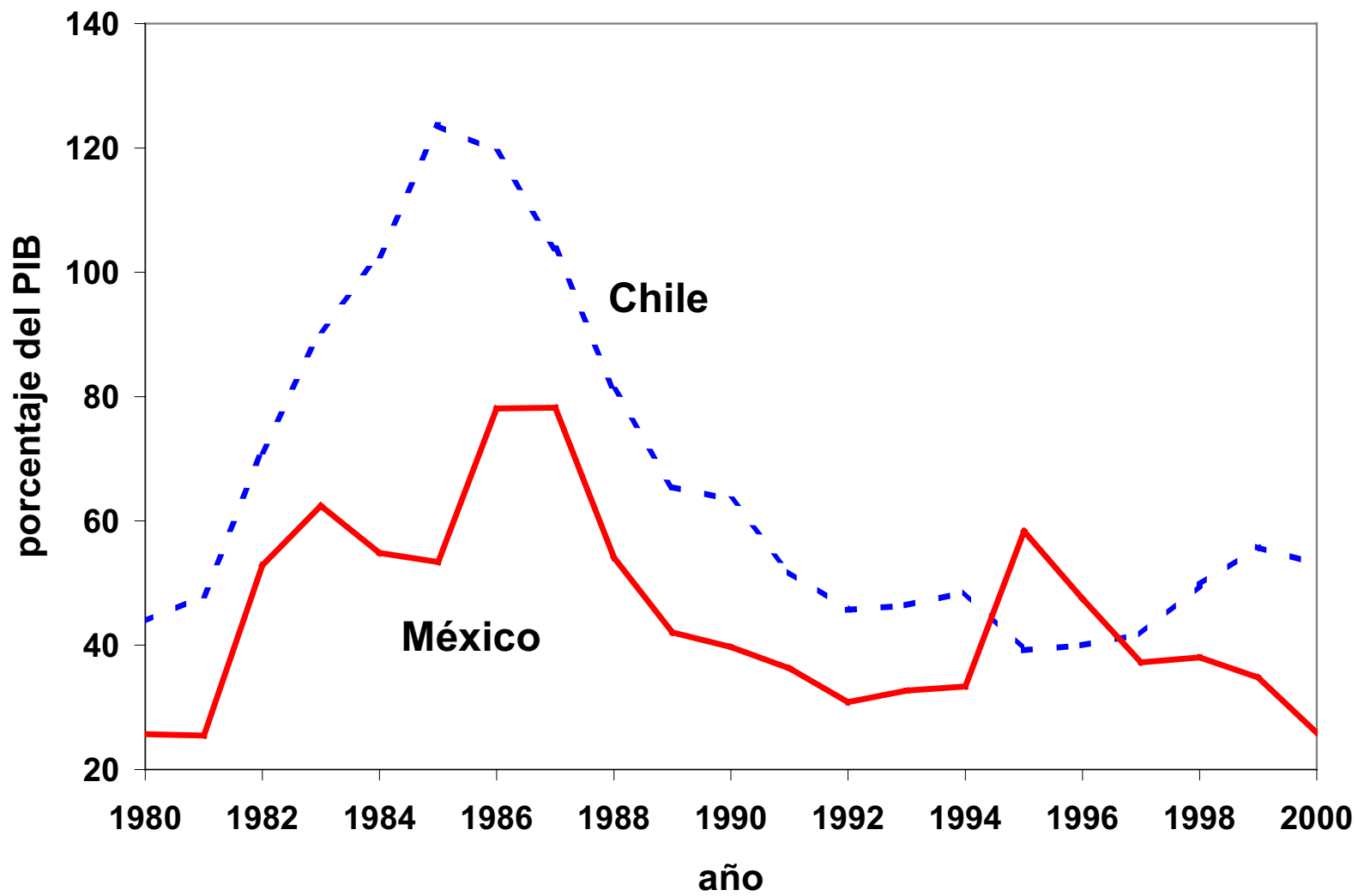
Teoría de Sachs para la lenta recuperación de México

Abultada deuda “pendiente” en México:

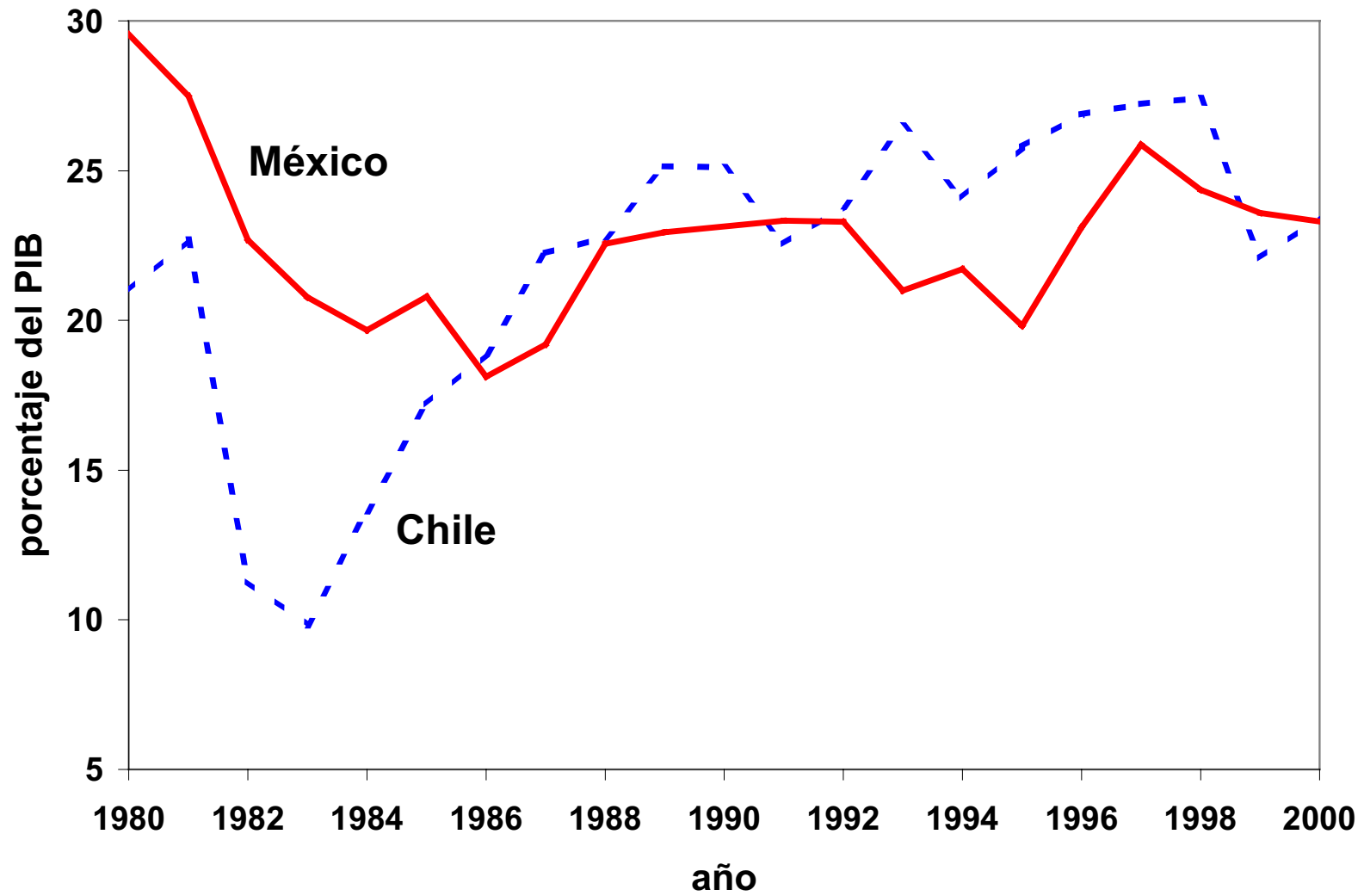
- La mayoría de los nuevos créditos eran necesarios para pagar viejos créditos.
- Inversiones socialmente beneficiosas no se realizaban.

¿Pero qué ocurrió en Chile?

Deuda externa total como porcentaje del PIB



Inversión como porcentaje del PIB



Teoría de las reformas estructurales

En 1979 Chile había privatizado y reformado su sistema tributario, su sistema bancario, su ley de quiebras y sus políticas de comercio exterior.

México esperó hasta más tarde.

Recuperaciones diferentes:

- Chile aprovechó los beneficios de las reformas.
- México pagó los costos de las distorsiones.

¿Cómo podemos determinar qué reformas fueron cruciales?

- Afectaron las reformas la acumulación de insumos o su eficiencia?
- ¿Cuál fue el momento de las reformas?

Contabilidad de crecimiento

Y_t : PIB real (cuentas nacionales)

X_t : inversión real (cuentas nacionales)

L_t : horas trabajadas (encuestas laborales)

Construcción del stock de capital:

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La productividad total de factores es el residuo:

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$$\delta = 0,05 \qquad \alpha = 0,30$$

Descomponiendo los cambios en el PIB por persona en edad de trabajar

$$\log\left(\frac{Y_t}{N_t}\right) = \frac{1}{1-\alpha} \log(A_t) + \frac{\alpha}{1-\alpha} \log\left(\frac{K_t}{Y_t}\right) + \log\left(\frac{L_t}{N_t}\right)$$

Las teorías de depresión tradicionales enfatizan la caída en el stock de capital o en las horas trabajadas como los factores más importantes para explicar las depresiones.

Modelo de equilibrio general aplicado dinámico

El consumidor representativo maximiza

$$\sum_{t=1980}^{\infty} \beta^t \left[\gamma \log C_t + (1-\gamma) \log(\bar{h}N_t - L_t) \right]$$

sujeto a

$$C_t + K_{t+1} - K_t = w_t L_t + (1 - \tau_t)(r_t - \delta)K_t + T_t$$

donde $T_t = \tau_t (r_t - \delta)K_t$ es la transferencia de ingreso tributario

Factibilidad:

$$C_t + K_{t+1} - (1 - \delta)K_t = A_t K_t^\alpha L_t^{1-\alpha}.$$

Calibración

Condiciones de primer orden:

$$\frac{1}{C_{t-1}} = \frac{\beta}{C_t} \left[1 + (1 - \tau_t)(r_t - \delta) \right]$$

$$\frac{1 - \gamma}{\bar{h}N_t - L_t} = \frac{\gamma w_t}{C_t}.$$

Utilizar datos de 1960-1980 para calibrar los parámetros:

$$\beta = 0.98, \quad \tau = 1 - \frac{C_t - \beta C_{t-1}}{(r_t - \delta)C_{t-1}} \Rightarrow \tau = 0.45 \text{ en México, } \tau = 0.56 \text{ en Chile;}$$

$$\gamma = \frac{C_t}{C_t + w_t(\bar{h}N_t - L_t)} \Rightarrow \gamma = 0.30 \text{ en México, } \gamma = 0.28 \text{ en Chile .}$$

Experimentos numéricos

Caso básico:

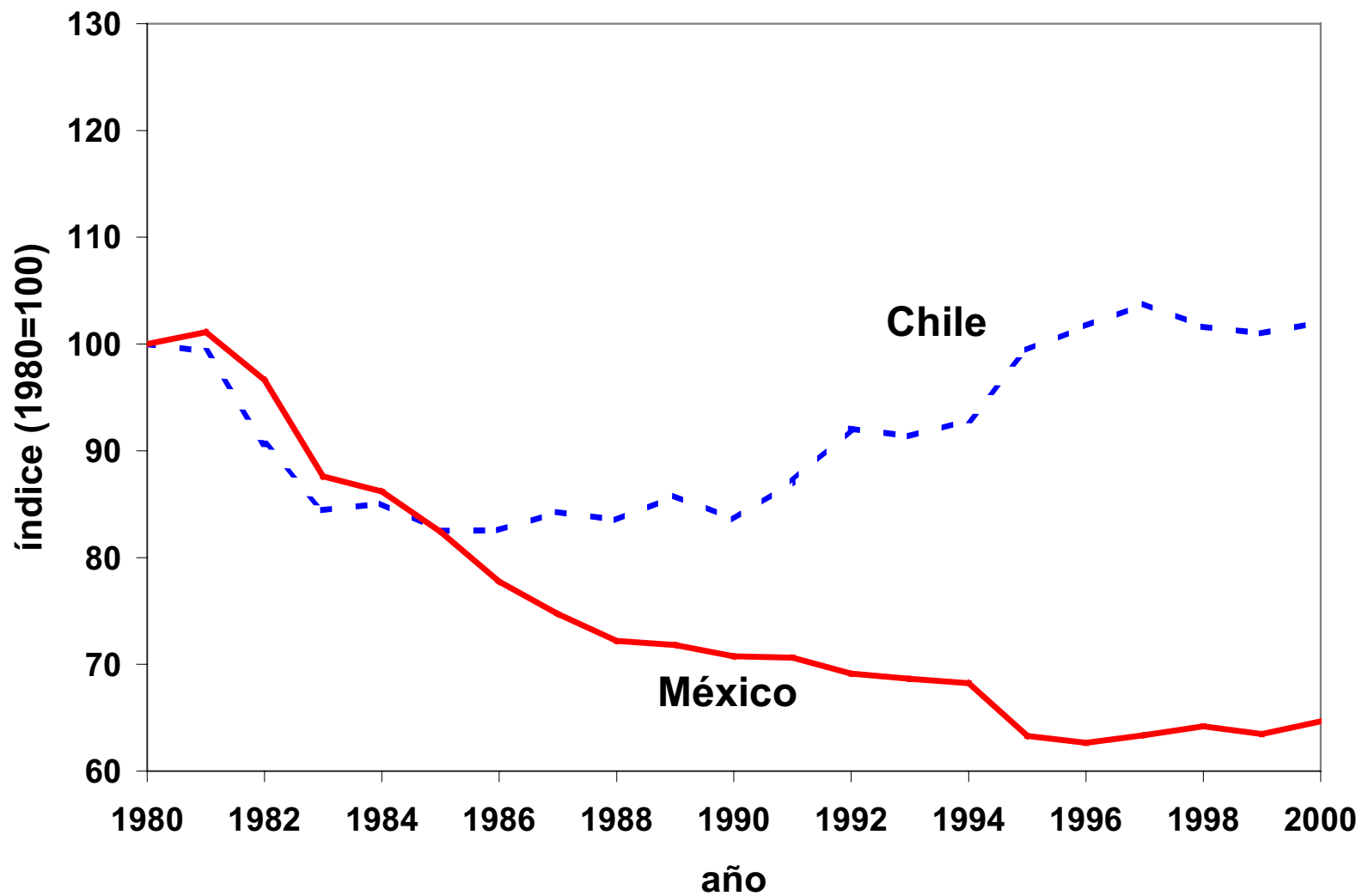
$\tau_t = 0.45$ en México, $\tau_t = 0.56$ en Chile, 1980-2000.

Reforma tributaria:

$\tau_t = 0.45$ en México, $\tau_t = 0.56$ en Chile, 1980-1988;

$\tau_t = 0.12$ en México, $\tau_t = 0.12$ en Chile, 1988-2000.

Productividad total de factores sin tendencia de 1,4 por ciento por año



Lecciones del proyecto Grandes Depresiones

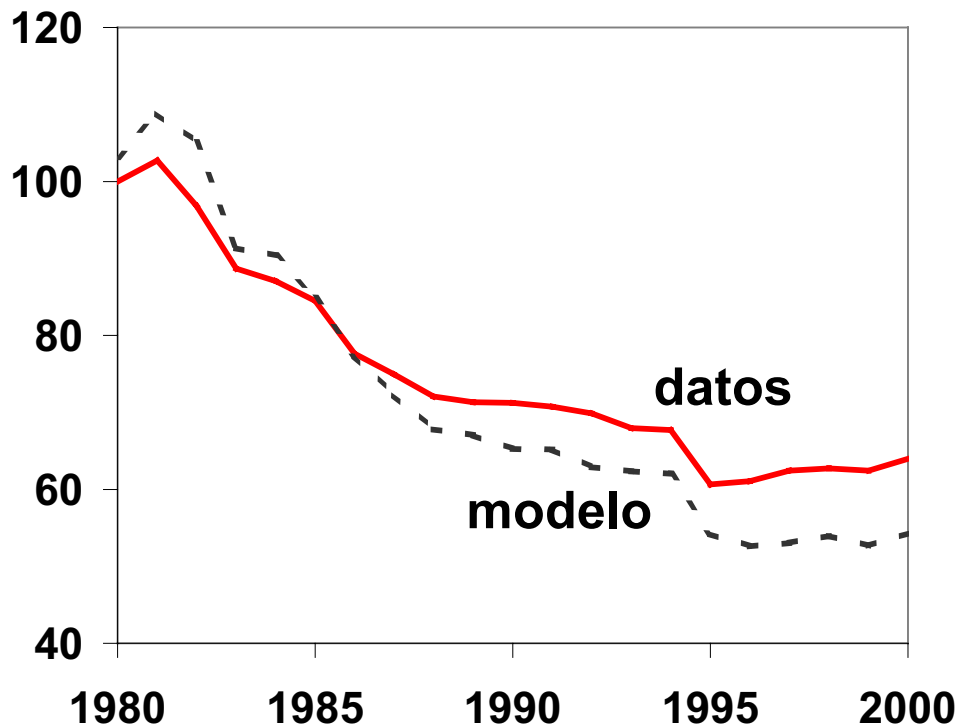
- Los determinantes principales de las depresiones no son caídas en los insumos de capital y trabajo — enfatizadas por la teorías tradicionales de depresiones — sino caídas en la eficiencia, medida como productividad total de factores (PTF), con que estos insumos son usados.
- Shocks exógenos, como caídas en los términos de intercambio y aumentos en las tasas de interés externas que afectaron a Chile y México a comienzos de los años 80s, pueden causar una reducción en la actividad económica de la magnitud típicamente asociada al ciclo económico.

- Política gubernamental equivocada puede transformar esa reducción en una caída severa y prolongada en la actividad económica bajo su tendencia — una gran depresión.

Experimentos numéricos para México: PIB real por persona en edad de trabajar

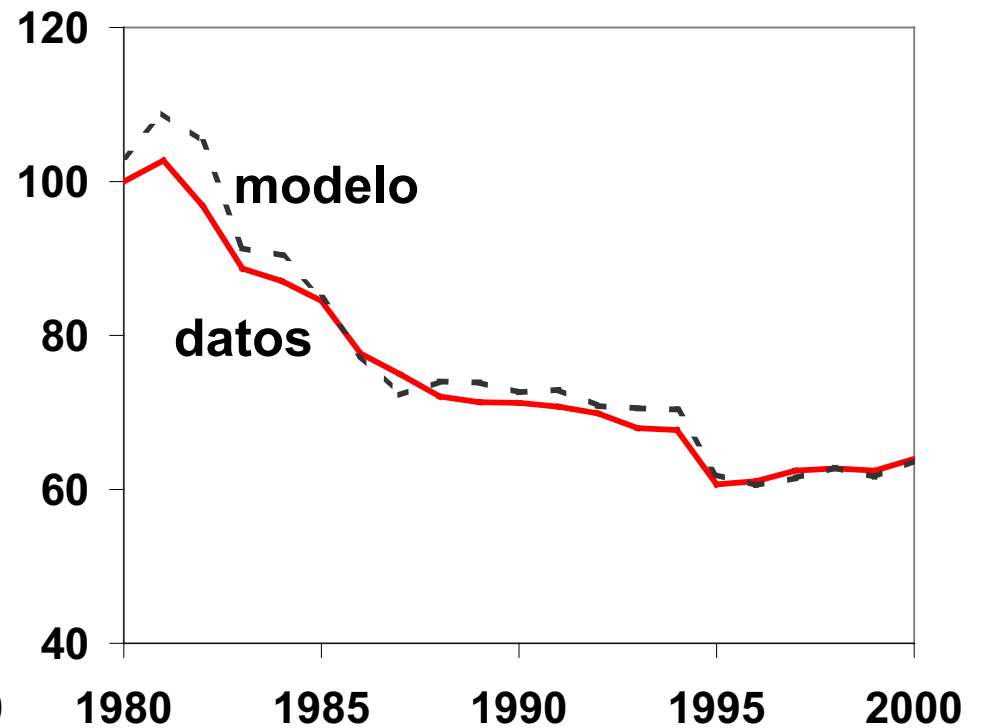
Caso base

Y/N (sin tendencia)



Reforma tributaria

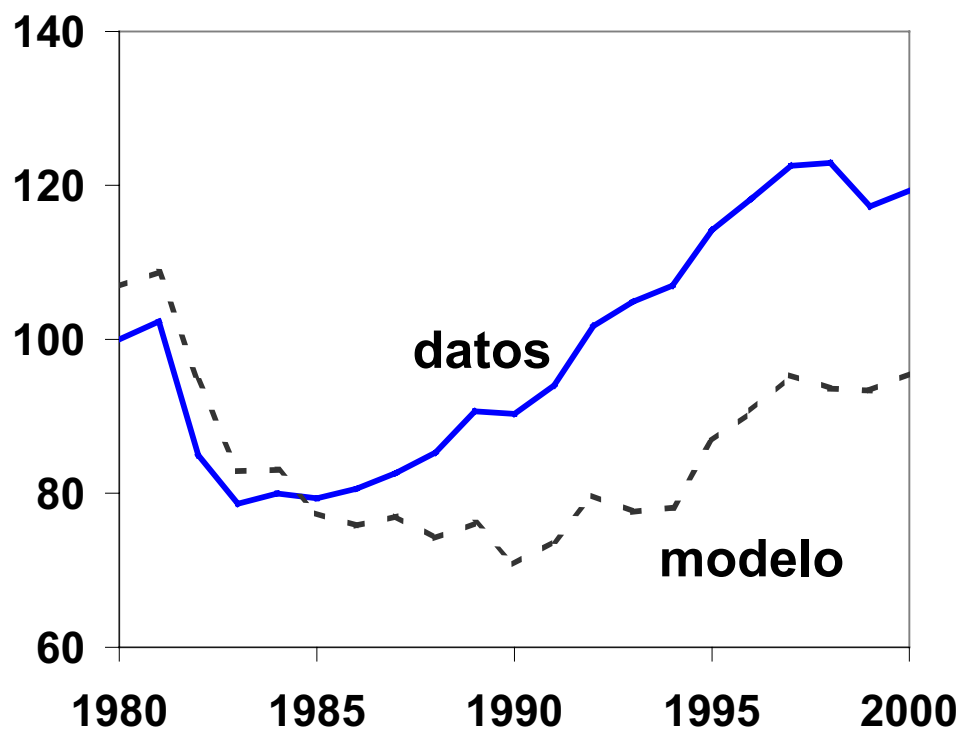
Y/N (sin tendencia)



Experimentos numéricos para Chile: PIB real por persona en edad de trabajar

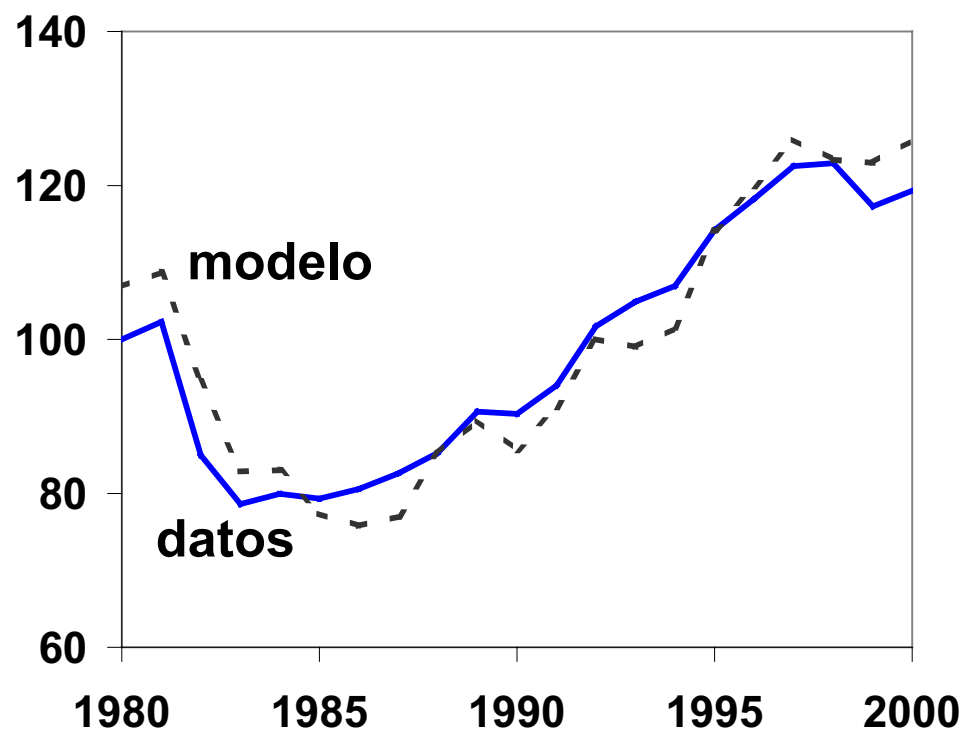
Caso base

Y/N (sin tendencia)



Reforma tributaria

Y/N (sin tendencia)



¿Qué aprendemos de la contabilidad de crecimiento y de los experimentos numéricos?

Casi toda la diferencia en las recuperaciones de México y Chile es resultado de diferencias en las trayectorias de la productividad.

Las reformas tributarias son importantes para explicar algunos rasgos de las recuperaciones, pero no sus diferencias.

Implicancias para el estudio de la teoría de las reformas estructurales:

- Las únicas reformas que podrían explicar la diferencia entre ambas recuperaciones son aquéllas que se traducen principalmente en diferencias en productividad, no las que lo hacen a través de diferencias en el uso de los insumos.
- El momento de las reformas es crucial para que expliquen la diferencia en el comportamiento económico.

Reformas fiscales

Chile:

- reformas tributarias: 1975, 1984
- reforma a la seguridad social: 1980
- excedentes fiscales

México:

- reformas tributarias 1980, 1985, 1987, 1989
- déficit fiscales

¡Importantes, pero no para explicar las diferencias!

Reformas de política comercial

Chile: a fines de los años 70s

- todas las restricciones cuantitativas habían sido eliminadas
- aranceles uniformes en 10 por ciento
- aumento en los aranceles durante la crisis — aranceles bajo 10 por ciento en 1991

México: a mediados de los años 80s

- 100 por ciento de la producción doméstica protegida por licencias de importación
- barreras no arancelarias y tipos de cambio duales

Reformas masivas al comercio exterior en México durante 1987-1994, culminando con el NAFTA

¡El momento parece incorrecto!

Privatización

Chile

- principales privatizaciones durante 1974-1979

México

- nacionalización masiva en 1982
 - expropiación de bancos de compañías privadas
 - el gobierno controlaba entre 60 y 80 por ciento del PIB
- privatizaciones principales a partir de 1989

¿El momento parece incorrecto?

Banca

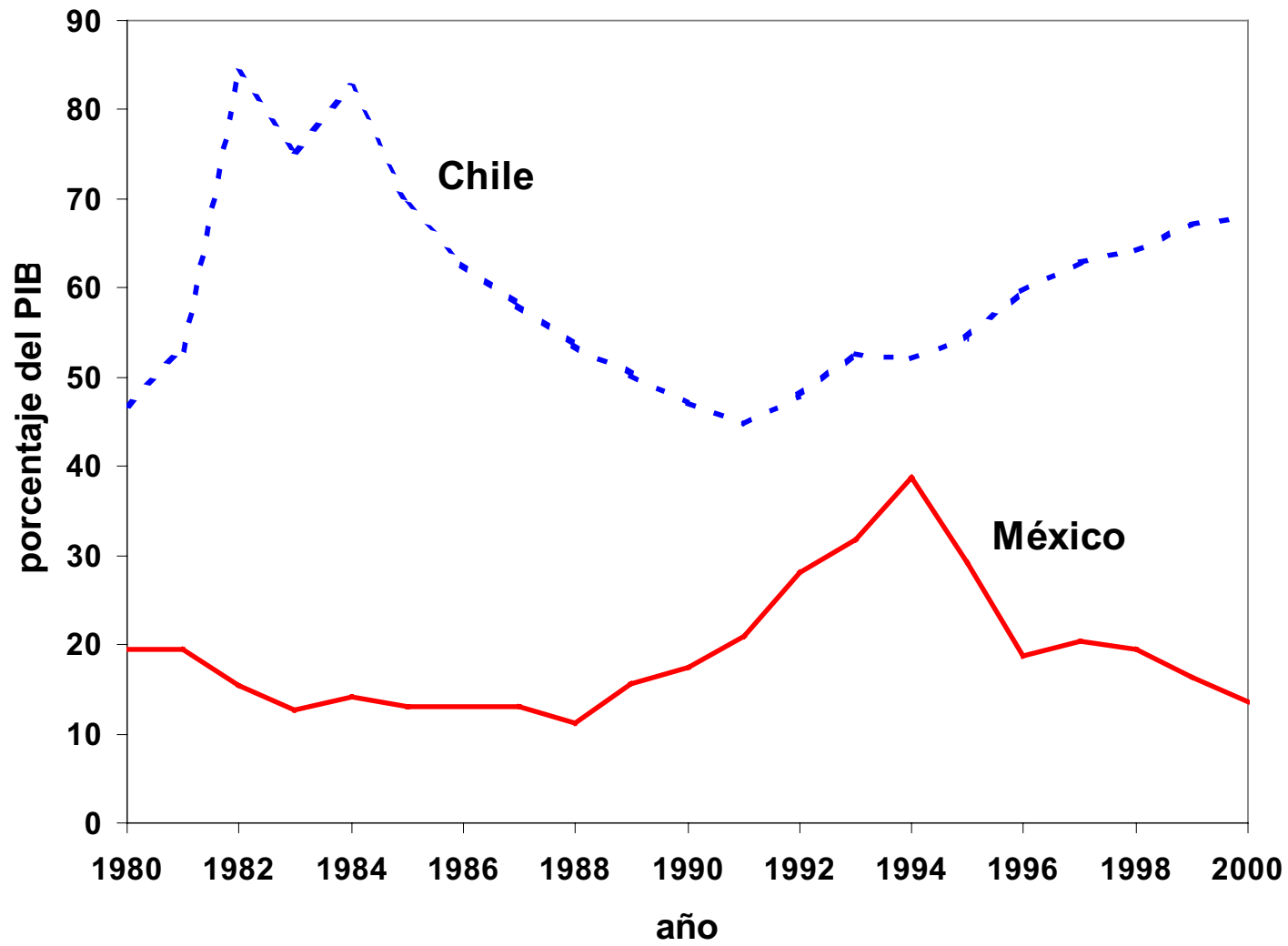
Chile: 1982 y después

- gobierno se hizo cargo de los bancos que quebraron
- tasas de interés determinadas en el mercado
- reducción en los requerimientos de reservas.

México: 1982 y después

- nacionalización de todos los bancos
- gobierno fijó tasas de interés para depósitos bajas
- 75 por ciento de los créditos dirigidos al gobierno o por el gobierno.

Crédito privado como porcentaje del PIB

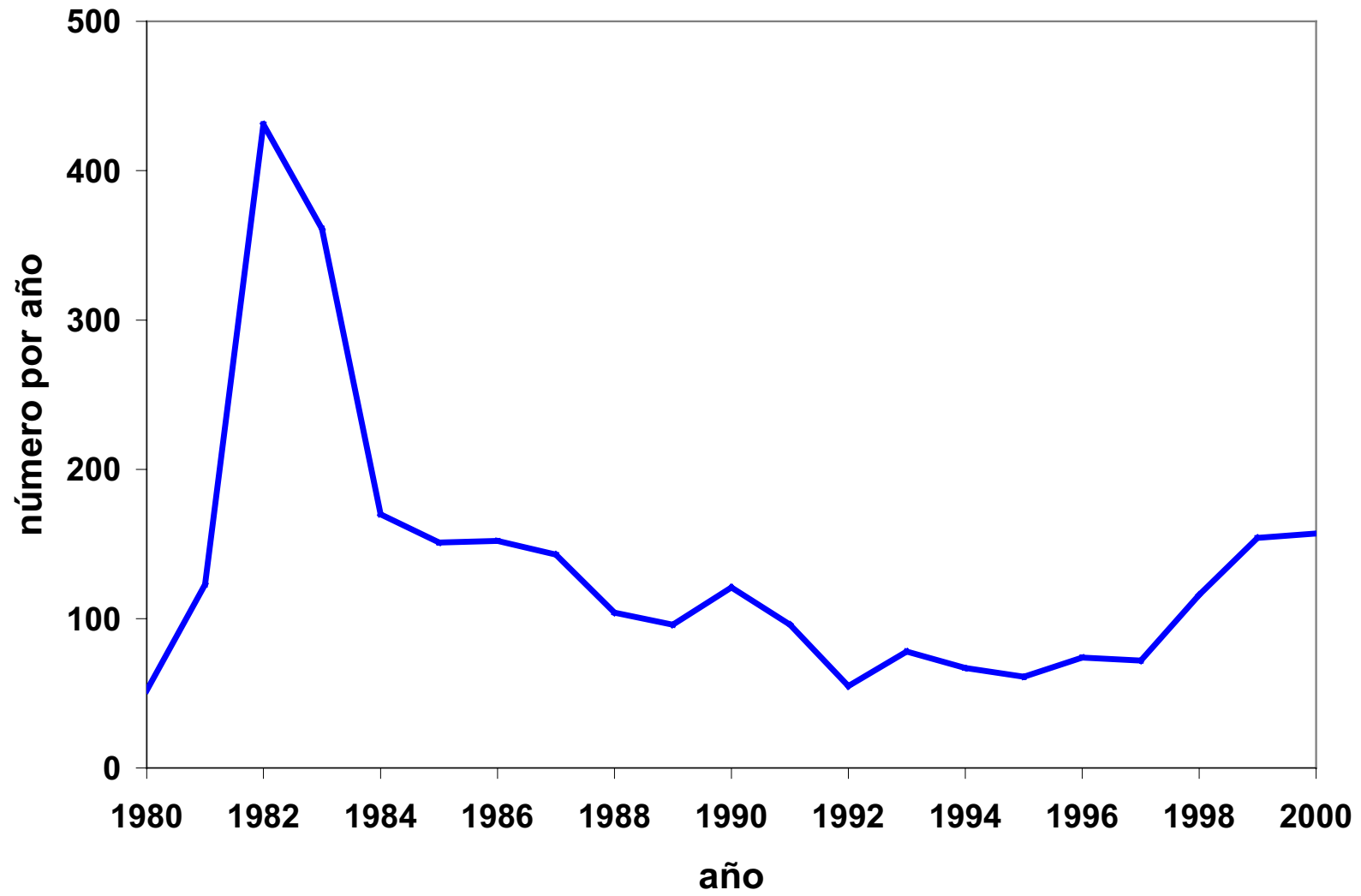


Leyes de quiebra

Chile había reformado la administración de sus procedimientos de quiebra en 1978. En 1982 reformó su ley de quiebra asimilándola más a la imperante en Estados Unidos.

México reformó sus procedimientos de quiebra de manera similar sólo en el año 2000.

Quiebras comerciales en Chile



Sudden Stops, Sectoral Reallocations, and Real Exchange Rates

Timothy J. Kehoe

University of Minnesota and Federal Reserve Bank of Minneapolis

and

Kim J. Ruhl

University of Texas, Austin

Definition: sudden stops

An abrupt decline in capital inflows.

- Argentina, Mexico: 1994-1995
- Indonesia, Korea, Thailand: 1996-1998
- Germany, Sweden, Spain: 1992-1993
- Argentina 2000-2002

It is not speed that kills, it is the sudden stop.

— Bankers' Adage (Dornbusch, Goldfajn, and Valdés, 1995)

Two lines of research

What causes sudden stops?

- large literature
- take effects – loss of output – as given

What are the effects of sudden stops? (our approach)

- fewer studies
- one sector models
- take sudden stop as given

Effects of sudden stops

Aggregate

- real exchange rate depreciation
- trade balance surplus
- decrease in GDP
- decrease in TFP

Sectoral Detail

- tradable good output falls less than nontradable
- labor reallocated to tradable good sector
- increase in p^T / p^N

Example: Mexico 1994-1995

Opens to capital flows: late 1980s

- trade deficits
- real exchange rate appreciation

Sudden stop: 1994-1995

- trade surplus
- real exchange rate depreciation
- fall in GDP, TFP

End of sudden stop

- trade deficits
- real exchange rate appreciation
- recovery of GDP, TFP

Our model

Small open economy

- multisector: tradable, nontradable
- costly to adjust labor across sectors

Sudden stop

- tradable goods price increase, increase production
- capital and labor misallocated
- costs from moving labor

Model accounts for:

- real exchange rate
- labor allocation
- trade balance

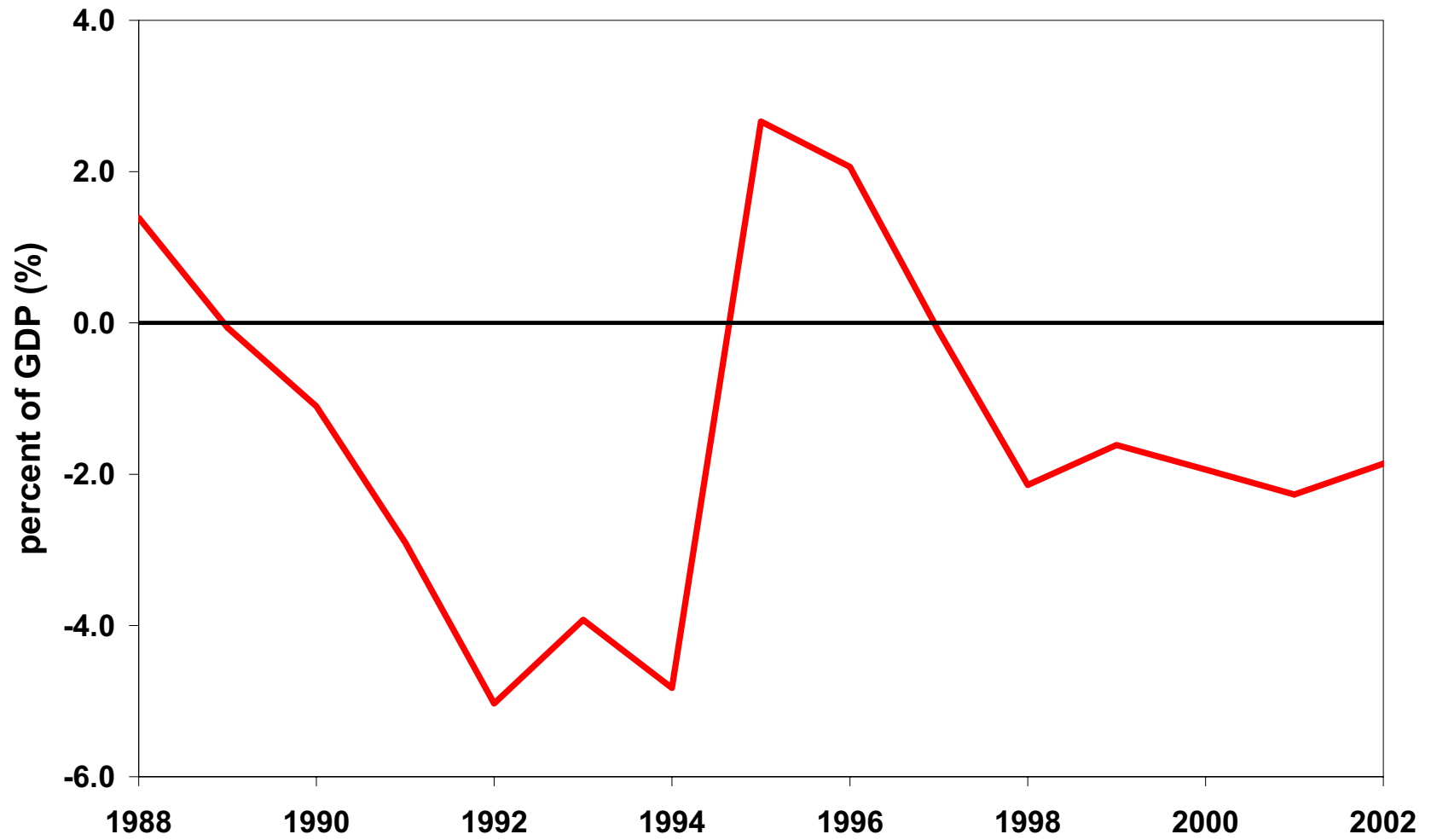
Misses:

- GDP, TFP

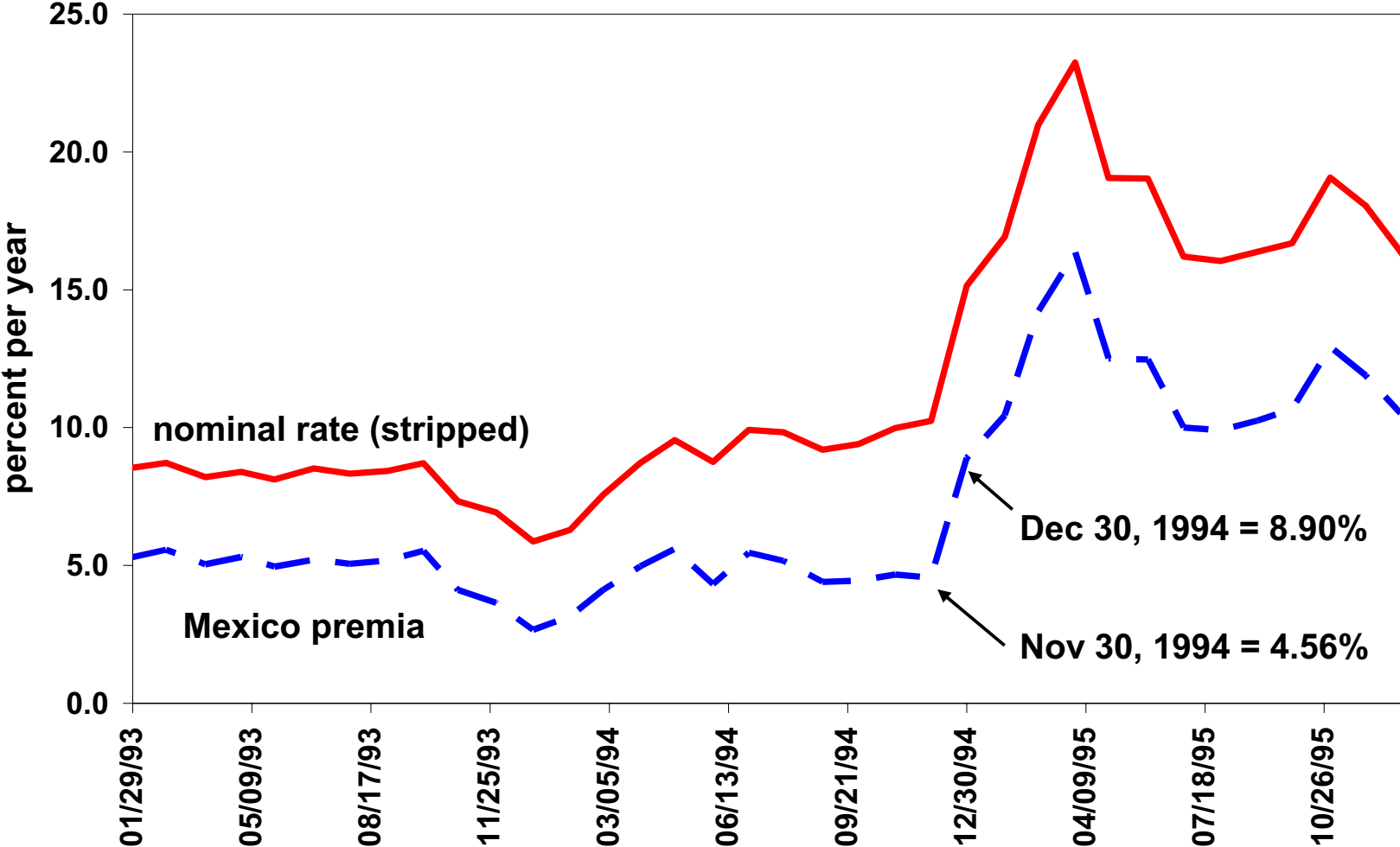
Outline

1. Data: Mexico
2. Explanations
3. Model
4. Calibration
5. Results

Mexico: trade balance



Mexico: interest rates (dollar denominated debt)



Mexico-U.S. real exchange rate

$$RER_{mex,us} = NER_{mex,us} \frac{P_{us}}{P_{mex}}$$

- $NER_{mex,us}$: nominal exchange rate — pesos per dollar
- P_j : GDP price deflator in country

Decomposing real exchange rates

$$RER_{mex,us} = \left(NER_{mex,us} \frac{P_{us}^T}{P_{mex}^T} \right) \left(\frac{P_{mex}^T}{P_{mex}} / \frac{P_{us}^T}{P_{us}} \right) = RER_{mex,us}^T \times RER_{mex,us}^N$$

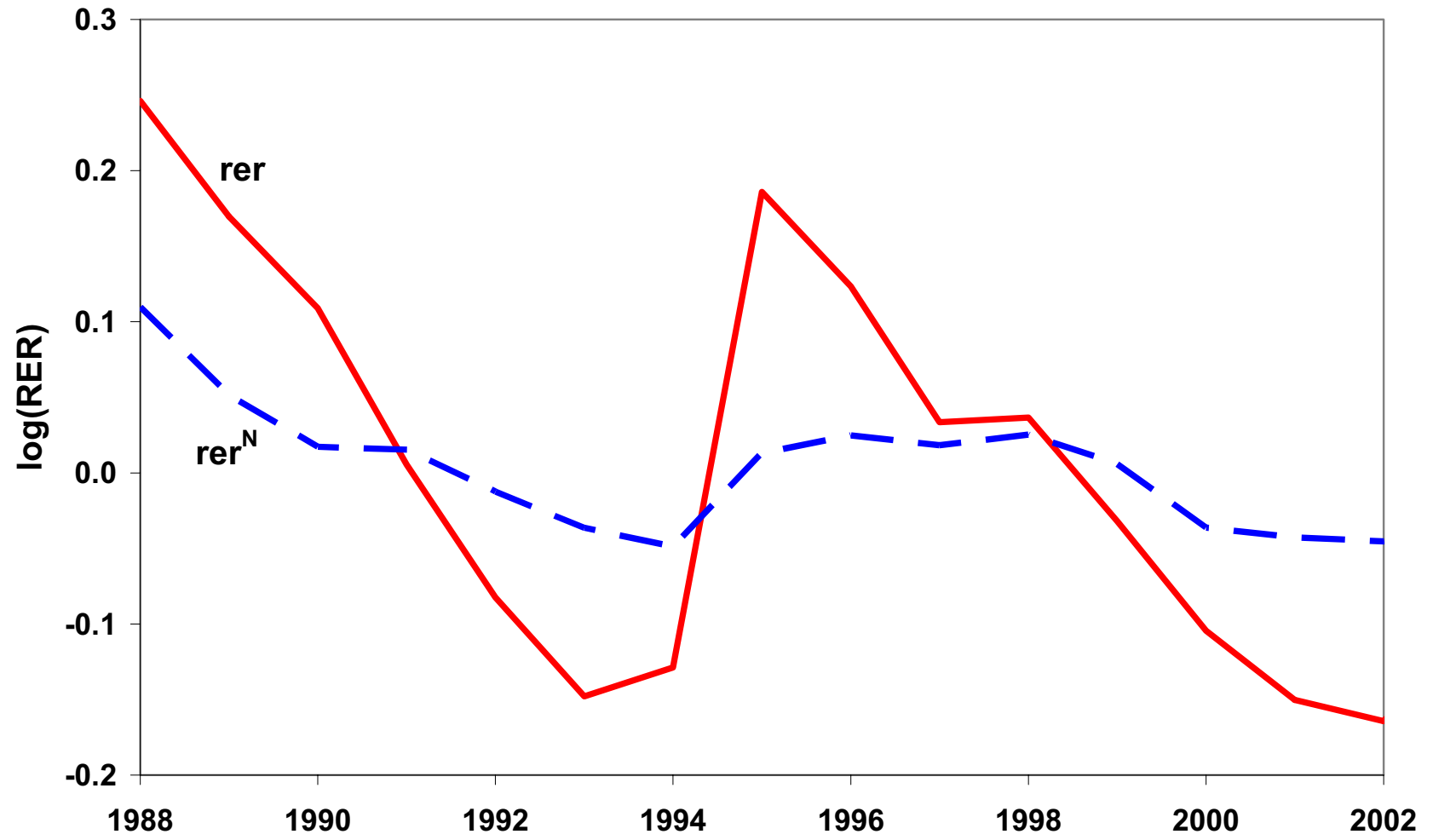
Deviations from the law of one price:

$$RER_{mex,us}^T = NER_{mex,us} \frac{P_{us}^T}{P_{mex}^T}$$

Relative price of nontradable to tradable goods:

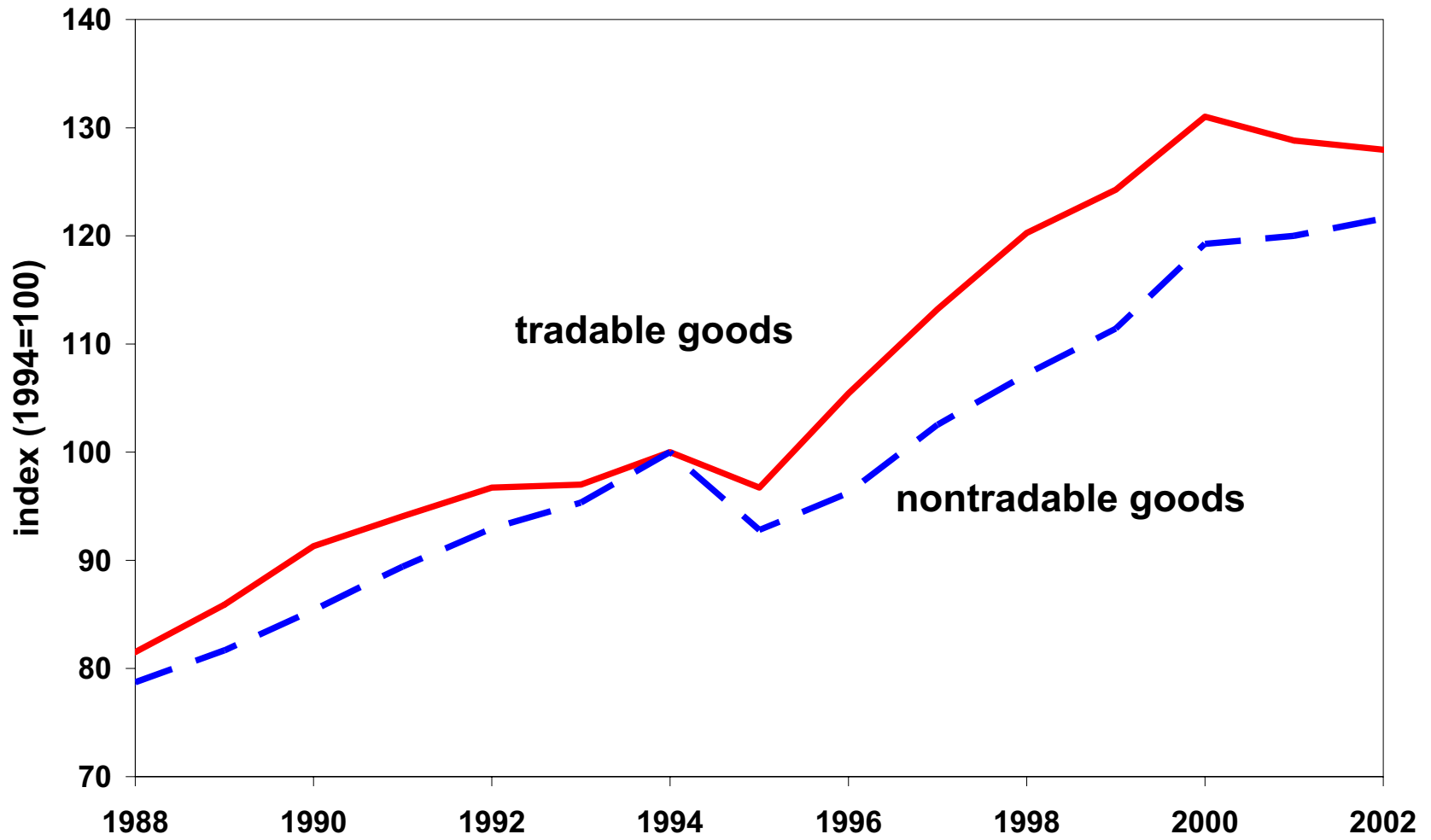
$$RER_{mex,us}^N = \left(\frac{P_{mex}^T}{P_{mex}} \right) / \left(\frac{P_{us}^T}{P_{us}} \right)$$

Mexico-U.S. real exchange rate

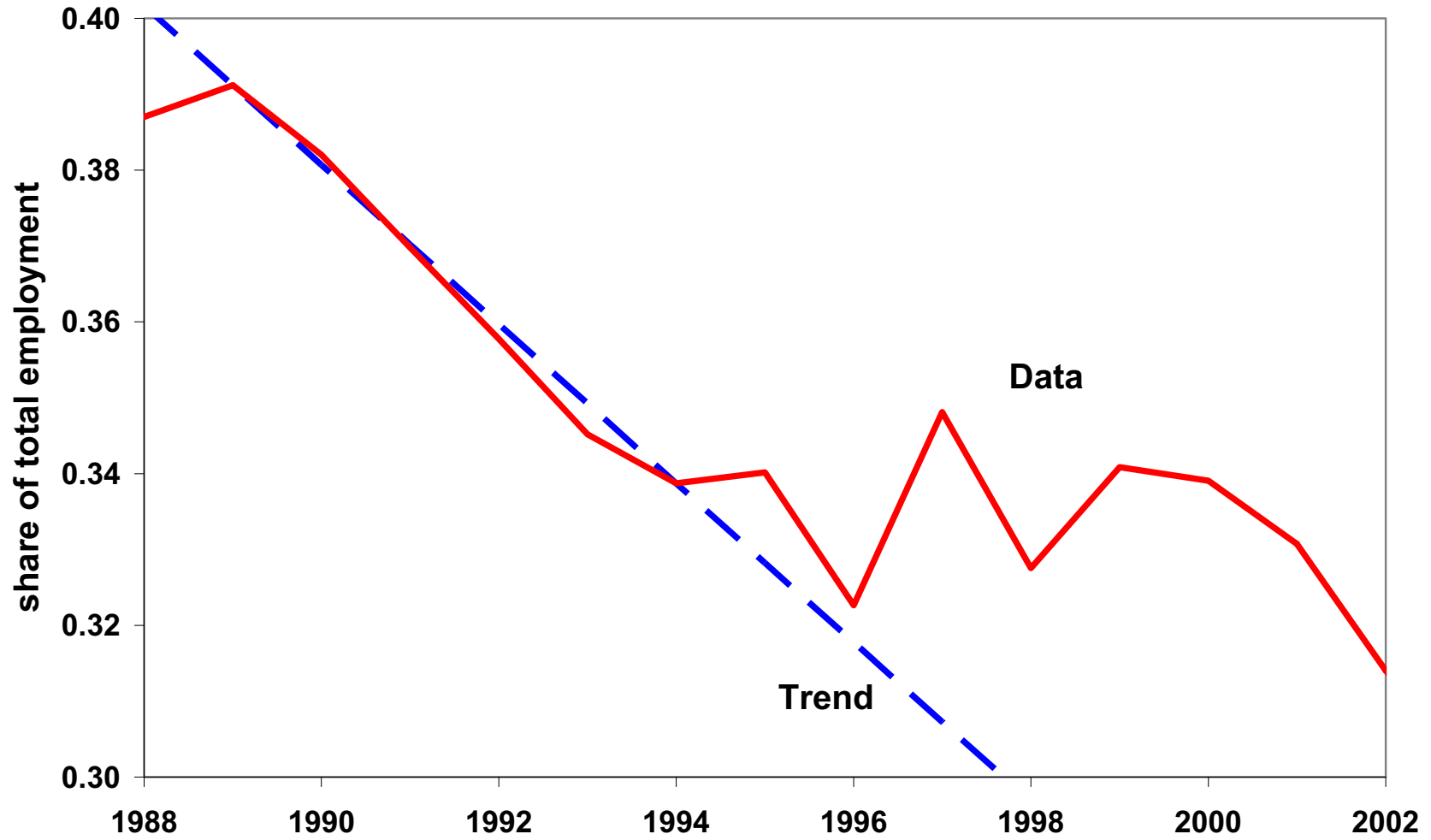


Sectoral Reallocation

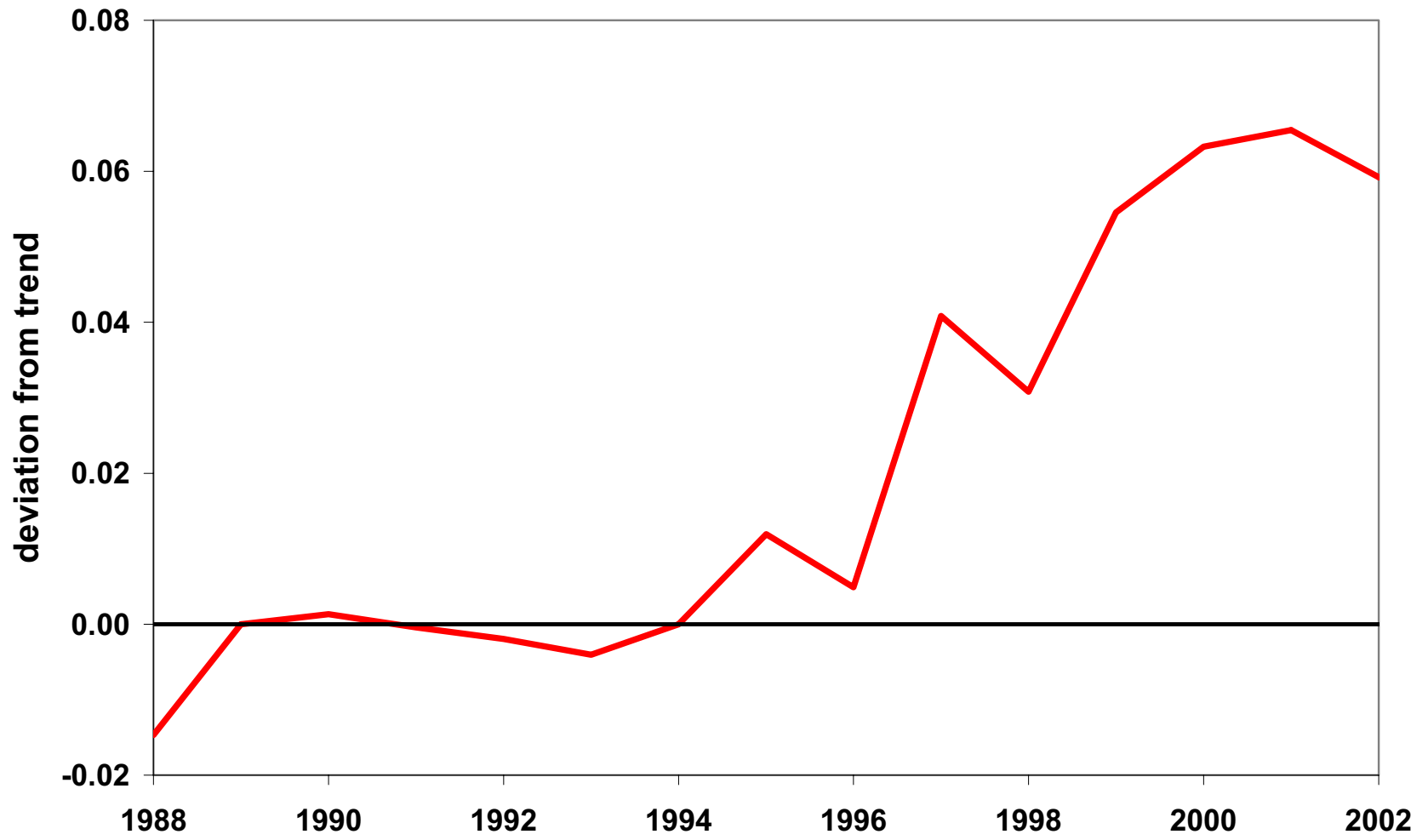
Mexico: sectoral value added



Mexico: traded good employment



Mexico: traded good employment, detrended



Growth accounting

Y_t : real GDP (national income accounts)

X_t : real investment (national income accounts)

L_t : hours worked (labor surveys)

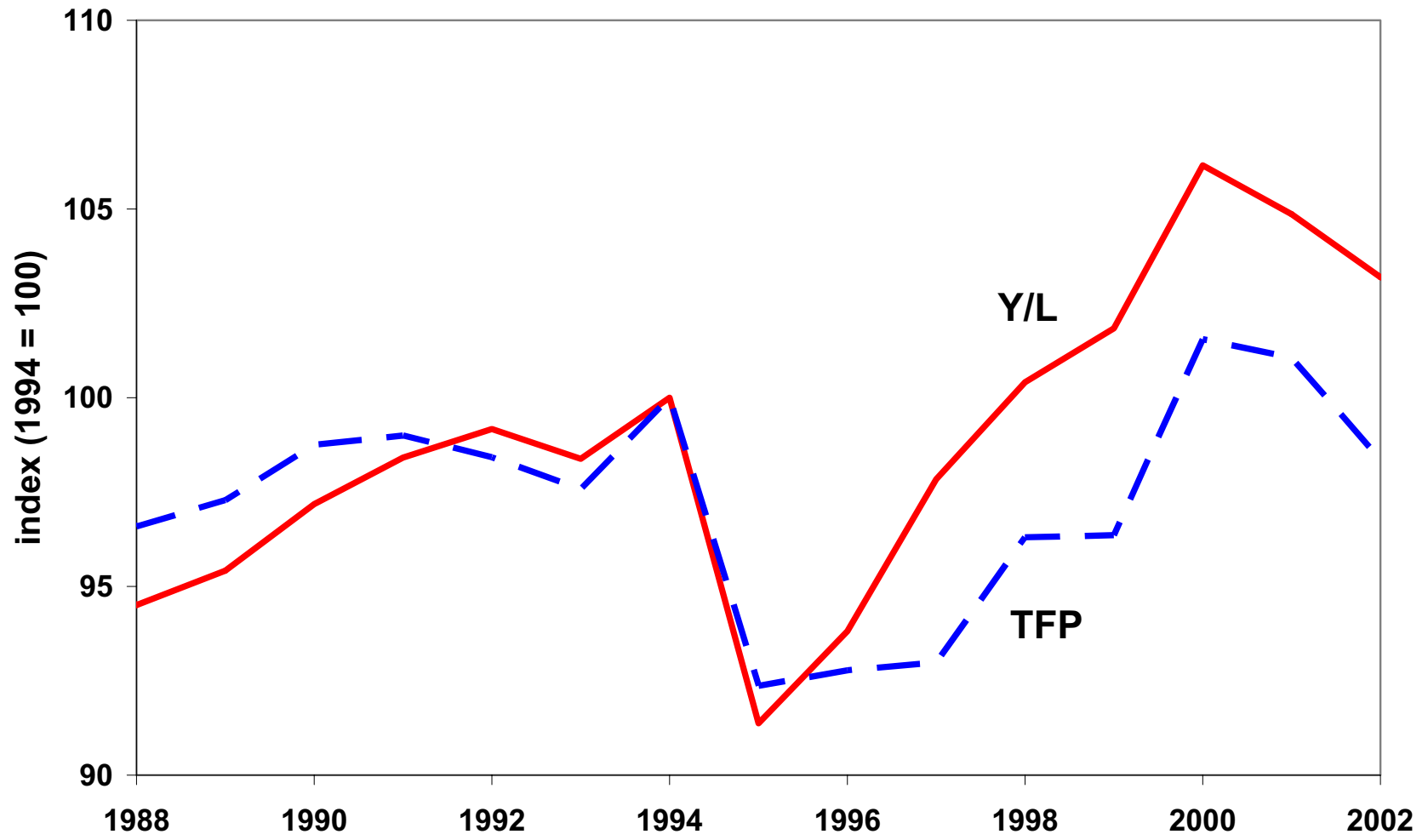
Construct Capital Stocks:

$$K_{t+1} = (1 - \delta)K_t + X_t$$

Total factor productivity:

$$A_t = Y_t / K_t^\alpha L_t^{1-\alpha}$$

Mexico: output and TFP



Two theories

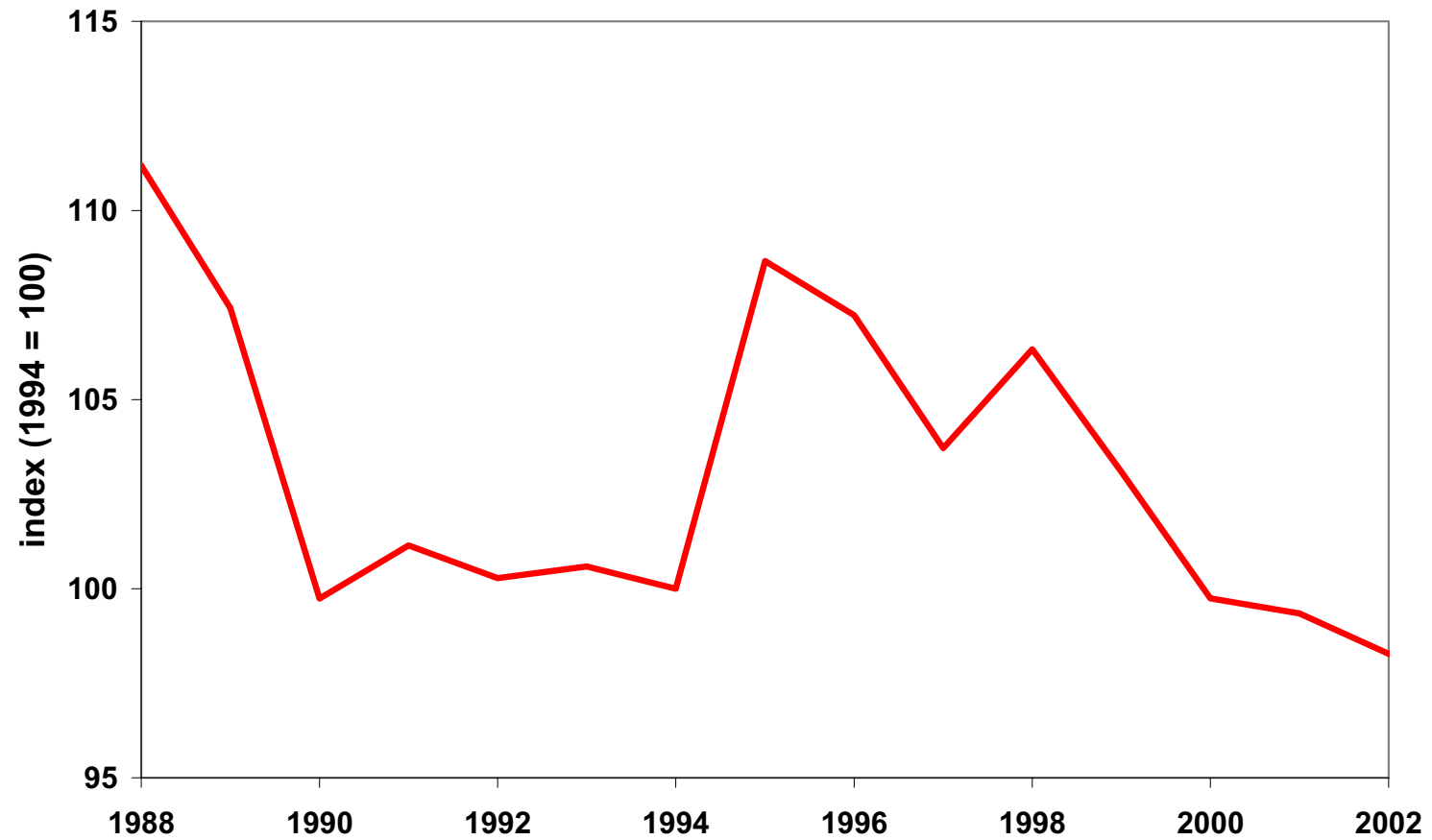
Output and TFP fall with a sudden stop because:

1. cost of imported intermediates increases

2. real frictions that waste/mismeasure output and inputs
 - adjustment frictions
 - variable capital utilization
 - labor hoarding

1. Cost of imported intermediates increases

Mexico: terms of trade



1. Cost of imported intermediates increases

A deterioration in the terms of trade makes it expensive for an economy to import intermediate goods.

International trade as production technology

- Exports are inputs, imports are outputs.
- decline in terms of trade \approx negative technology shock.

Can this negative “technology shock” account for the drop in TFP during the crisis?

1. Cost of imported intermediates increases

A deterioration in the terms of trade makes it expensive for an economy to import intermediate goods.

International trade as production technology

- Exports are inputs, imports are outputs.
- decline in terms of trade \approx negative technology shock.

Can this negative “technology shock” account for the drop in TFP during the crisis?

No.

Standard national income accounting (SNA, NIPA) implies that terms of trade shocks have no first-order effects on real output (GDP, GNP)

A model with international trade

Final good

$$y = f(\bar{\ell}, m)$$

Exports: x

$$y = c + x$$

Imported intermediate inputs: m , price p (terms of trade)

Balanced trade

$$pm = x$$

Real GDP (base year prices)

$$Y = c + x - p_0 m = y - p_0 m = f(\ell, m) - p_0 m$$

Competitive economy solves

$$\max_m f(\bar{\ell}, m) - pm$$

$$f_m(\bar{\ell}, m(p)) \equiv p$$

$$m'(\hat{p}) = \frac{1}{f_{mm}(\bar{\ell}, m(\hat{p}))} < 0$$

How does real GDP change with an increase in p — a deterioration in the terms of trade (depreciation in the real exchange rate)?

$$Y(p) \equiv f(\bar{\ell}, m(p)) - p_0 m(p)$$

$$Y'(\hat{p}) = f_m(\bar{\ell}, m(\hat{p}))m'(\hat{p}) - p_0 m'(\hat{p}) = (\hat{p} - p_0)m'(\hat{p})$$

$$\hat{p} \approx p_0 \Rightarrow Y'(\hat{p}) \approx 0$$

Alternative accounting concepts

- Diewert and Morrison (1974, 1986)
- Kohli (1983, 1996)
- U.S. Bureau of Economic Analysis (Command Basis GDP)
- United Nations Statistics Division (Gross National Income)
- GNP, GDP (SNA, NIPA) do not.

Alternative accounting concepts

- Diewert and Morrison (1974, 1986)
- Kohli (1983, 1996)
- U.S. Bureau of Economic Analysis (Command Basis GDP)
- United Nations Statistics Division (Gross National Income)
- GNP, GDP (SNA, NIPA) do not.

Terms of trade shocks are worse than you think!

2. Real frictions waste outputs: our model

Small open economy (Mexico)

Produces nontradable goods, y_N , and tradable goods, y_D

- use intermediates plus capital and labor

Composite tradable $y_{Tt} = f(y_{Dt}, m_t)$

Frictions:

- sector specific capital
- costly to move labor across sectors

Quantitative model

Consumers

$$\max \sum_{t=0}^{\infty} \beta^t \left(\left[\varepsilon \left(\frac{c_{Tt}}{n_t} \right)^{\rho} + (1 - \varepsilon) \left(\frac{c_{Nt}}{n_t} \right)^{\rho} \right]^{\frac{\psi}{\rho}} - 1 \right) / \psi$$

s.t.

$$p_{Tt} c_{Tt} + p_{Nt} c_{Nt} + q_t (i_{Dt} + i_{Nt}) + b_{t+1} = w_t \ell_t + (1 + r_t) b_t + r_{Dt} k_{Dt} + r_{Nt} k_{Nt} + T_t$$

$$c_{Tt} \geq 0, c_{Nt} \geq 0, a_t \geq -A$$

$$b_0, k_{D0}, k_{N0} \text{ given}$$

Here

ℓ_t is working-age population,

$n_t = 0.5 \ell_t + 0.5 \text{pop}_t$ is adult-equivalent population,

Production functions

Domestically produced traded good

$$y_{Dt} = \min \left[z_{TDt} / a_{TD}, z_{NDt} / a_{ND}, A_D k_{Dt}^{\alpha_D} \ell_{Dt}^{1-\alpha_D} \right] - \Theta_D (\ell_{Dt-1}, \ell_{Dt}) \ell_{Dt-1}$$

$$\text{where } \Theta_D (\ell_{Dt-1}, \ell_{Dt}) = \theta_D \left(\frac{\ell_{Dt} - \ell_{Dt-1}}{\ell_{Dt-1}} \right)^2$$

Nontraded good

$$y_{Nt} = \min \left[z_{TNt} / a_{TN}, z_{NNt} / a_{NN}, A_N k_{Nt}^{\alpha_N} \ell_{Nt}^{1-\alpha_N} \right] - \Theta_N (\ell_{Nt-1}, \ell_{Nt}) \ell_{Nt-1}$$

$$\text{where } \Theta_N (\ell_{Nt-1}, \ell_{Nt}) = \theta_N \left(\frac{\ell_{Nt} - \ell_{Nt-1}}{\ell_{Nt-1}} \right)^2$$

Composite traded good (Armington aggregator)

$$y_{Tt} = M \left(\mu x_{Dt}^\zeta + (1 - \mu) m_t^\zeta \right)^{\frac{1}{\zeta}}$$

Investment good

$$i_{Dt} + i_{Nt} = G z_{TIt}^\gamma z_{NI t}^{1-\gamma}$$

$$k_{Dt+1} = \Phi(i_{Dt} / k_{Dt}) k_{Dt} + (1 - \delta) k_{Dt}$$

$$k_{Nt+1} = \Phi(i_{Nt} / k_{Nt}) k_{Nt} + (1 - \delta) k_{Nt}$$

$$\Phi(i/k) = \left[\left(\delta^{1-\eta} (i/k)^\eta - (1-\eta)\delta \right) / \eta \right]$$

Market clearing

Domestically produced traded good

$$x_{Dt} + x_{Ft} = y_{Dt}$$

Nontraded good

$$c_{Nt} + z_{NI t} + z_{NDt} + z_{NNt} = y_{Nt}$$

Composite traded good

$$c_{Tt} + z_{TI t} + z_{TDt} + z_{TNt} = y_{Tt}$$

Labor market

$$l_{Dt} + l_{Nt} = l_t$$

Balance of payments

$$m_t + b_{t+1} = p_{Dt} x_{Ft} + (1 + r_t) b_t$$

Foreign demand

$$x_{Ft} = D_t \left((1 + \tau_{Ft}) p_{Dt} \right)^{\frac{-1}{1-\zeta}}$$

Transfer of tariff revenue

$$T_t = \tau_{Dt} m_t$$

Sudden stop!

$$b_t = b_{t-1}, t = 1995, 1996$$

- agents do not foresee sudden stop
- agents do foresee length of sudden stop
- domestic interest rate is endogenously determined
- interest payments on foreign debt made at r^*

Calibration

Rest of world is U.S.

- 72% of imports to Mexico from U.S. (1988-2002)
- 60% of foreign direct investment from U.S. (1988-2002)
- $r^* = 5\% \Rightarrow \beta$

Elasticities

- subs. tradable and nontradable cons.: 0.5 (Kravis, et al.)
- intertemporal elasticity: 0.5
- subs. domestic tradable and imports: 2.0

Labor Adjustment ($\theta_D = \theta_N$)

- labor shift from sudden stop: 6.5%

Calibration continued

Set $\delta = 0.06$

Normalize prices in 1989 to 1

Mexico input-output table, 1989

- share parameters: $a_{TD}, a_{ND}, a_{TN}, a_{NN}, \alpha_D, \alpha_N, \varepsilon, \mu$
- scale parameters: A_D, A_N, M, D

Input – Output Table, 1989

Commodity	Input			Final Demand				Total Demand
	Tradable	Nontradable	Total int. demand	Consumption	Investment	Exports	Total final demand	
Tradable	27.24	9.02	36.26	24.47	11.13	14.98	50.59	86.85
Nontradable	9.76	19.42	29.18	52.49	11.90	0.00	64.40	93.58
Total intermediate consumption	36.00	28.44	65.44	76.96	23.03	14.98	114.99	180.43
Employee compensation	21.29	43.71	65.00	0.00	0.00	0.00	0.00	65.00
Return to capital	13.58	21.42	35.00	0.00	0.00	0.00	0.00	35.00
Value added	34.87	65.13	100.00	0.00	0.00	0.00	0.00	100.00
Imports	14.98	0.00	14.98	0.00	0.00	0.00	0.00	14.98
Tariffs	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Gross Output	86.85	93.58	180.42	76.96	23.03	14.98	114.99	295.41

$$a_{TN} = \frac{z_{TN,1989}}{y_{N,1989}} = \frac{\text{Use Int. Tradables}}{\text{GO Nontradable}} = \frac{9.76}{93.58} = 0.10$$

$$w_{1989} \equiv 1 \Rightarrow \ell_{D,1989} = 21.29, \ell_{N,1989} = 43.71$$

No sudden stop

Model begins in 1988

- $k_{D,1988} + k_{N,1988} = \bar{k}_{1988}$
- $\ell_{D,1988} + \ell_{N,1988} = \bar{\ell}_{1988}$
- allow labor capital to costlessly adjust (anticipated)

Mexico opens to capital in 1990

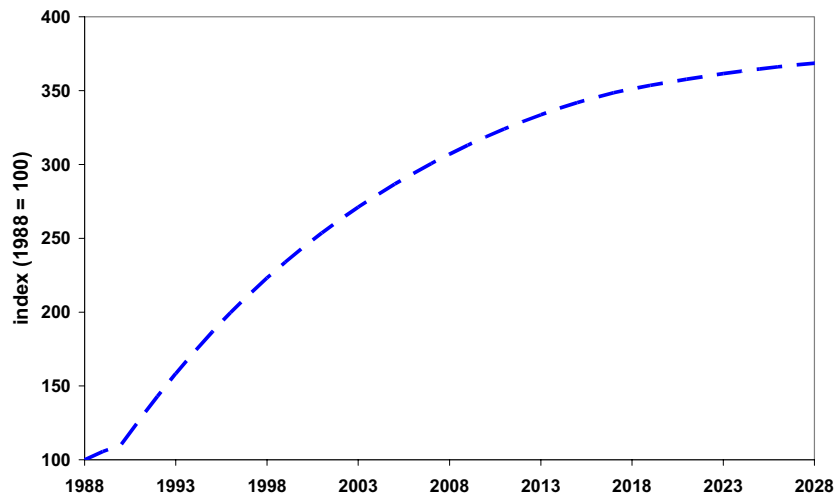
Exogenous

- population growth
- initial capital stocks

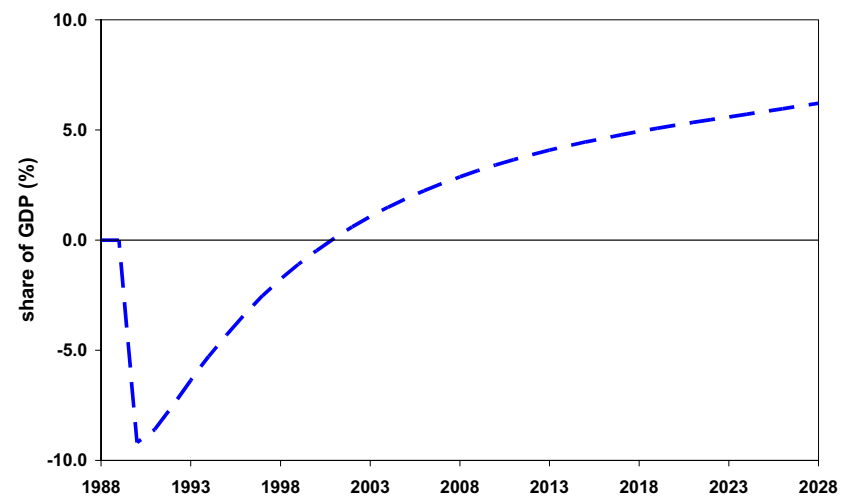
No exogenous TFP growth!

No sudden stop dynamics

No sudden stop: capital stock



No sudden stop: trade balance



Baseline Model

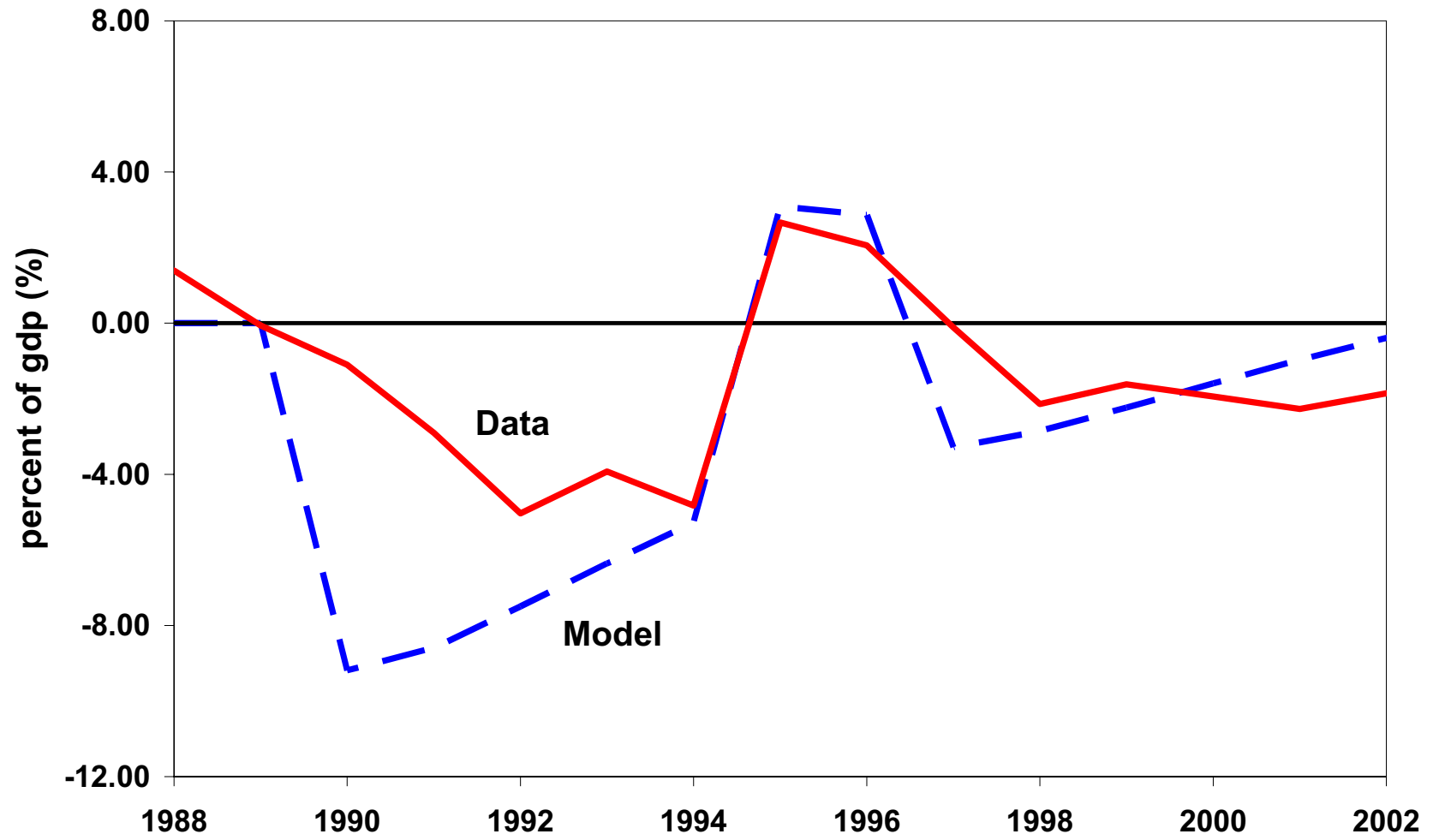
Model begins in 1988

- $k_{D,1988} + k_{N,1988} = \bar{k}_{1988}$
- $\ell_{D,1988} + \ell_{N,1988} = \bar{\ell}_{1988}$
- allow labor capital to costlessly adjust (anticipated)

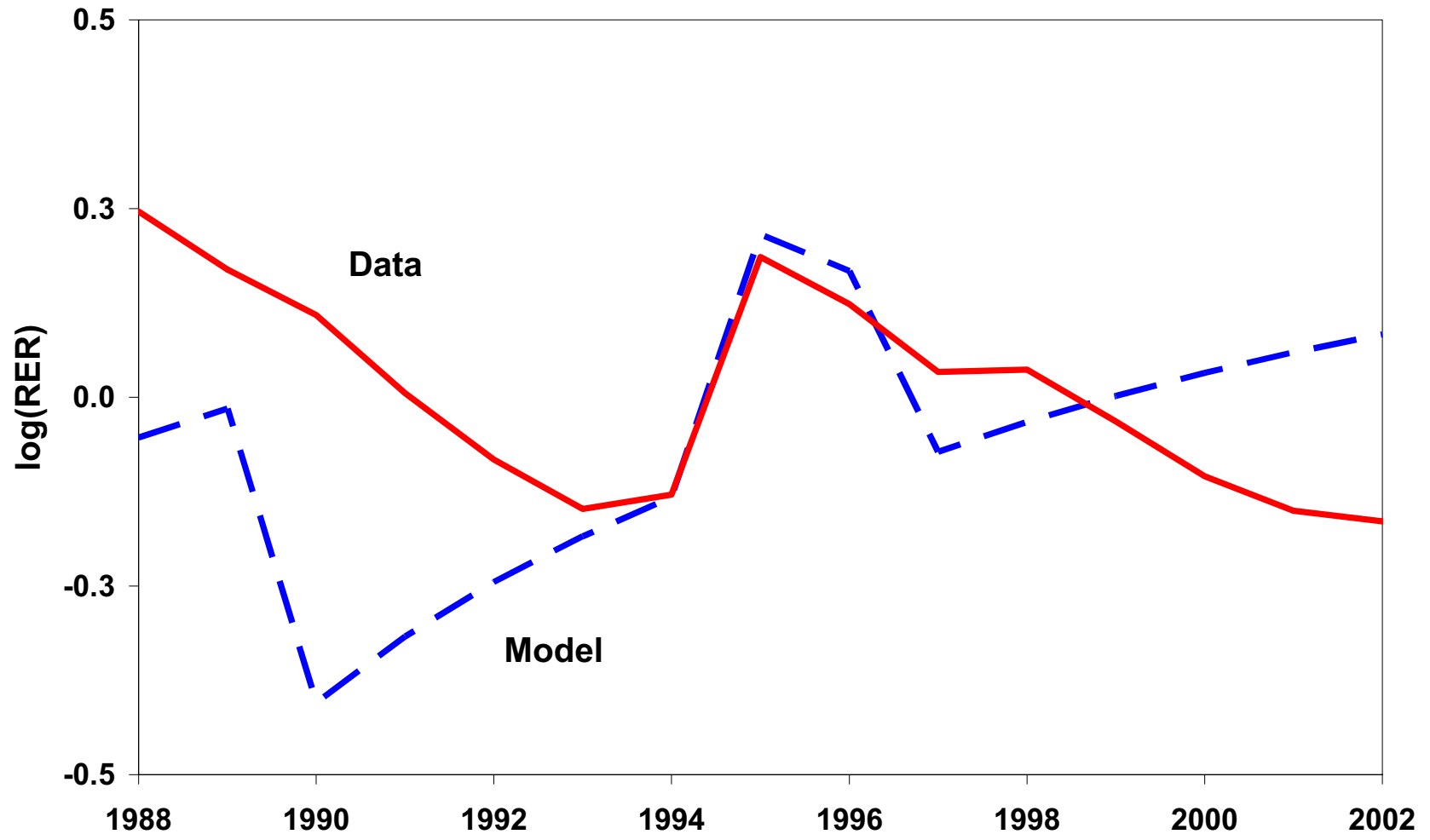
Mexico opens to capital in 1990

Sudden stop hits in 1995

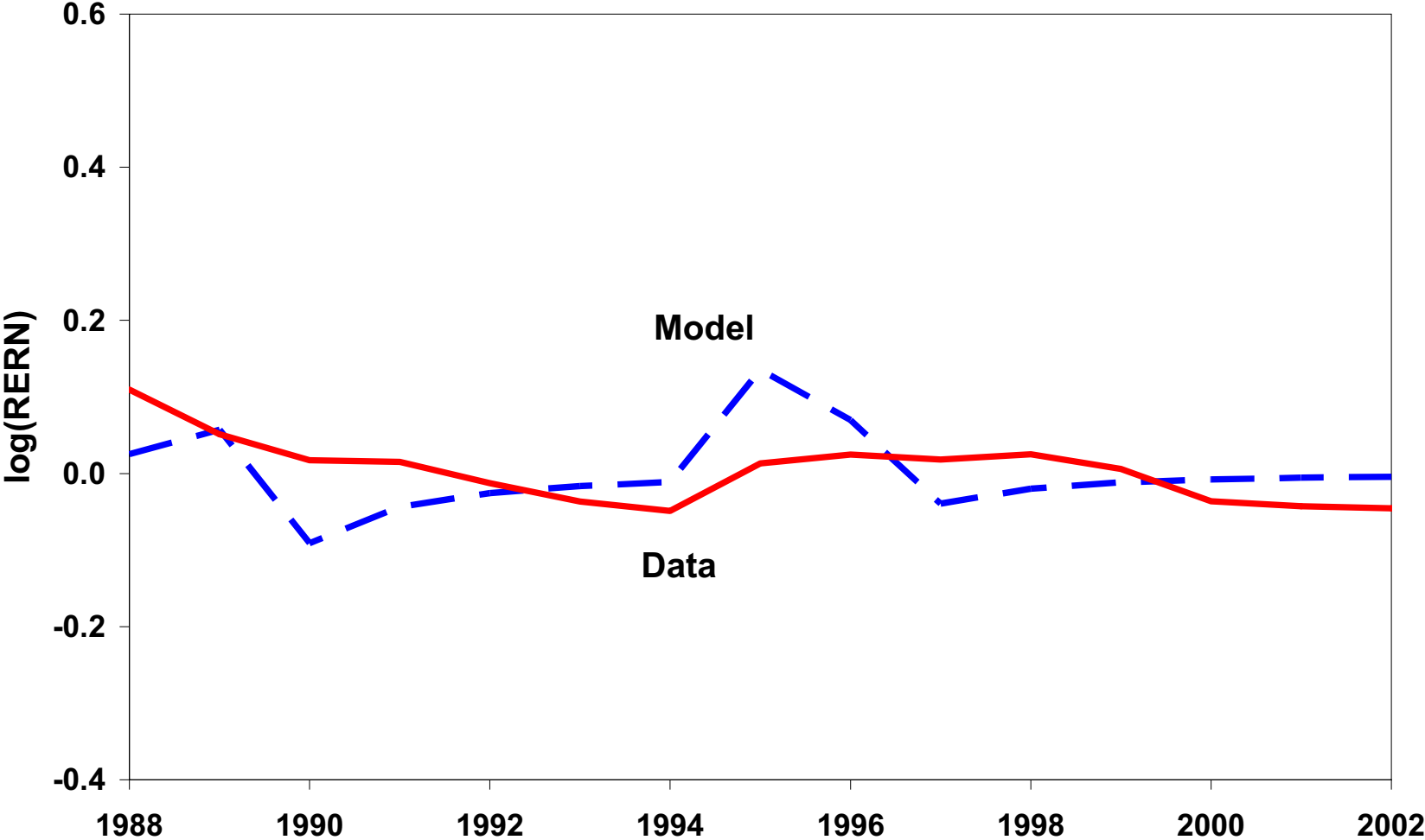
Mexico: trade balance



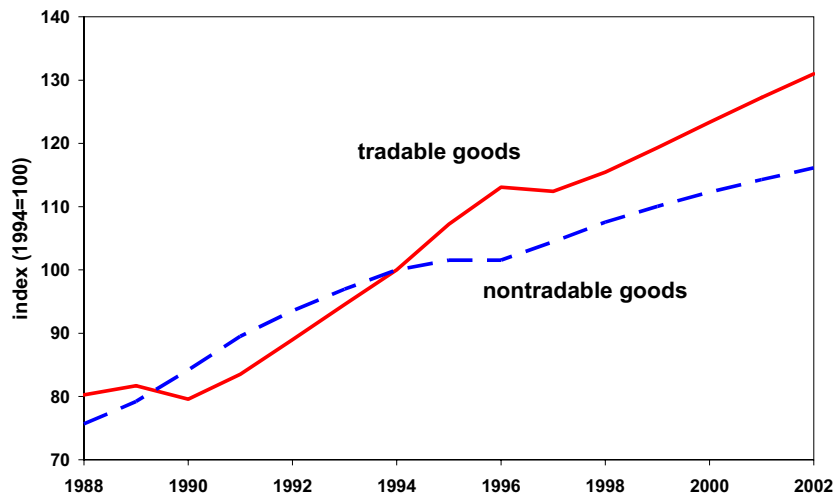
Mexico: real exchange rates



Mexico: nontraded/traded good prices

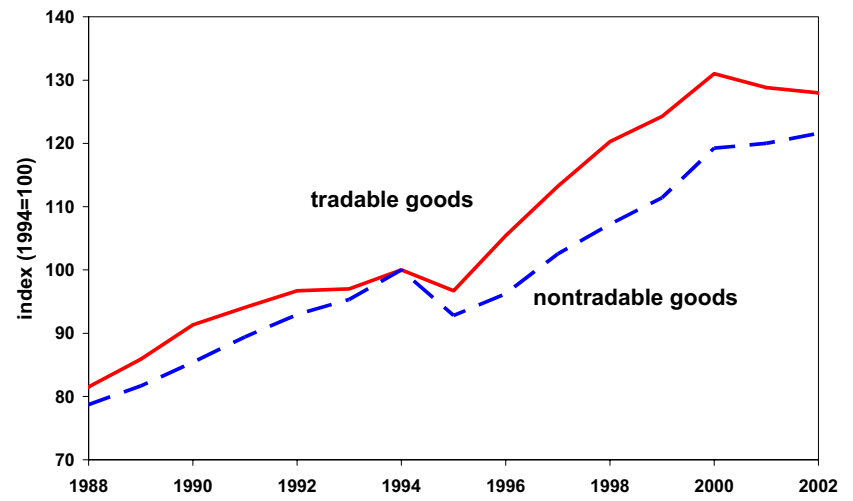


Mexico: sectoral value added



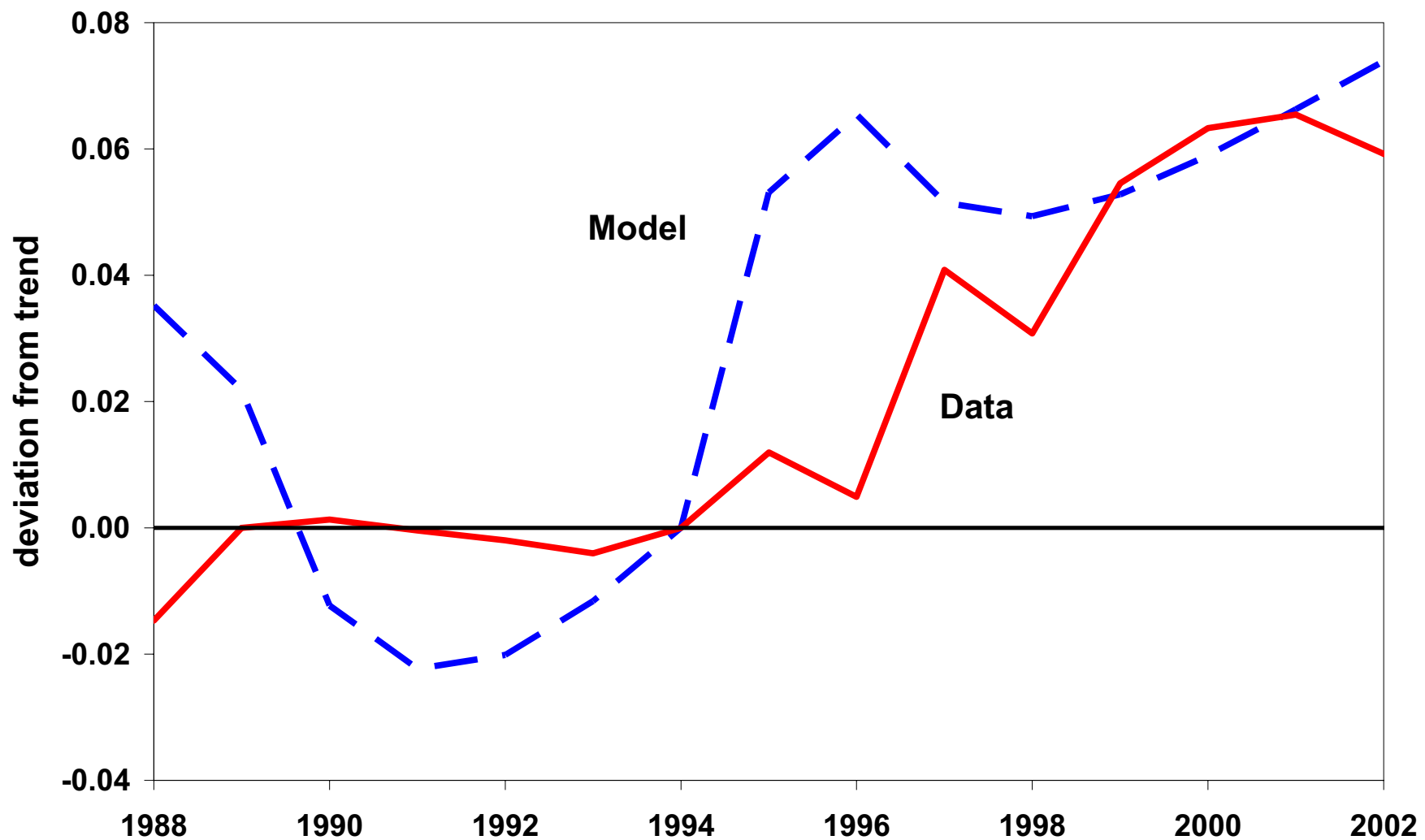
model

Mexico: sectoral value added



data

Mexico: traded good employment, detrended



Real GDP

$$Y_t = \left(p_{Dt_0} y_{Dt} - p_{Tt_0} z_{TDt} - p_{Nt_0} z_{NDt} \right) + \left(p_{Nt_0} y_{Nt} - p_{Tt_0} z_{TNt} - p_{Nt_0} z_{NNt} \right) + \tau_{Dt} m_t$$

Real Investment

$$I_t = p_{Tt_0} z_{TI t} + p_{Nt_0} z_{NI t}$$

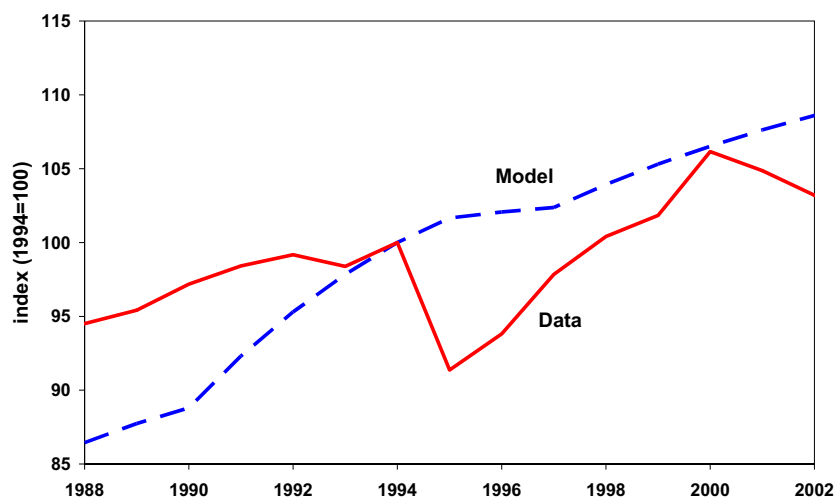
Real Capital Stock

$$K_{t+1} = (1 - \delta) K_t + I_t$$

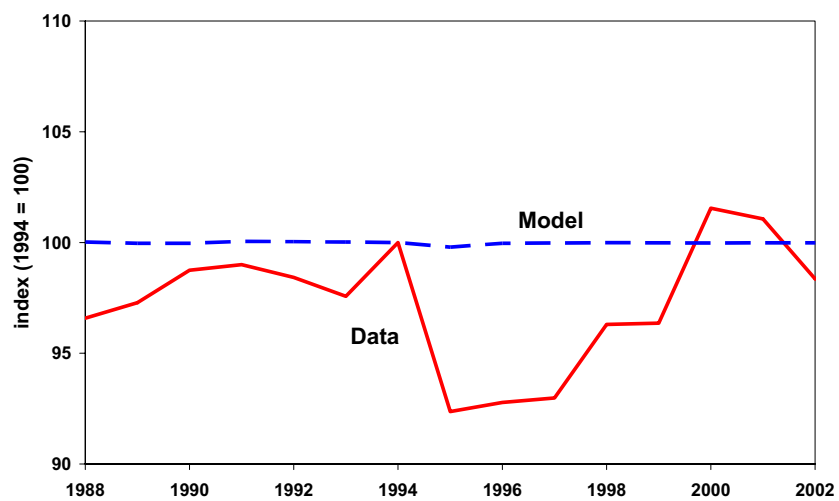
Total Factor Productivity

$$TFP_t = \frac{Y_t}{K_t^\alpha L_t^{1-\alpha}}$$

Mexico: GDP per working age person



Mexico: Total Factor Productivity



Extension: country risk premia

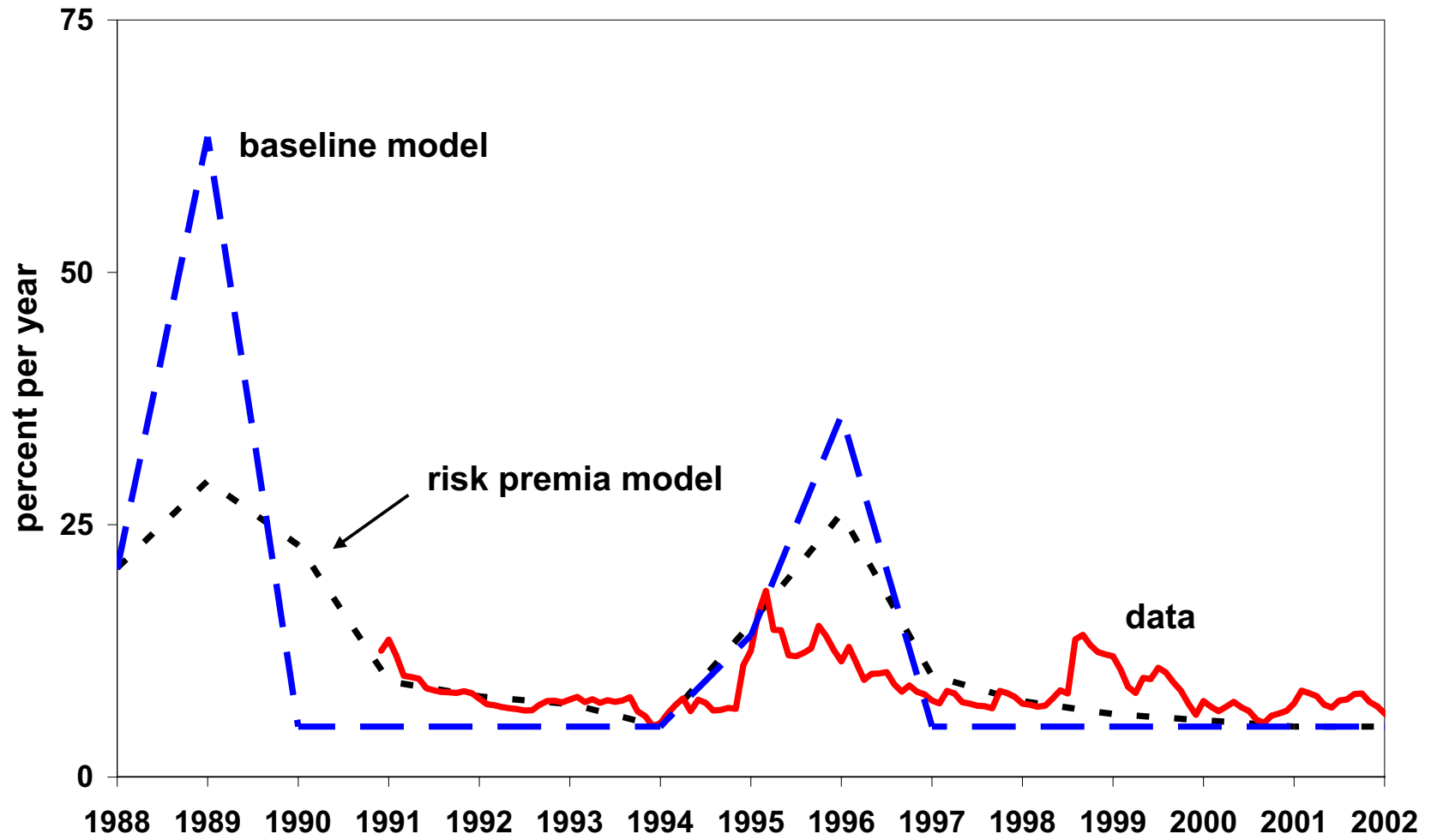
Adjusted return on Mexican debt higher than U.S.

- time-varying country specific risk premia

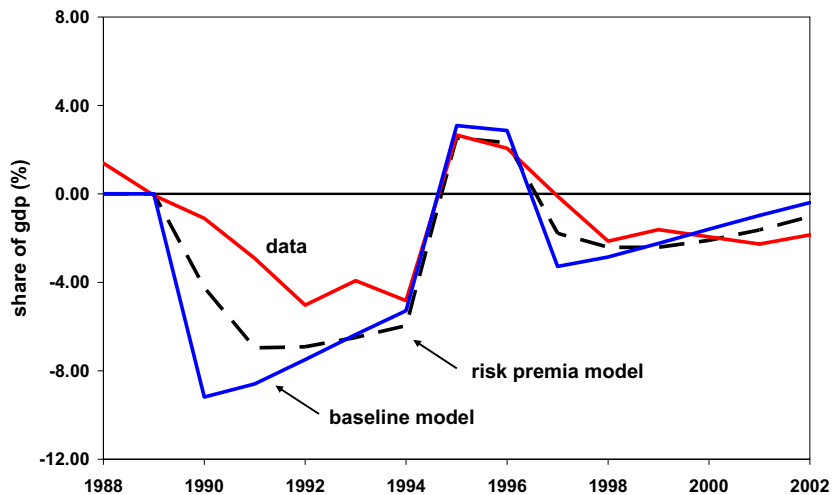
Take premia as exogenous

- $r_{mex,t}^* = (r^* + \sigma_{mex,t})$

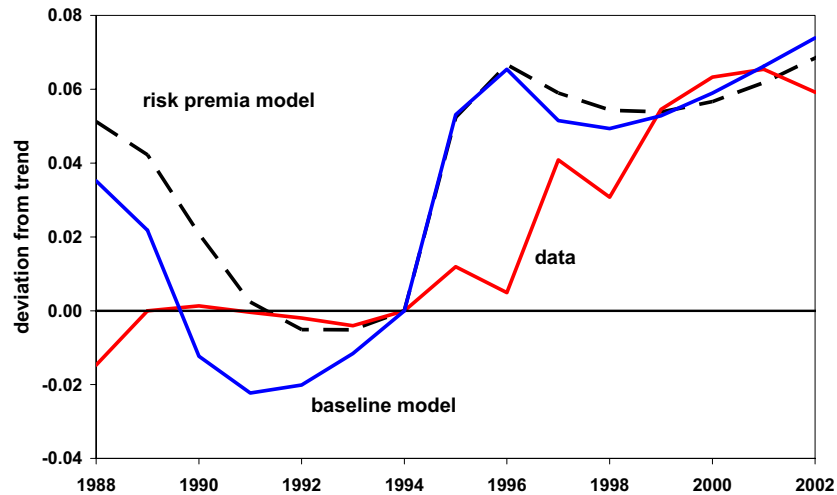
Mexico: interest rates



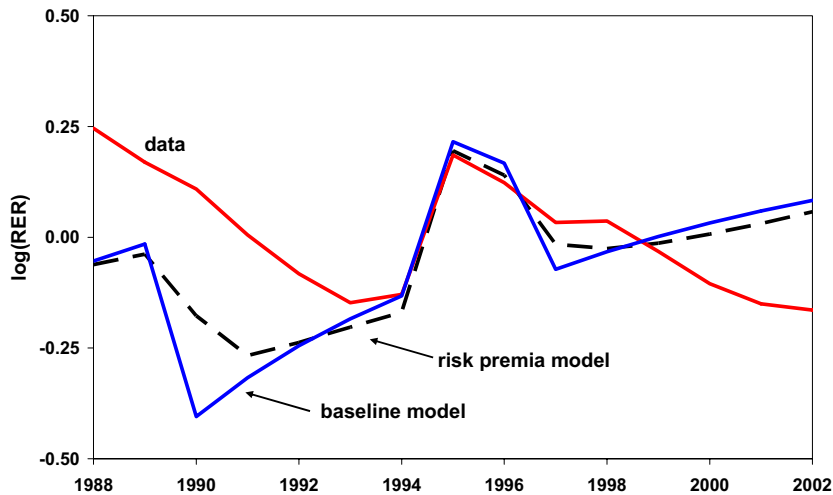
Mexico: trade balance



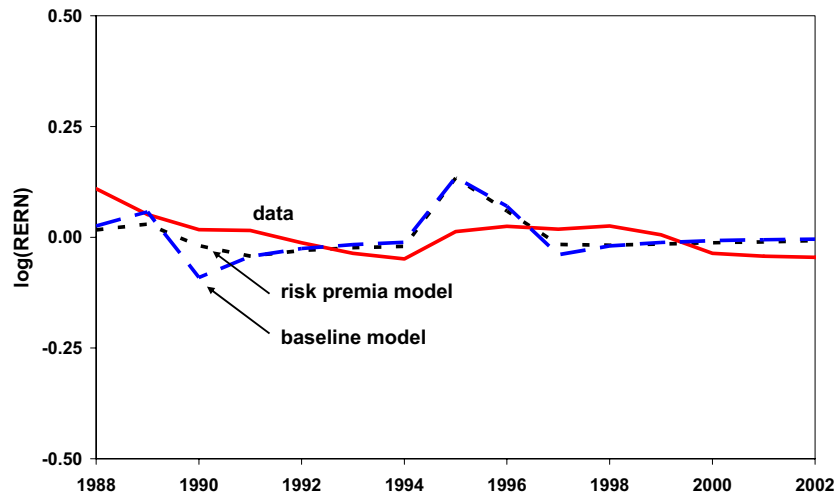
Mexico: traded good employment, detrended



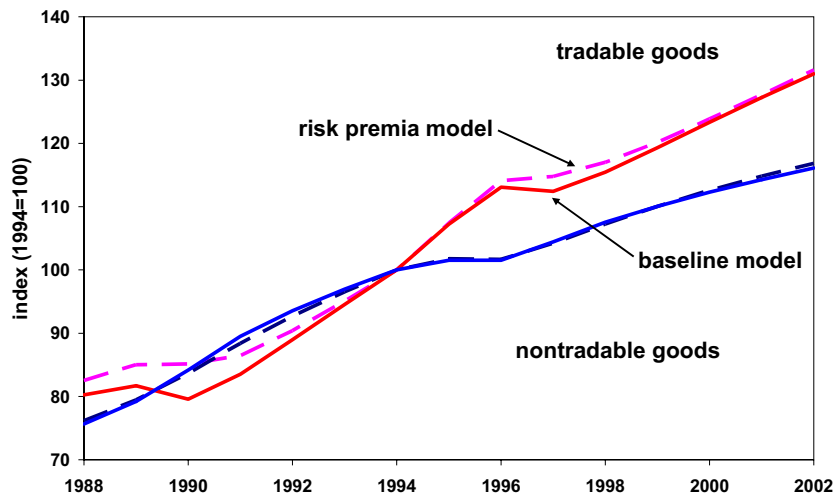
Mexico: real exchange rates



Mexico: nontraded/traded good prices

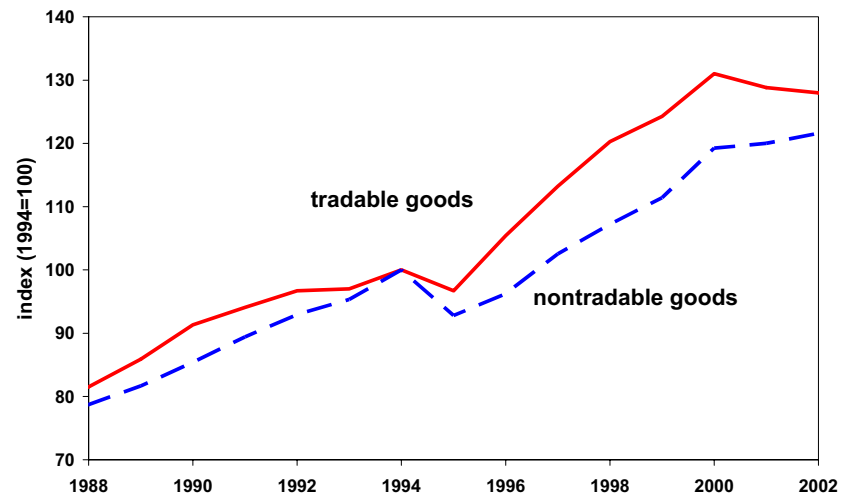


Mexico: sectoral value added



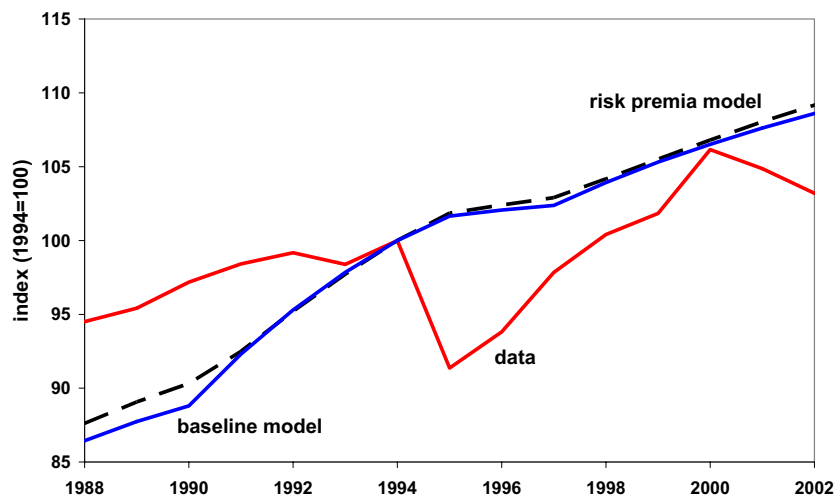
model

Mexico: sectoral value added

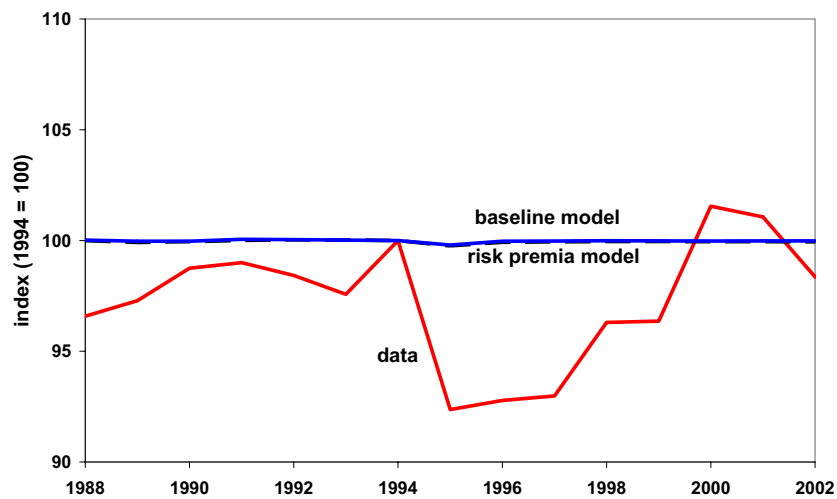


data

Mexico: GDP per working age person



Mexico: Total Factor Productivity



Extension: foresight

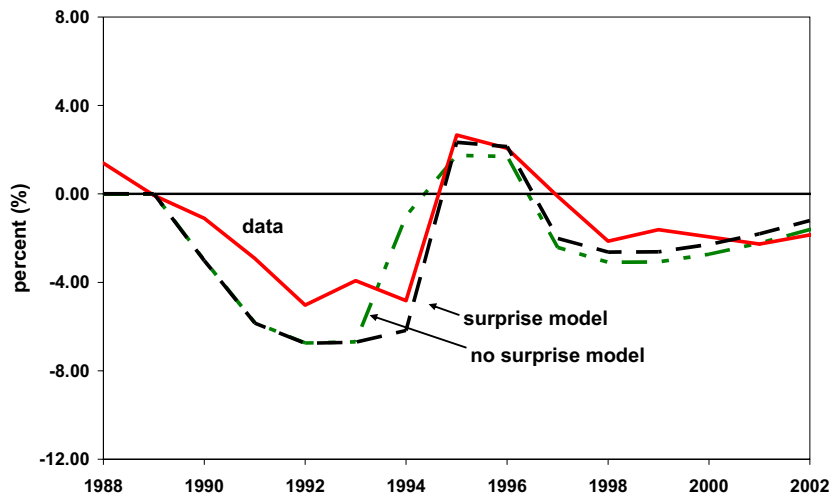
Agents know of sudden stop in 1994

- Agents do foresee length of sudden stop
- Domestic interest rate is endogenously determined

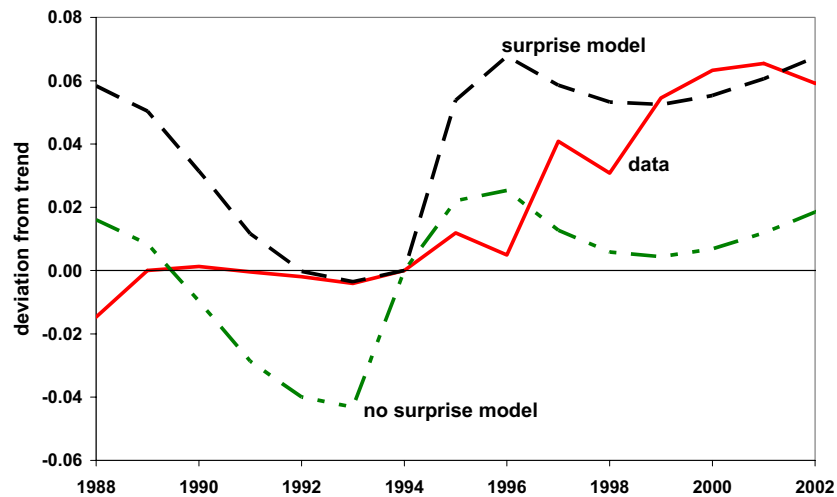
Take premia as exogenous

- $r_{mex,t}^* = (r^* + \sigma_{mex,t})$

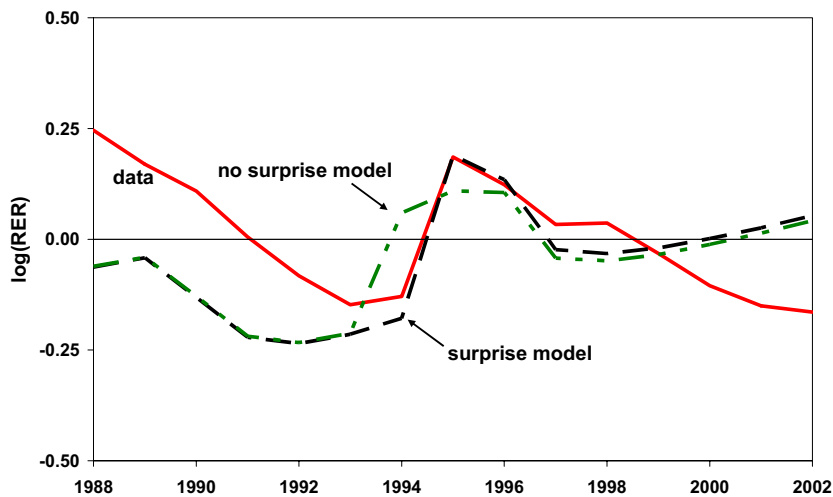
Mexico: trade balance



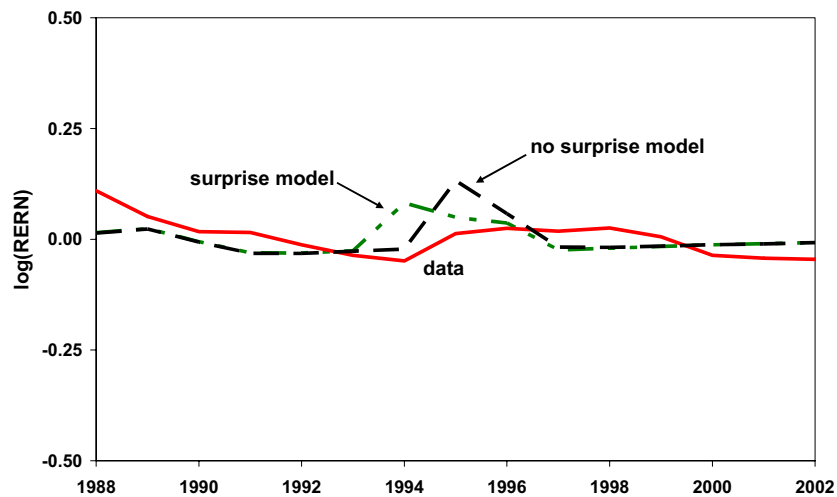
Mexico: traded good employment, detrended



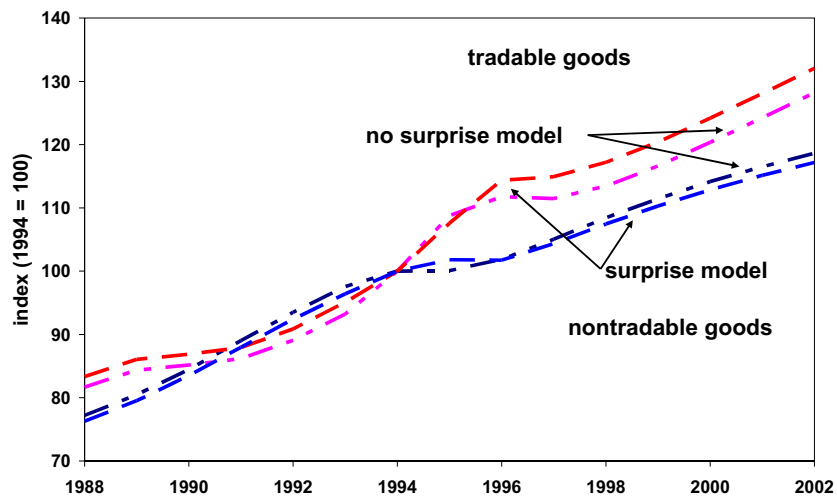
Mexico: real exchange rates



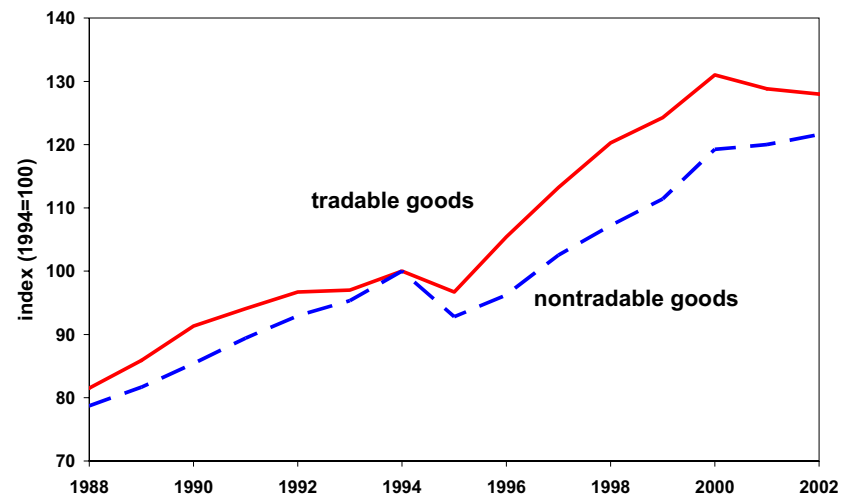
Mexico: nontraded/traded good prices



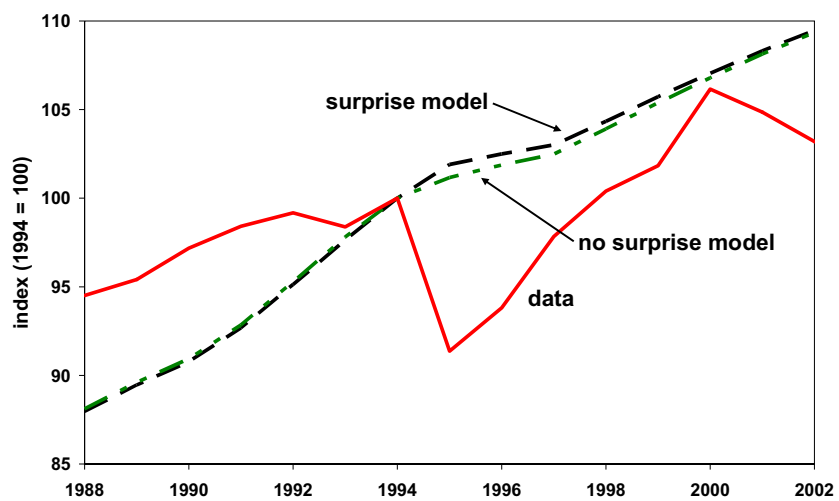
Mexico: sectoral value added



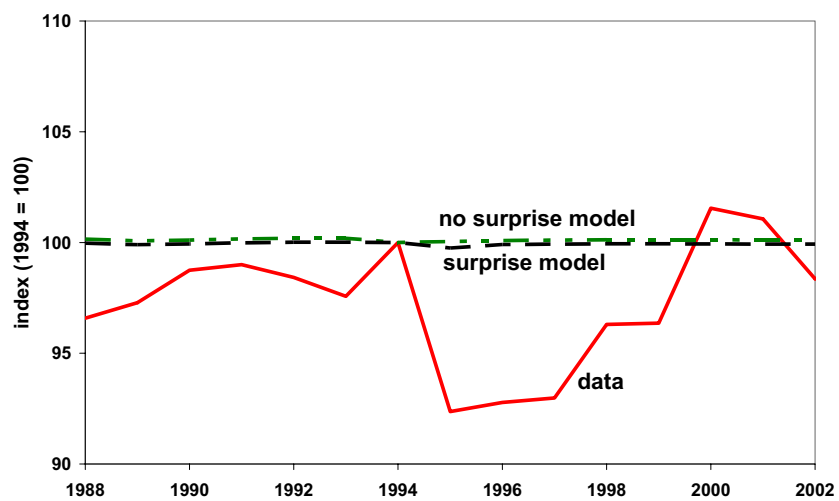
Mexico: sectoral value added



Mexico: GDP per working age person



Mexico: Total Factor Productivity



Accounting for GDP

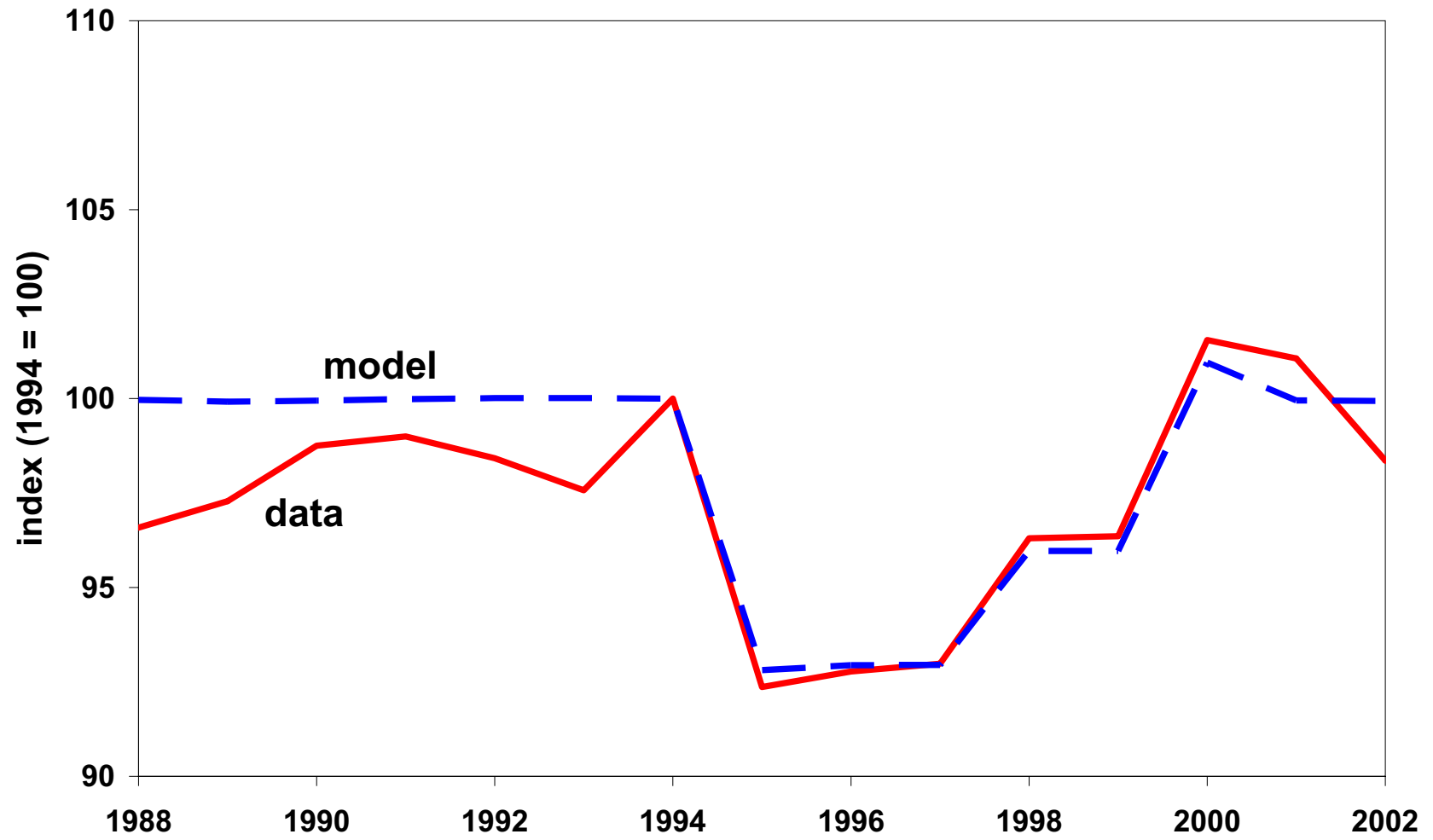
- Take TFP as exogenous

$$y_{Dt} = \min \left[z_{TDt} / a_{TD}, z_{NDt} / a_{ND}, A_{Dt} k_{Dt}^{\alpha_D} \ell_{Dt}^{1-\alpha_D} \right]$$

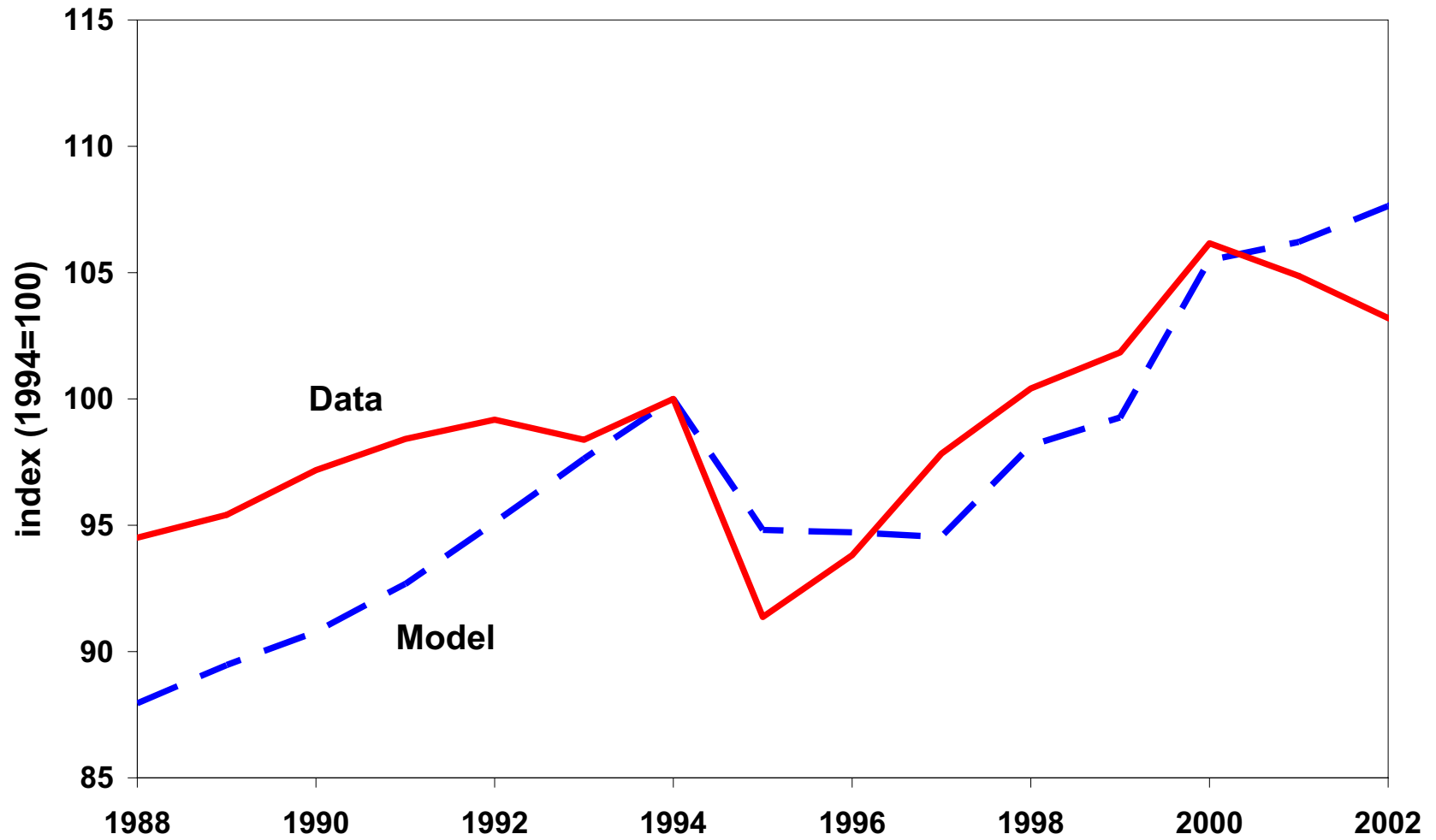
$$y_{Nt} = \min \left[z_{TNt} / a_{TN}, z_{NNt} / a_{NN}, A_{Nt} k_{Nt}^{\alpha_N} \ell_{Nt}^{1-\alpha_N} \right]$$

- All else same

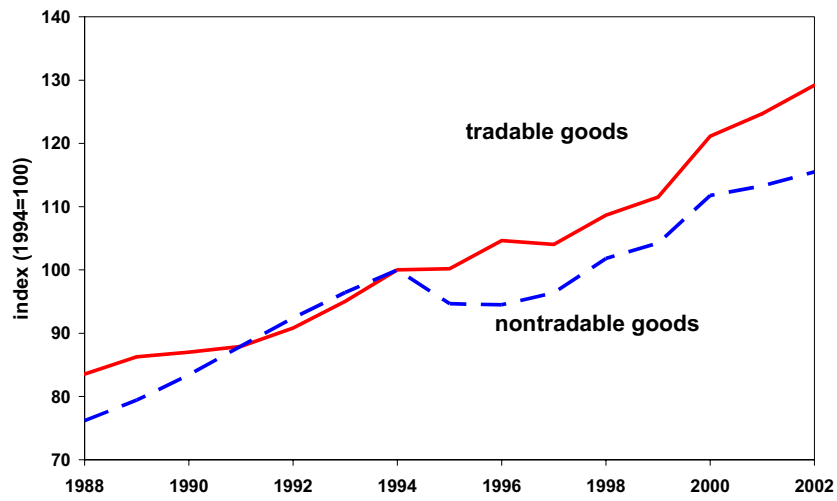
Mexico: total factor productivity



Mexico: GDP per working age person

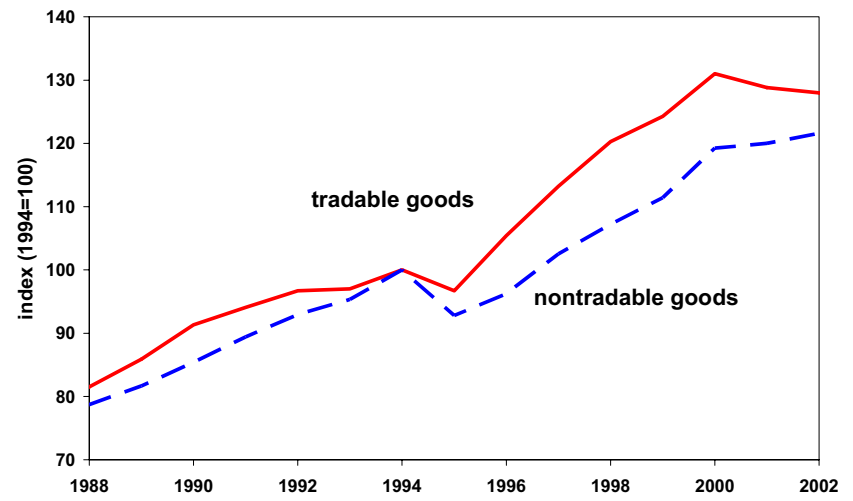


Mexico: sectoral value added



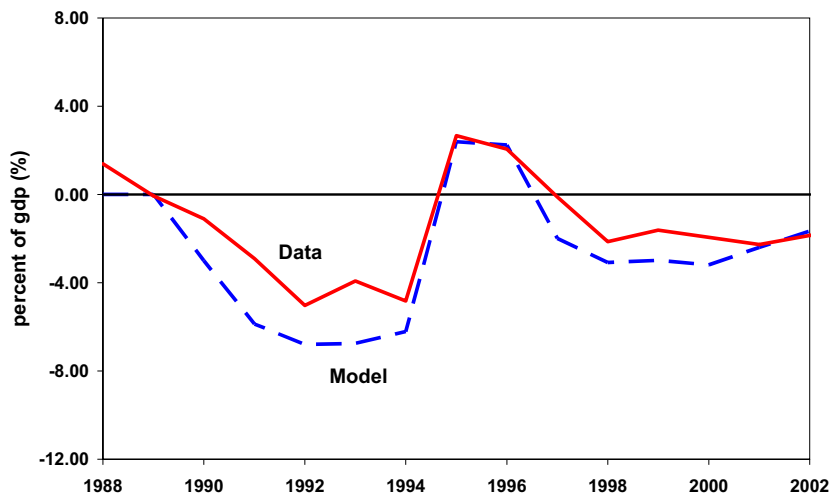
model

Mexico: sectoral value added

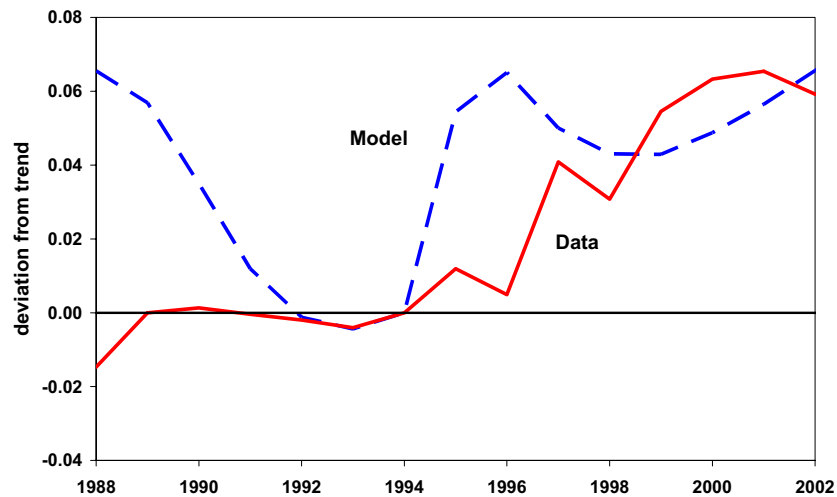


data

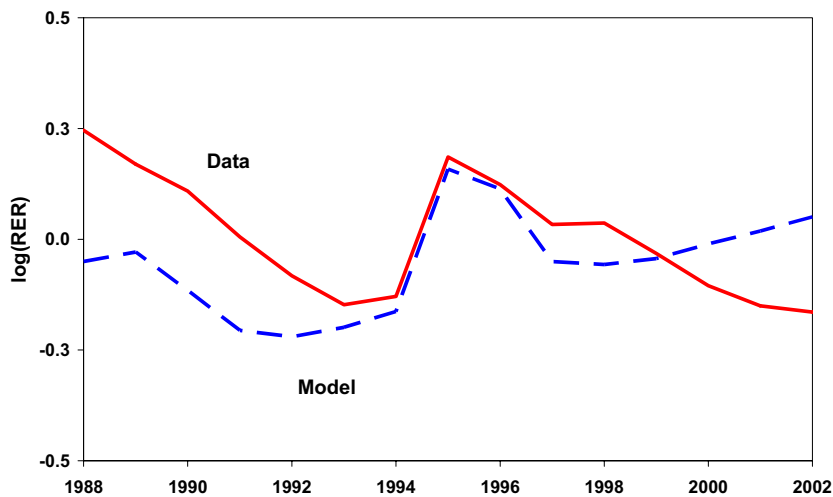
Mexico: trade balance



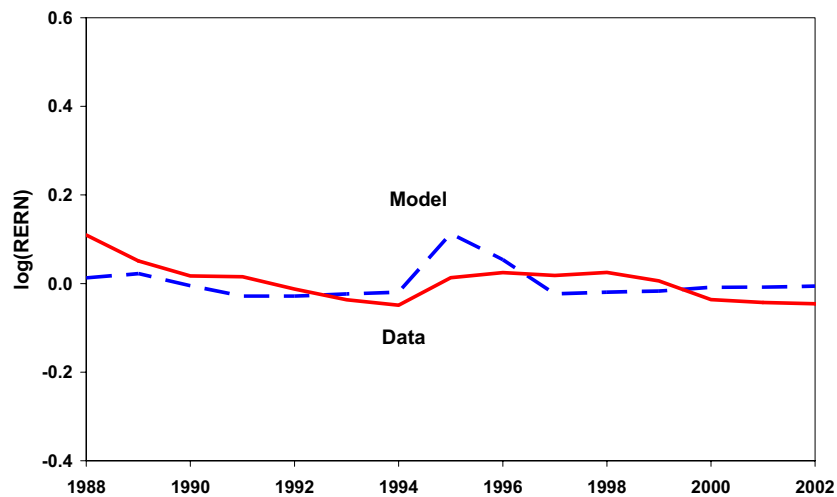
Mexico: traded good employment, detrended



Mexico: real exchange rates



Mexico: nontraded/traded good prices



Further Work

1. Leisure choice
2. Nonconvex adjustment

Conclusions

1. Sudden stops affect sectors differently
 - increase in p^T / p^N
 - tradable good output falls less than nontradable
 - labor reallocated to tradable good sector
2. International prices cannot affect GDP/TFP
3. Multisector model accounts for
 - real exchange rate
 - labor allocation
 - trade balance